



Board of Directors

October 20th, 2015, 1:30PM EDT

No Consent Agenda

A. Welcome & Call to Order - Elizabeth Sharp, President

i. Meeting called to order at 1:33PM EDT

ii. In attendance: Elizabeth Sharp, President, Sally Lawing, Vice President, Amy Austin, Secretary, Tim Sherman, Treasurer, Barb Renico, Director, Gerben Steenbeek, Director, Jack Vanderkooy, Director, Jason Tice, Executive Director

iii. Mr. Vanderkooy identified a possible conflict with the ABFP section of the agenda.

B. Secretary's Report - Amy Austin, Secretary

i. Approval of minutes dated September 14th, 2015-Motion made by Mr. Sherman to accept the minutes dated Sept. 14th, 2015 as submitted. Motion seconded by Mr. Steenbeek. Motion Approved Unanimously.

ii. Approval of minutes dated September 30th, 2015-Motion made by Ms. Lawing to accept the minutes dated Sept. 30th, 2015 as submitted. Motion seconded by Ms. Renico. Motion Approved Unanimously.

C. Treasurer's Report-Tim Sherman, Treasurer

i. Financial Report for Month End August 2015

Total Assets: \$442,445.69

Total Liabilities: \$251.14

Total Equity: \$442,194.55

Total Liabilities & Equity \$442,445.69

Profit & Loss-August 2015

Total Income: \$31,761.75

Total Expense: \$28,249.73

Net Income: \$3,512.02

Profit & Loss-Year to Date 2015

Total Income: \$375,078.45

Total Expense: \$335,555.63

Net Income: \$39,522.82

ii. Motion made by Mr. Vanderkooy to accept the treasurer's report for August 2015. Motion seconded by Ms. Austin. Motion Approved Unanimously.

iii. Financial Report for Month End September 2015

Total Assets: \$418,970.65

Total Liabilities: \$2,833.77

Total Equity: \$416,136.88

Total Liabilities & Equity: \$418,970.64

Profit & Loss-September 2015

Total Income: \$11,611.65



Total Expense: \$38,946.70
Net Income: \$(27,335.05)
Profit & Loss-Year to Date 2015
Total Income: \$386,690.10
Total Expense: \$373,224.95
Net Income: \$13,465.15

iv. Motion made by Mr. Steenbeek to accept the treasurer's report for September 2015. Motion seconded by Ms. Lawing. Motion Approved Unanimously.

D. Executive Director's Report - Jason

Mr. Tice reported the keurings overall were a success. Mr. Tice did hear grumblings regarding the judges being too difficult and not award premiums for studbook mares additionally we are still missing the Quebec results, so we are unable to post the Honorable Mentions until these are received. The same goes for the various awards and announcing the winners. Mr. Tice reported his visit on the West Coast was a success, it really is beneficial for a FHANA representative to be at each inspection to assist with the judges and make sure they are taken care of. It also helps to keep the flow of the inspections moving. Kensington Protective Products was disappointed by the return on their sponsorship. Mr. Tice has been in contact with them regarding other opportunities that they have with their sponsorship and will continue to follow up with them. FHANA had 84 Friesian Horses declared eligible for the 2015 USDF All-Breeds. FHANA did have 19 that were marked ineligible because of membership or horse names and they did not follow our guidelines. These members were contacted and given the option to correct the status. The 2015 USDF Awards Banquet is being held in Las Vegas Dec. 2-5 with the awards banquet on Dec. 5 at the Rio. Mr. Tice is currently trying to put together a sponsorship opportunity with Freedman thank you to Sally Lawing for following up with David Freedman. The KFPS will start working on the inspection results next week, it is always our goal to have everything sent out by Thanksgiving. Mr. Tice reported that we do not have any DNA issues at the moment. Mr. Tice reported the office is gearing up for our 2016 membership renewals and will start this process in early December. Mr. Tice reported he has not purchased new desks for the office, he is currently waiting to see how the finances shake out for the year. The KWPN-NA furniture was in worse shape than what FHANA currently have. Budget is in the works and there will have a meeting with the Finance committee soon. If there are any budget requests, please forward them along.

