



Minutes of the Board of Directors Meeting, July 26, 2016 1:30 P.M. (Via Teleconference)

A. Welcome and Call to Order - Ms. Sally Lawing, President

1 - In attendance: Ms. Sally Lawing, President, Dr. Rosanne Palermo, Vice President, Mr. Tim Sherman, Treasurer, Mr. Jack Vanderkooy, Secretary, Ms. Barb Renico, Director, Mr. Gerben Steenbeek, Director, Ms. Amy Austin, Director, and Mr. Jason Tice, Executive Director.

2 - Potential conflict of interest regarding the agenda: It was identified that Mr. Vanderkooy could be in conflict regarding the last item on the agenda which involves Ms. Nina's Miller filing an Official Grievance. Ms. Lawing will ask Mr. Vanderkooy to withdraw from the meeting at that time.

B. Secretary's Report - Mr. Jack Vanderkooy, Secretary

1 - Mr. Vanderkooy presented the Minutes of June 21, 2016.

2 - It was pointed out that Dr. Palermo's name was misspelled throughout the Minutes, this will be corrected.

3 - It was suggested and subsequently agreed to that the Judges names not be recorded within the Central Mare Show's Committee report in an effort to keep entry decision making as impartial as possible.

4 - It was moved by Ms. Renico and seconded by Mr. Steenbeek that: the meeting accept the Minutes of June 21, 2016 as amended. The motion passed unanimously.

C. Treasurer's Report - Mr. Tim Sherman, Treasurer

BALANCE SHEET as of June 30, 2016

Total Assets - \$399,511

Total Liabilities - \$3,235

PROFIT AND LOSS for June, 2016

Total Income - \$51,802

Total Expenses - \$56,189

Net Income - (\$4,388)

PROFIT AND LOSS YEAR TO DATE

Total Income - \$317,999

Total Expenses - \$272,129

Net Income - \$45,871

Mr. Sherman gave a brief summary report of the organization's financial position as of month's end. It was noted year to date income is tracking \$3500 behind Budget and expenses are \$14,671 less than Budget.

Mr. Vanderkooy asked where the income from ABFP Fees were being posted. Mr. Tice explained this income was being posted under ABFP Inspection. In June \$3750 was collected.

Dr. Palermo moved and Mr. Vanderkooy seconded a motion to: accept the June, 2016 Financial Report as presented. The motion passed unanimously.

D. Executive Director's Report - Mr. Jason Tice

Mr. Tice reported it has come to FHANA's attention that presumably two registration papers were interchanged when the Stuurman family in Ontario, Canada, sold two of their horses in 2015. The office has investigated but is not receiving any cooperation from one of the effected owners, who



resides in Burlington, Ontario. Mr. Vanderkooy suggested that possibly he and or Mr. Steenbeek attempt to contact this party by visiting the address on file for this person. The meeting agreed this to be a reasonable course of action. Mr. Tice is presently working with Dr. Christa Lafayette, of Texas, regarding the potential to do DNA testing for dwarfism and hydrocephalus in the USA, rather than having to rely on Dutch labs to do this task. He also reported that part of one of the promotional booths is lost in transit with the courier company, UPS. Hopefully it will be located in due time. Regarding upcoming Keurings, 181 entries have been registered to date. This is about 25% less than last year at this time. Mr. Vanderkooy suggested we postpone the registration deadline by one week, to August 8, due to earlier problems experienced with online registrations. There was a consensus we follow through with this plan.

E. Committee Reports

1. Inspection Committee- Mr. Jack Vanderkooy

Mr. Vanderkooy reported the runner situation for all Inspections has now been organized, with the details available within the Committee's Minutes of June 29, 2016. Mr. Tice has provided the Committee with an audit regarding income and cost of last year's inspections, which revealed income of \$50,120 and expenses of \$42,314.

2. Sports Committee – Mr. Gerben Steenbeek

Mr. Steenbeek reported on the Committee's meeting and referred to the Minutes of that meeting, June 29, 2016. The pins the committee is suggesting making available for the new Ride and Drive Program cost \$1.00 per pin.

