



Board of Directors Minutes

July 17th, 2018 1:30PM EDT

A. Welcome & Call to Order - Dr. Rosanne Palermo, President

i. In attendance: Dr. Rosanne Palermo, President, Jennifer McClelland, Vice President, Angie DePuydt, Treasurer, Charlotte Dumford, Secretary, Barb Renico, Director, Eric Smith, director, Allison Thomas, Director, Jason Tice, Executive Director

ii. Identify conflicts of interest-No Conflicts of Interest were identified

ii. Update from meeting with KFPS President Bert Wassenaar-Dr. Palermo reported on her recent meeting with KFPS president Bert Wassenaar. They discussed the results of the IBOPs and how to make the results more valuable in the Sport world. The board asked questions regarding this and were excited to hear where this might go. More discussion will come in the weeks ahead. Dr. Palermo asked Mr. Wassenaar about the recent statement that FHANA members are not KFPS members. Mr. Wassenaar reported that this is a legal term but asserted that FHANA members are certainly Indirect Members of the KFPS. This item remains open for further discussion. The Board directed Mr. Tice to add these two items to the meeting agenda in January.

B. Secretary's Report - Charlotte Dumford, Secretary

i. Ms. Dumford presented the minutes dated June 19th, 2018. Mr. Smith and Ms. Thomas each requested a spelling change **Motion by Ms. Dumford to accept the minutes as changed. Motion seconded by Mr. Smith. . Motion approved unanimously.**

C. Matters arising from the Minutes

D. Correspondence

E. Treasurer's Report-Angie DePuydt, Treasurer

i. Ms. DePuydt presented the financial statement for June 2018

Balance Sheet:

Total Assets: \$457,690.67

Total Liabilities: \$1,373.18

Total Liabilities & Equity: \$457,690.67



Profit & Loss Year to Date:

Total Income: \$361,578.08

Total Expense: 263,430.80

Net Income: \$98,147.28

Profit & Loss June 2018

Total Income: \$57,144.60

Total Expense: 45,495.30

Net Income: \$11,649.30

Ms. DePuydt reported that finances look, overall, positive for the year. The second quarter KFPS invoice was applied in July; thus, we will see a big dip in our finances in July. Ms. DePuydt requested that each board member continue to watch their expenses as we go into the second half of the year. Mr. Smith asked if the budget presented in our financial report reflects the budget freezes previously approved by the Board. Ms. DePuydt reported that the money was never subtracted from the budget but that those identified items were frozen to cover the unforeseen expense and help balance out the budget. Ms. DePuydt reported that, Year to Date, we are over budget approximately \$1,300.00, but we are watching the budget closely. There has been no spending on the items that the board previously approved to freeze.

Motion made by Ms. DePuydt to accept the treasurers report. Motion seconded by Ms. Renico. Motion approved unanimously.

F. Executive Director's Report - Jason

Mr. Tice reported as of July 1, 2018 our membership total was 1405. In 2017 we had 1480, so memberships are down from the previous year. Mr. Tice reported that he has about 3 weeks left with our intern, Dylan. Dylan continues to make a great contribution, and our social media presence continues to grow thanks to his efforts. Mr. Tice reported that he has finally received word from the KFPS regarding the hermaphrodite horse born in 2017. According to the KFPS, that horse cannot be registered. The ABFP has started with 19 horses entered (4 Bene, 11 Date, and 4 Alternates). Mr. Tice has continued his discussion with Softhouse regarding the website. More details need to be discussed, but they have quoted Mr. Tice a fee of 5000 Euro to take on our website. We are currently paying the 3500 Euro just for the Portal. Mr. Tice considers this a good start in the discussion. Mr. Tice reported the following inspection numbers: Total entries: 154. Broken down by site: IN-19, Central CA-4, New England-9, NC-3, Southern CA-6, WI-1, TN-20, UT-6, Maritimes-2, NV-0, KS-20, Quebec-1, MT-1, TX-3, Iron Spring Farm-24, OH-6, Ontario-3, BC-4, Alberta-0. Mr. Tice reported that he is not concerned by these numbers just yet.

