



FRIESIAN HORSE ASSOCIATION OF NORTH AMERICA

Minutes of The Board of Directors Meeting, June 21, 2016 1:30 P.M.

A. Welcome and Call to Order 1:32 P.M. – Ms. Sally Lawing, President

1 – In attendance: Ms. Sally Lawing, President, Dr. Rosanne Palermo, Vice President, Mr. Tim Sherman, Treasurer, Mr. Jack Vanderkooy, Secretary, Ms. Barb Renico, Director, Mr. Gerben Steenbeek, Director, Ms. Amy Austin, Director, Mr. Jason Tice, Executive Director.

2 – Potential conflict of interest regarding the agenda: It was identified that Mr. Vanderkooy could be in conflict regarding the last item on the agenda which involves the ABFP committee’s report. Ms. Lawing will ask Mr. Vanderkooy to withdraw from the meeting at that time.

B. Secretary’s Report - Mr. Jack Vanderkooy, Secretary

1 – Mr. Vanderkooy explained that with these minutes he is initiating the attachment of pertinent documents with the minutes, such as in the case of these minutes, the revised Committee List and the adopted Grievance Policy. He explains that for the record, these Minutes and future Minutes will be more complete when following this course of action.

2 – Ms. Lawing requests the following corrections to the Minutes: a. The published Committee List which we adopted does not reflect the changes which were discussed during the meeting. These changes are that Ruth Page needs to be deleted from the Events Committee, Gerben Steenbeek needs to be added to the Strategic Planning Committee and Joanne Clough needs to be added to the Chapter Committee. b. Page 3, under Grievance Policy, corrected a typo error, Mr. Tim Sherman, not Lawing, moved the motion. c. Within the same paragraph, asked for the word “tabled” to be replaced with “presented”.

3 – it was moved by the Secretary and seconded by Dr. Rosanne Palermo that the Minutes of the June 21, 2016 Board of Directors Meeting be accepted as amended. The resulting vote was unanimously in favor.

C. Treasurer’s Report – Mr. Tim Sherman, Treasurer

BALANCE SHEET as of May 31, 2016

Total Assets - \$403,232

Total Liabilities - \$2,102

PROFIT AND LOSS for May, 2016

Total Income - \$49,240

Total Expenses - \$(15,807)

Total Profit - \$65,047

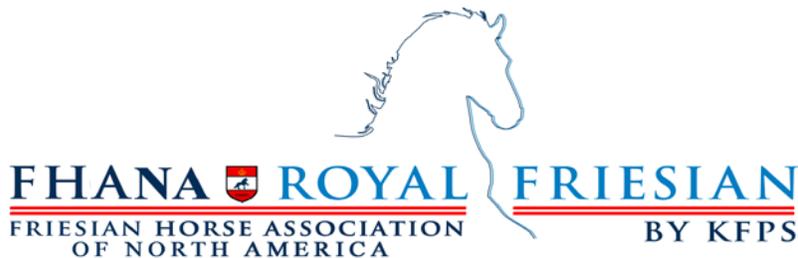
PROFIT AND LOSS YEAR TO DATE

Total Income - \$266,164

Total Expenses - \$215,439

Net Income - \$50,725

Mr. Sherman made some summary comments regarding the extensive monthly reports which our Executive Director prepares for The Board each and every month. He also pointed out that the recent Website expenses were capitalized in the month of May, creating a sizable surplus in income for the month of May.



Dr. Rosanne Palermo moved, seconded by Mr. Steenbeek, to accept the Financial Report as presented. Upon calling the vote, the motion was accepted unanimously.

D. EXECUTIVE DIRECTOR'S REPORT – Mr. Jason Tice

Mr. Tice reported that our current membership number is 1,411, very similar to last year at this time. Also, Keuring registrations are somewhat behind last year's numbers but acknowledged this may be due to the "online" registration not being operational as yet. He further pointed out that it should be corrected by tomorrow or soon after. Mr. Tice also reported that our new employee, Ms. Sarah Seitz, is acclimating very well to her new duties and seems to enjoy her work. He also reported a staff member of the KWPN has resigned and that this has added to his workload in the short term until he hires a replacement.

