



THE

*Friesian Horse*

ASSOCIATION OF NORTH AMERICA

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*A member of the National Horse Center*

## **Board of Directors**

November 18th, 2014, 1:30PM EDT

**No Consent Agenda**

### **A. Welcome & Call to Order - Marc Dileo, President**

i. Meeting called to order at 1:35PM EST

ii. In attendance: Marc DiLeo, President, Sally Lawing, Vice President, Barb Renico, Secretary, Tim Sherman, Treasurer, Beth Sharp, Director, Will Bron, Director, Jack Vanderkooy, Director, Jason Tice, Executive Director

ii. Identify Conflicts of Interest in the Agenda-Mr. Tice introduced a new item and requested members of the board to identify possible conflicts they may have with the agenda items. The Board members identified no conflicts in the agenda.

### **B. Secretary's Report - Barb Renico, Secretary**

i. Approval of minutes dated October 28th, 2014. Motion made by Ms. Lawing to approve the minutes as changed on 11.18.14. Motion seconded by Ms. Sharp. Motion passed unanimously.

### **C. Treasurer's Report-Tim Sherman, Treasurer**

i. Mr. Sherman presented the financial report for month end October 2014.

#### **Balance Statement:**

Total Assets: \$407,015.39

Total Liabilities: \$5,830.88

Total Equity: \$401,184.51

Total Liabilities & Equity: \$407,015.39

#### **Profit & Loss-October 2014**

Total Income: \$16,611.82

Total Expenses: \$39,436.16

Net Income: \$(22,824.34)

#### **Profit & Loss-Year to Date**

Net Income: \$383,707.10

Total Expenses: \$401,418.92

Net Income: \$(17,711.82)

Motion made by Ms. Sharp to accept the Treasurers report as presented. Motion seconded by Ms. Renico. Motion unanimously approved

### **D. Executive Director's Report - Jason**

Mr. Tice reported the office has finished sending out the 2014 keuring papers. There are a few that have not completed their DNA procedures and are being held until this can be completed. The microchip issues from the inspections have been resolved and new chips are being issued. Mr. Tice reported that he is working with the Pony Club on our rent. The first option they have given us is to pay for 4 months (2months for each year remaining) of the remaining 2 years. I have asked for them to consider allowing us to stay and reducing the rent to the square footage of the space that is needed. Currently waiting to hear back. Mr. Tice also reported that he has also contacted the Kentucky Horse Park about available space in the Hanoverian office. The rent for this space is approximately \$16,000/yr. Mr. Tice reported he will keep the board up to date on what I find out. We have sold 7 of the large filing cabinets and 2 of the large shelves. We can condense the office space down to two rooms or 1/3 of the space we currently have. Mr. Tice reported the office is boxing up some of the items of the office that were on display. There are other items we could sell, but holding on for the time being until I know a bit more about the space. Mr. Tice reported we currently do not have any DNA issues or membership issues to report. The membership renewals will go out after Thanksgiving. The office will be closed for Thanksgiving on Nov. 27-28. The North West Friesian Horse Club 25th anniversary was a big success. It was great to be a part of the event and hear the member's stories about how the club has evolved. Mr. Tice reported that other than travel issues, it was a great trip. Mr. Tice reported that the North West Friesian Horse Club has donated to the FHANA AGM in the amount of \$500. Mr. Vanderkooy inquired if Mr. Tice was planning on attending the 2015 Stallion show? Mr. Tice reported that he was not planning on attending due to the current finances of the association. The board discussed this issue and recommended that Mr. Tice attend the event.

## **E. Committee Reports**

a. AGM Committee-Mr. Vanderkooy reported on the AGM Committee and the progress of the meeting.

b. Stallion Committee-Ms. Sharp presented the Stallion Committee minutes from Oct. 30, 2014.

i. ABFP Document-Ms. Sharp presented the ABFP document for review. It was determined that Ms. Lawing and Ms. Sharp revise the document and present it to the Board via email for finalization.

ii. Selection of ABFP horses for both sites-Mr. Tice reported that the selection of the ABFP horses has been done by a random draw and the volunteers have been notified. Mr. Tice will send a list to the Board members of those members who will be attending.

c. Marketing/Membership Committee-Mr. Sherman presented the membership Committee minutes dated Nov. 12, 2014

i. Discussion topic-Mr. DiLeo presented the Homepage banners and the opportunity to sell them at \$500/quarter. Mr. Sherman suggested that we consider adding the sponsors to the Classified page of the website as well. Mr. DiLeo reported that this page has the most traffic on the website other than the homepage.