E. Committee Reports

a. Finance Committee-(Tim) Mr. Sherman presented the minutes dated 10.6.15

b. Education Committee-(Tim) Mr. Sherman presented the minutes dated 10.8.15.

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Mr. Sherman presented a letter the Education Committee would like sent to the KFPS in regards to Keuring Video. Motion made by Mr. Vanderkooy to send the letter to the KFPS. Motion seconded by Ms. Lawing. Motion Approved Unanimously. This letter will be sent to the KFPS.

c.Keuring Recap- (Beth) Ms. Sharp conducted an opening recap regarding the 2015 Keurings.

d. Marketing Committee-(Beth) Ms. Sharp reported the committee met and discussed budgetary items for 2016.

F. Review Items

a. B Book II-(Jack) Jack to update the members of the Board on his discussion with the various stallion owners. Update on Bbook II horses that have been registered in the past 3 years.

This item has been tabled until a later date.

b. Letter to the KFPS regarding Offspring Testing (Beth)-Ms. Sharp reported that she has sent the letter to the KFPS and has not received a response.

G. Discussion Items

a. ABFP Proposal-(Jason) Mr. Tice presented a proposal regarding the ABFP financial proposal. This item has been reviewed by both the stallion committee and the finance committee and the following is being submitted for the board's adoption and approval.

b. Election for the Board of Directors-

November 1, 2015-Call for Nominations

November 30, 2015-Close Nominations

December 7, 2015-Email/Mail Campaign Questions

December 17, 2015-Return of Campaign Questions and Biographies

December 31, 2015-Mail Ballots, Campaign Question Responses & Bios to Membership

January 31, 2016-Election Closes

February 8, 2016-Count Ballots and Announce Results



c. Stallion Show-This year we have 4 seats available at the FHANA table. The cost to attend the stallion show and utilize the 4 seats is 150 Euro. If FHANA wishes to purchase the remainder of the table which is 6 seats, the cost for the additional seats is 395 Euro. Currently Barb Renico and Beth Sharp have reserved their spot at the FHANA table. The FHANA table will be in rows 5 or 6 and off in one of the corners. Ms. Sharp reported she would look after the Meet & Greet. Ms. Lawing requested that the meeting with the KFPS take place on Friday. Mr. Tice will contact the KFPS to request.

i. Meeting with the KFPS-Please give thoughts to agenda items.

d. KWPN-NA Update & Stallion Handbook-Based on information and recommendations Mr. Tice gave to the KWPN-NA BOD after his visit to their office. There are a number of items that they need to clean up before they can make the transition and move to Kentucky. The biggest project is to scan their documents into a server or cloud based system like FHANA has done. Mr. Tice counted a total of 33 file cabinets that need to be taken care of prior to their move. There are several items that also need to be consolidated in order for their office to fit comfortably within the confines that FHANA currently has available. They have just now formed a committee to deal with the issues Mr. Tice has brought up to them, and the committee will now start to work on a plan to accomplish the items outlined for them and form a plan to relocate their office. The handbooks that they produce cost approximately \$5/each. These are sent to all new members when they sign up. They are also distributed at larger keuring sites for a donation. There is very little advertising sold in the handbooks and the task is completed by the current office manager.

H. Action Items

i. Motion made by Ms. Austin to approve the ABFP proposal as submitted. Motion seconded by Mr. Sherman. Motion approved. Mr. Vanderkooy abstained.

I. Board Round Table Discussion

i. Mr. Tice reported an ad picture that was used in the Keuring program that is the wrong picture. The picture was of Wybren but the ad was for Jisse. The picture was taken by Ms. Matherly. Ms. Matherly requested a retraction in the upcoming issue of the magazine. The board was not in favor of granting this request. This issue should be directed to the owner of Jisse.

J. Good of the Order

a. Next Board Meeting

i. Date - Tuesday November 17th, 2015 at 1:30PM EDT

K. Adjourn

i. Motion made by Mr. Vanderkooy to adjourn the meeting. Motion seconded by Ms. Lawing. Meeting adjourned at 3:33PM EDT.



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