G. Committee Reports



i. Inspection Committee (Eric) Mr. Smith presented the minutes dated July 10th, 2018. Mr. Smith reported that the participant and site host code of conduct is not ready to be presented. Additional discussion needs to take place regarding the topic, so the committee will continue to work on this and hopes to have something completed before the inspection.

ii. Membership Committee (Jennifer) Ms. McClelland recapped the member survey sent out in the month of June. The Committee will divide the information, and the information will be sent to the appropriate committees for review and action.

iii. Education Committee (Charlotte) Ms. Dumford presented the minutes dated July 19th, 2018. Ms. Dumford reported that both Level One Judges Education Courses scheduled will take place. The committee continues to make progress on articles for the magazine, and the committee has several short educational videos' ready to be posted. Ms. Dumford reported that the committee is considering better ways to engage the Spanish membership. She will have additional information in the weeks ahead.

iv. Finance Committee (Angie) Ms. DePuydt presented the minutes dated July 19th, 2018. Ms. DePuydt reported that an oversight took place when the recommendation was made to freeze staff travel. Mr. Tice has some continuing education that falls in this line item, and the fees are due. The cost to continue with his participation in the Kentucky Society of Association Executives is \$295. **Motion made by Ms. DePuydt on behalf of the Finance Committee to approve the release of \$295 from the previously frozen staff travel line item to pay the dues for the continuing education of the FHANA Executive Director. Motion seconded by Ms. Thomas.** Mr. Smith reported that it is good to see the office staff receive support from the Board for continuing education. **Motion approved unanimously.** Ms. DePuydt also reported that, while keeping a close eye on the finances, if there is a surplus at the end of the year, the committee will be making a recommendation for Mr. Tice to attend the stallion show and participate in the meetings with the KFPS. The committee feels that meeting with the KFPS is an important aspect of his position.

v. Central Mare Show (Charlotte) Ms. Dumford presented the minutes dated July 10th, 2018. The Board discussed the proposed award from Ms. Darcy Miller. The committee will continue to discuss the award with Ms. Miller, and a final draft of the award will be available soon. Ms. McClelland questioned the feasibility of someone winning the award based on the current criteria. It was determined that in its current form, it will be very difficult to win this award. Board members suggested that perhaps the award should celebrate the mare rather than the breeder. Ms. Dumford mentioned that this language is still being developed and reviewed and that it will come back to the FHANA board once it is completed.

vi. Sports Committee (Charlotte) Ms. Dumford presented the minutes dated June 20th & July 11th, 2018 and passed on the Committee's request for feedback on the



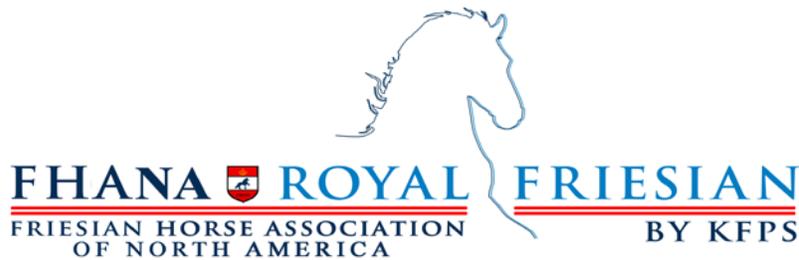
proposed new awards. Mr. Smith asked that the IBOP diagram be reviewed for consistency with currently published information before being posted. Ms. Thomas cautioned about the wording on the award cooler for the proposed Western Dressage Award, requesting that it be clear that this is a FHANA award rather than a chapter award. The Board made several suggestions to clarify the criteria for all the awards, and Ms. Dumford will convey this to the members of the Sports Committee.

vii. Marketing Committee (Allison) Ms. Thomas presented the minutes dated July 9th, 2018. Mr. Smith inquired if the committee is really considering changing the FHANA logo. Ms. Thomas reported that this is being considered. A post-secondary institution will help with redesigning the logo and rebranding the association as part of a school project. This will be a no cost item to FHANA. The current logo is very difficult to embroider, print, etc... Mr. Smith suggested that this effort not hold up the production of collateral materials currently being produced. Ms. Thomas agreed. Ms. Dumford inquired about the possible rule change regarding the use of the logo and if chapters would be "Grandfathered in" on the use of the current logo. Mr. Tice reported that the one chapter in question is currently using the old "Shield" logo and that there should be no reason they can't be "Grandfathered in." Dr. Palermo asked that the committee make sure this new rule regarding use of the logo is enforceable. Mr. Tice reported that any use without permission would be a copyright infringement. The Board discussed several options to create a clear and easy to understand procedure to implement and enforce this new rule. Ms. Renico asked that all requests be submitted in writing with a clear outline describing exactly how the logo will be used.