## F. Review Items

**a. Strategic Planning Review**-Mr. Tice reported this item was previously presented and is now being discussed and voted on for implementation.

**b. Board of Directors Election**-Mr. Tice reported on the Candidates for the Board of Directors: Jack Vanderkooy, Annie Muilwijk, Amy Austin, Amy Rogala, Allison Thomas, Don Hebert, and Gerben Steenbeek.

October 1, 2014-Call for Nominations

October 31, 2014-Close Nominations

November 7, 2014-Email/Mail Campaign Questions

November 21, 2014-Return of Campaign Questions and Biographies

December 1, 2014-Mail/Email Ballots, Campaign Question Responses & Bios to Membership

December 31, 2014-Election Closes

January 7, 2015- Announce Results

**c. Breeders Award**-Mr. Vanderkooy presented a revised document that was drafted by Ms. Lawing. A discussion took place regarding rewarding a reserve award. The board is in favor of adding a reserve award in the amount of \$250.

**d. KWPN Agreement**-Mr. Tice reported on the KWPN-NA agreement and the project. Mr. Tice reported that the committee is still in the very preliminary stages, but the outcome of the project is something the FHANA may want to look into regarding the section of the "my KFPS" which they are implementing for the "my KWPN-NA". Mr. Tice will keep the board informed on the progress and if there is a benefit of looking into this for FHANA.

**e. Meet Greet/Stallion Show**-Mr. Bron has secured a spot to have the Meet/Greet On Thursday Jan. 8th from 4-6PM at the WTC. Currently FHANA has 2 seats reserved from the 4 that FHANA is allowed. We need a count on who will be attending the stallion show. 2 seats have been reserved for Barb Renico and Sally Lawing. Mr. Bron has purchased the other half of the table for use. VIP tickets for the use of the table will be mailed to FHANA and FHANA will distribute. You will use this ticket when you arrive to obtain your pass for the weekend. You will not need to check in when you arrive. This is a new procedure the KFPS is trying. It is tentatively set up to meet with the KFPS on Friday at 9AM. Once this is confirmed Mr. Tice will pass it along. At this time we need to put together our agenda items and redistribute our minutes from the 2014 meeting for follow up.

## G. Discussion Items

**a. Private Keuring Facilities**-Mr. DiLeo presented an email from a group of members requesting that FHANA consider allowing Keurings to take place at private facilities. The Board discussed this and determined that it needs to be sent to the Keuring committee for review and proposals to allow for Keurings at private facilities.

**b. Member Council**-The Board discussed the upcoming member council meeting that will take place on Nov. 28, 2014.

**c. Volunteer of the Year**-The board discussed possible candidates for volunteer of the year. It was determined that during the next meeting the board would have suggestions for the FHANA Volunteer of the year.

## **H. Action Items**

i. Motion made by Mr. Vanderkooy to accept the ABFP document as changed. Motion seconded by Ms. Sharp. Motion approved unanimously.

ii. Motion made by Mr. Vanderkooy to accept the recommendation of the Marketing/Membership Committee and sell banner space on the FHANA website for \$500/quarter. Motion seconded by Ms. Sharp. Motion approved unanimously.

iii. Motion made by Ms. Sharp to accept and implement the Strategic Plan as presented. Motion seconded by Ms. Renico. Motion accepted unanimously.

iv. Motion made by Ms. Lawing to accept the proposed "Vanderploeg Breeders Award" as presented. Motion seconded by Ms. Sharp. Motion approved unanimously.

## **I. Board Round Table Discussion**

### **J. Good of the Order**

a. Next Board Meeting

i. Date - Tuesday Dec. 9th, 2014 at 1:30PM EDT-Budget Meeting

ii. Date - Tuesday Dec. 16th, 2014 at 1:30PM EDT-Normal meeting

### **K. Adjourn**

i. Motion made by Ms. Sharp to adjourn the meeting. Motion seconded by Ms. Renico. Motion approved to adjourn the meeting. Meeting adjourned at 3:49PM EST.