3. I.T. Committee – Mr. Jason Tice

Mr. Tice reported the membership directory is now available on our Website and Inspection registrations are ongoing and operating smoothly.

4. Central Mare Show Committee – Ms. Sally Lawing

Ms. Lawing reported the Committee is meeting this evening and has not met since our last Board of Directors meeting. She further pointed out that the Minutes of the last Committee meeting were distributed with this meeting's agenda documents, but was verbally reported on earlier. The sponsorship funds from Little River Friesians and Dream Gait Friesians has been received. Our Office will be renting Booth space (\$250) for the entire IFSHA National Show and our staff will take responsibility for manning this booth.

5. Marketing Committee – Ms. Amy Austin

Ms. Austin reported the committee met on July 12 (Minutes provided) and further discussed several ideas to enhance member satisfaction and retention. A first step would be to initiate a membership survey. Secondly, identify and create more effective benefits to being a member. The Committee recommended they ask the KFPS whether we can utilize their latest promotional video and alter it to suit FHANA. They also discussed finding ways to increase FHANA's presence on social media. The Committee recommends more events common to the members, similar to the 2016 FHANA Central Mare Show. And lastly, organizing an annual Travel Tour to the Stallion Show in The Netherlands would benefit our members.

6. AGM Committee – Mr. Tim Sherman



Mr. Sherman reported that due to our changing office relationship with the KWPN, our AGM agenda will not be intertwined with their agenda. The committee is still seeking a suitable theme for our next AGM in Lexington, KY. They are also looking for a Chapter to be the official host, which mostly means they would take responsibility for the silent auction.

7. Chapter Committee – Ms. Barb Renico

Ms. Renico reported that the Committee has received an official request for Chapter Status from the Friesian Horse Association of New England (FHANE), the President being Danielle Barasso. The committee discussed this request and even though there exists another Chapter (The Northeast Friesian Horse Club) in the same general region, the committee is recommending the Board accept this request. After considerable discussion, it was moved by Ms. Austin and seconded by Ms. Renico that: the Board of Directors accept the application of The Friesian Horse Association of New England for Chapter Status. The vote was called and resulted with 6 in favor and 1 opposed, 0 abstentions, the motion carries.

8. Rules and Regulations Committee – Dr. Rosanne Palermo

Ms. Lawing explained she found it necessary, due to recent past experiences, that we need to review all of FHANA's rules and regulations in order that they comply and agree with those of the KFPS. Dr. Palermo then outlined a plan how she and her committee members hope to accomplish this by reviewing section by section and inviting the Board's input along the way. President Lawing stressed the need to have this exercise accomplished in the near future.

9. Health Committee – Dr. Cathy Fox

Ms. Lawing stated the Committee met on June 28, 2016, and the Minutes are included with the Agenda's material, but there is no one to speak on behalf of the Committee at this time.

F. REVIEW ITEMS

1. Member Council Proposal – Mr. Scott Kelnhofer

Ms. Lawing acknowledged that Mr. Kelnhofer has presented the Board with a document outlining a proposal for a member council within FHANA. Earlier correspondence identified Mr. Kelnhofer and Ms. Angie DePuydt as the primary members promoting this idea. Ms. Lawing further stated Mr. Kelnhofer had expressly not asked for the Board's endorsement and therefore she was presenting this document as information.

G. DISCUSSION ITEMS

1. Mr. Vanderkooy voluntarily excused himself from the meeting.
2. Grievance – Ms. Nina Miller

Ms. Lawing presented an official Grievance received from member Ms. Miller, which had been circulated among Board members in advance of the meeting. She then offered a brief history of the origins of Ms. Miller's complaints. After much discussion, it was decided that a committee would be struck to investigate the authenticity of Ms. Miller's allegations. Dr. Palermo and Mr. Sherman volunteered to serve on this committee.

H. BOARD ROUND TABLE DISCUSSION

1. Next Board Meeting – Tuesday, Aug. 16, 2016 at 1:30 PM EDT
2. Adjournment 4:10 pm