viii. 35th Anniversary Committee (Allison) Ms. Thomas outlined the meeting that took place July 11th, 2018. Ms. DePuydt reported that the Editorial committee would like to work with the committee to promote and generate greater interest in the event. The Board discussed how the committee will be choosing a breeder to highlight in the Phryso. Ms. McClelland recommended that this article be very general. Dr. Palermo inquired about when this article was switched back to focus on a breeder. Ms. Thomas reported she will take this item back to the committee. The Board discussed at length the direction of this event and the committee. It was determined that Dr. Palermo will address this and make the appropriate changes.

ix. Breeding Committee (Allison) Ms. Thomas presented the minutes dated June 18th, 2018 and recapped the meeting on July 9th. Dr. Palermo inquired if the committee was working on the list of performance mares. Ms. Thomas reported that Ms. Neipert is currently working on this. Dr. Palermo reported that the KFPS will be able to help with this information.

x. FHANA Member Council (Angie). Ms. DePuydt presented the minutes from May 2018 meeting.



a. Ms. DePuydt discussed the FMC's desire to make a motion that FHANA increase their Marketing Budget by 10%. Ms. DePuydt recommended that this motion request be given to the Finance Committee to be reviewed so that a recommendation can be given to the FHANA board as part of the 2019 FHANA budget process. Ms. Thomas asserted that this item should be given to the Marketing Committee for review as well. Ms. Thomas agreed to include this as part of the Marketing budget request for 2019. Ms. DePuydt asked that Dr. Palermo or Ms. Tiffany Donnelley address this request from the FMC. Ms. DePuydt can then present this information back to the Member Council. Dr. Palermo agreed to address this item.

b. **Ms. DePuydt motioned that FHANA publish biannually, via the e-newsletter, trend data on imports, breedings and foals to enable breeders to make informed decisions for their breeding programs. Motion seconded by Ms. McClelland.** Ms. DePuydt reported that most of this information is available in the Annual Report but requested that import data be included in the annual report. Mr. Tice reported that some of this information is not available on a bi-annual report and would like to continue to address this on an annual basis. Ms. McClelland suggested that a marketing specialist be considered as part of the AGM program for the future. Some members are having a difficult time marketing their breeding programs, and it would be good for FHANA to help them with their concerns. Ms. Thomas suggested that articles be written to help the membership on marketing their breeding program. She listed possible topics such as how to take marketing pictures and how to write classified ads. Ms. Thomas will address this item with the breeding committee. **Ms. DePuydt amended the motion to read that FHANA publish annually, via the AGM Program, trend data on imports, breedings and foals to enable breeders to make informed decisions for their breeding programs. Motion seconded by Ms. Renico. Motion approved unanimously.**

xi. Rules & Regulations Committee (Barb) Ms. Renico presented a rule change to rule 1.5. Ms. Thomas expressed some concerns about the first line of part 5. Mr. Smith reported that the first sentence was originally taken out of number 5, and that is how this item should be discussed. **Motion made by Ms. Renico to accept the rule change to 1.5 as amended. Motion seconded by Mr. Smith. Motion approved unanimously.** The Board directed Mr. Tice to send this out to all chapters.

H. Review Items

i. Changes to Bylaw 6.4 (Angie/Eric) Ms. DePuydt and Mr. Smith asked direction on how to proceed with the changes to Bylaw 6.4 regarding the procedure for recalling a Board member. They requested that the Board supply some language for the change. Dr. Palermo questioned the required percentage and would like this to be addressed. Ms. Thomas reported that she would like to address this and that she will write up a proposal to send to Ms. DePuydt and Mr. Smith for review.

I. Discussion Items



J. Board Round Table Discussion

K. Good of the Order

- i. Next Meeting August 21, 2018 at 1:30PM EDT via Teleconference
- ii. Future Meeting September 18, 2018 via Teleconference.

L. Adjourn

Ms. McClelland motioned to adjourn. Ms. Thomas seconded. Meeting adjourned at 4:05 EDT.