E. Committee Reports

1. Keuring Committee – Mr. Vanderkooy

Committee Minutes dated May 18, 2016 were presented.

Mr. Vanderkooy commented briefly on these minutes. He then elaborated on his involvement in organizing Runners for all the Keuring sites. Circuit #1 is being looked after by Martinus Hoekstra and his colleagues. Circuit #2 and #3 have not been finalized yet.

2. Sports Committee – Mr. Steenbeek

Mr. Steenbeek reported that the committee was able to determine that the lapel pins to be used as a reward for hours of drive and ride performance come at a low cost of under \$1.00 a piece. A number of Board members voiced their support with this idea of officially recognizing members' accomplishments with regard to their riding and driving accomplishments.

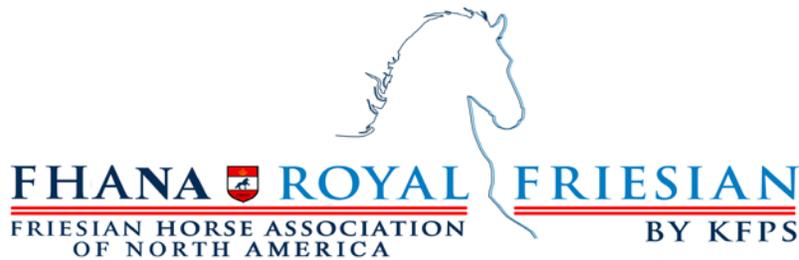
Our Chairperson then asked for a motion to accept the Committee's Ride and Drive Award Proposal as found in the Committee's Minutes of May 19, 2016. The motion was made by Ms. Austin and seconded by Ms. Renico. The motion passed unanimously. It was further agreed this award program would begin as of January 1, 2017.

Ms. Lawing asked for clarification regarding the committee's plan to modify the information available to the members with regard to the driven IBOP test. It was determined that this had not yet been done and that the committee will pursue this in the near future.

Ms. Lawing further requested if the committee wishes the Board to endorse the changes being proposed to the award points for Performance Driving. Mr. Steenbeek pointed out that two events, namely Combined Driving and Super Derby, is being proposed to be added to the list of eligible events so to provide more possibilities in order to acquire Performance Driving Awards. It was subsequently moved by Ms. Lawing and seconded by Dr. Palermo that: Combined Driving and Super Derby be added to the list of eligible events to acquire Performance Driving Awards. The motion passed unanimously.

The committee is further informing the Board that the American Driving Society has changed FEI Test # 9 to FEI Driven Dressage Senior Test #3, \*C HP1. This name change is important to FHANA due to the fact that when a member strives to obtain a Sports Predicate designation, the former FEI Test #9 was required.

3. IT COMMITTEE – Mr. Tice



Mr. Tice reiterated that he expects the Keuring registration feature on our Website to be up and running no later than the end of this week.

He further reported that the Directory search possibilities on the new Website would soon include by last name and by state, but not by farm name. The estimated cost of supplying these extra features was \$1500.

Mr. Sherman asked if any analytical data was available with regard to website visits, especially comparing old and new websites. Jason reported it is possible but to date it has not been done.

4. CENTRAL MARE SHOW COMMITTEE – Ms. Lawing

Committee Minutes of April 28, 2016 are included with this meeting's agenda. There were no questions or comments regarding these minutes. Ms. Lawing further commented on the Committee's last meeting, June 7, 2016, for which the Minutes are not yet available. She stated that we had received a \$500 sponsorship from Dream Gait Friesians and that the KFPS has informed FHANA that they will have qualified judges available for the upcoming Central Mare Show.

5. MARKETING COMMITTEE – Ms. Austin

Ms. Austin reported there are no minutes of their last meeting available at this time. The committee has decided to consider a fresh member survey, the priority being what it takes to improve member retention. The Committee also thought it would be beneficial to identify more options in recognizing member's achievements at the AGM. A third priority the Committee identified was to consider producing a FHANA promotional video which possibly could also be placed on Utube.

