



## **Board of Directors**

May 19th, 2015, 1:30PM EDT

**No Consent Agenda**

### **A. Welcome & Call to Order - Elizabeth Sharp, President**

- i. Meeting Called to order at 1:39PM EDT
- ii. In attendance: Beth Sharp, President, Sally Lawing, Vice President, Amy Austin, Secretary, Barb Renico, Director, Jack Vanderkooy, Director, Gerben Steenbeek, Director, Jason Tice Executive Director,
- iii. Identify Conflicts of Interest-The Board identified no conflicts of interest within the agenda as presented.

### **B. Secretary's Report - Amy Austin, Secretary**

- i. Approval of minutes dated March 17th, 2015-Motion made by Mr. Vanderkooy to accept the minutes as presented. Motion seconded by Ms. Renico. Motion passed unanimously.
- ii. Approval of minutes dated April 21st, 2015-Motion made by Ms. Austin to accept the minutes as presented. Motion seconded by Mr. Vanderkooy. Motion passed unanimously.

### **C. Treasurer's Report-Tim Sherman, Treasurer**

- i. Financial Report for Month End April 2015-Mr. Tice presented the financials in the absence of Mr. Sherman.

**Balance Statement:**

Total Assets: \$432,360.76  
Total Liabilities: \$7,980.21  
Total Equity: \$424,380.55  
Total Liabilities & Equity: \$432,360.76

**Profit & Loss Statement-April 2015**

Income: \$33,645.75  
Expense: \$25,885.14  
Net Income: \$7,760.61

**Profit & Loss Statement-YTD**

Income: \$182,421.96  
Expense: \$160,713.14  
Net Income: \$21,708.82

- ii. Motion made by Mr. Vanderkooy to accept the treasurer's report. Motion seconded by Ms. Renico. Motion passed unanimously.

### **D. Executive Director's Report - Jason**



Mr. Tice reported currently FHANA has 1399 members. At this time in 2014 we had 1457 members so we are down just a bit YTD. Currently Mr. Tice is utilizing 2 part time individuals to fill the gap left behind by Lori. This seems to be working well at the moment and we are not behind on any of the FHANA work. The issues we currently face are bringing them both up to speed on FHANA. It takes time to become comfortable in answering questions from the membership. Mr. Tice is not sure at this time if this will be a long term solution or just a temporary solution through the summer. Still trying get a feel from Lauren who is a senior at Eastern Kentucky University to see if this is something she can do next semester. Mr. Tice hopes to have that answer by Mid-June so if he needs to evaluate the situation he still can before she leaves for the Fall. There are no DNA issues to speak of at the moment. Foal registrations have been steady and we have started to receive keuring registrations as well. It is time to start thinking of Keurings again and we will start making the plans for all of the sites shortly. Mr. Tice reported FHANA has entered into an agreement with the United States Dressage Federation to be a part of the National Dressage Show. FHANA did participate in the show in 2014. This involves FHANA having an item for display and an award for the top Friesian who participates. FHANA is also participating in the All-Breeds awards again for 2015. Awards for this will be worked out with Kensington to come up with an item very similar to 2014. Mr. Tice reported the Mid-Atlantic Friesian Association is selling a microchip reader and inquired if FHANA would like to purchase the reader. At this time FHANA is not in need of this reader. Mr. Tice reported that we are currently seeing a spike in transfers. Currently we are receiving approximately 15 transfer of ownership per week. Mr. Tice also reported that FHANA is receiving approximately 20-25 Foal registrations per week.

## **E. Committee Reports**

### **a. Marketing/Membership Committee- (Beth) Update from Beth**

Ms. Sharp presented the new FHANA logo with the KFPS design to be discussed.

### **b. Strategic Planning-(Jack) Mr. Vanderkooy presented the minutes dated 4.28.15**

i. Mr. Vanderkooy presented the suggestion of FHANA hosting a tour of the Netherlands during the stallion show. There are 2 options, one to have a lead couple who knows the Netherlands to lead the group, the other option is to have a local individual to be the host.

ii. Mr. Vanderkooy presented the idea of putting together a National FHANA Show to recognize our 35th Anniversary of FHANA.

iii. Mr. Vanderkooy introduced the idea of a Central Mare type show that would take place in conjunction with the IFSHA World Show in 2016. The top mares from all of the keuring sites would have the ability to participate and a top mare in North America would be crowned.



c. I.T. Committee-(Jason) Mr. Tice presented the minutes dated 5.13.15

d. AGM committee- (Jack) Mr. Vanderkooy updated on the last committee meeting held 5.11.15

## **F. Review Items**

a. **KWPN-NA Update**-(Jason)-Mr. Tice reported the Data Base project is just about complete. There are some minor issues that need to be resolved but the office is working in the database. The public portion will be released in phases and hopefully be functioning June. 1 for the membership.

Mr. Tice reported he has met with the KWPN-NA committee about the proposal of sharing resources. Mr. Tice met with the KWPN-NA to discuss the proposal. Their current plan would be to keep Mr. Tice on board on a part time basis throughout the summer and start to get more involved in their organization. The plan would to make a transition in the November/December time frame of making the move to Lexington. They are also planning on keeping their current office manager in place and she would work remotely from Oregon while the office would be located in Lexington. A meeting is going to be set up to discuss what her job description would like for the future and to make sure Mr. Tice is comfortable with this suggested job description. More information will be available at later date.

**b. Membership Council**- (Beth) Ms. Sharp reported that Mr. Ted Vanderkooi has agreed to fill the vacancy on the member council. There is a meeting planned for May 22nd, 2015 with the member council and a meeting with the FHANA representatives scheduled for May 20th. Hopefully everyone has received the packet and had the opportunity to review.

## **G. Discussion Items**



**a. B Book II-(Jack)** Mr. Tice brought it to Mr. Vanderkooy's attention that the FHANA office has printed over 30 BBII papers so far year to date. Mr. Tice is currently waiting for information from the KFPS regarding BBII registrations, but has not been able to obtain accurate information. Mr. Tice has also reported that approximately 60% of all phone calls that come into the office pertain to the registration of BBII horses. Mr. Vanderkooy recommended that our FHANA office start to facilitate the registration process of the BBII. Ms. Lawing reported that to incorporate this would be a rule change to FHANA. It was determined that Mr. Vanderkooy investigate how the owners of the Approved Stallions would feel about implementing this change in our rules. Mr. Vanderkooy agreed to contact the stallion owners and report back at the next meeting. Ms. Sharp suggested after the proper research has been done, that we should make this part of the voting process for Board of Directors.

**b. Lease-(Jason)** Mr. Tice reported our current agreement with the Pony Club of paying half of the agreed upon rent will expire July 1, 2015. At that time we will be required to pay the full amount of rent which is \$2,400.00/mo. Our current lease is set to expire Dec. 31, 2016. The buyout option is 4 months of rent. There are some options available around the park if you would like for Mr. Tice to check something out. With the current discussions taking place with the KWPN-NA, Mr. Tice is not in favor of continuing to hold space for them. However, Mr. Tice is also not in favor of moving, but he understands the economics behind such a decision. Mr. Tice will come back with some options.

## H. Action Items

i. Motion made by Ms. Lawing to implement the new FHANA logo utilizing the 2 red stripes and FHANA crest. Motion seconded by Ms. Renico. Motion approved unanimously.

ii. Motion made by Mr. Vanderkooy that the FHANA Board of Directors commit the efforts of FHANA to organize a large event for the 35TH anniversary of FHANA to be held in the 2019 calendar year. Motion seconded by Mr. Steenbeek. Motion passed unanimously.

iii. Motion made by Mr. Vanderkooy to give fellow Board member Jack Vanderkooy our support in pursuing cooperation from the IFSHA leadership to hopefully develop a format which would allow FHANA to organize a mini version of the KFPS Central Mare show to be held in conjunction with their annual Grand National Champion Show to be held in Ohio in October of 2016. Motion seconded by Ms. Austin. Motion approved unanimously.

## I. Board Round Table Discussion

## J. Good of the Order



a. Next Board Meeting

- i. Date - Tuesday June 16th, 2015 at 1:30PM EDT

**K. Adjourn**

- i. Motion made by Mr. Vanderkooy to adjourn the meeting. Motion seconded by Ms. Lawing. Meeting adjourned at 3:15PM EDT.