6. ANNUAL GENERAL MEETING COMMITTEE – Mr. Sherman

Mr. Sherman presented draft agendas for both the FHANA AGM and the concurrent KWPN agenda. Right now the committee is considering inviting Alfons van Proosdij as the feature speaker. He further commented that he believed we need to make the occasion more festive and identifiable as a FHANA function.

F. REVIEW ITEMS

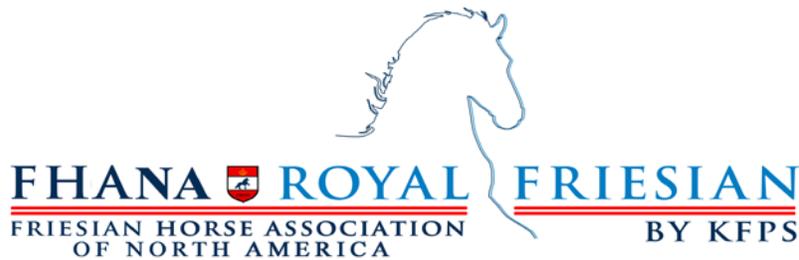
1. MEMBER COUNCIL – Mr. Steenbeek

Mr. Steenbeek reported on a recent meeting of The Council and informed us that the request to create more flexibility in the ABFP testing program for junior approved stallions was included on the agenda. The meeting seemed to be sympathetic to the fact that this would be especially important to North American junior approved stallions. It was decided to delay the actual decision to the fall meeting. On another topic, the meeting amended the requirements for mares to attain the Prestatie Predicate by reducing the required offspring which need to qualify for the "Sport" designation to three from four.

G. DISCUSSION ITEMS

1. KEURING HANDBOOK – Mr. Tice

Mr. Tice reported the Handbook is now ready and predicted the membership will find it very useful. After some in depth discussion it was decided to print 300 copies and include a copy with each new member packet. Other members would be encouraged to print their own copies by creating an online link to the Handbook. The link would also be included with the



Chairperson's summary of this meeting which will be posted on FHANA's home page. Ms. Lawing congratulated Mr. Tice and the office staff with the creation of this fine and informative document.

2. AMERICAN HORSE COUNCIL – Mr. Tice

Mr. Tice reported on his attendance at the recent American Horse Council meeting on the east coast. The Council lobbies the Federal government on behalf of Equine organizations. Mr. Tice gave examples of issues, such as trails legislation, P.A.S.T. Act, Soring, trailer guidelines and hunt cap requirements. The cost of FHANA joining is \$1500 annually. It was decided to forward the idea of FHANA becoming a member to the Finance Committee for further review.

At this time Mr. Vanderkooy was excused from the meeting due to potential conflict of interest.

3. ABFP COMMITTEE – Dr. Palermo

Dr. Palermo reported that the committee has been working diligently in organizing ABFP slots for the required testing for the eligible junior stallions approved in North America. Performa Dressage is hosting 15 slots starting Oct. 17, 2016. There are 9 Tonjes and 6 Wybren offspring registered.

Willy Arts has informed the committee he is willing to host a Test site, but only if he is allowed to do it in the fall, similar to Performa Dressage, and he is provided with an experienced rider/trainer. The committee is asking for the Board's help to find a qualified trainer to work with Willy.

The Committee is concerned that FHANA may not be able to offer the owner of Wybren the necessary number of slots this year to allow him continued breeding privileges for next year. It was pointed out that if Willy received the requested help and he was agreeable to hosting up to ten offspring, Wybren would meet the minimum required.

Mr. Sherman suggested that based on some member feedback, it may be helpful for the membership to be reminded why the cost of the ABFP program is shared by breeders. Mr. Steenbeek pointed out that the Sport information associated with each stallion's proof is solely obtained from the ABFP testing results.

4. NEXT MEETING

Ms. Lawing reminded all present that the next scheduled meeting is July 26, 2016, at 1:30 EDT.

5. ADJOURNMENT

Ms. Austin moved, seconded by Dr. Palermo, that the meeting be adjourned.  
The motion passed.