



Board of Directors Minutes

June 18th, 2019 1:30PM EDT

A. Welcome & Call to Order - Dr. Rosanne Palermo, President

i. In attendance: Dr. Rosanne Palermo, President, Angie DePuydt, Vice President, Charlotte Dumford, Secretary, Amy Rogala-Hobbs, Treasurer, Marquis Laude, Director, Eric Smith, Director, Allison Thomas, Director, Jason Tice, Executive Director

ii. Identify conflicts of interest-No conflicts were identified with the agenda as presented.

B. Secretary's Report - Charlotte Dumford, Secretary

i. Ms. Dumford presented the minutes dated May 21st, 2019. **Motion made by Ms. Dumford to accept the minutes dated May 21st, 2019 as presented. Motion seconded by Mr. Smith. Motion approved unanimously.**

C. Matters arising from the Minutes

D. Correspondence

E. Treasurer's Report-Amy Rogala-Hobbs, Treasurer

i. Ms Rogala-Hobbs presented the financials for month end May 2019.

Balance Sheet

Total Assets: \$431, 177.10

Total Liabilities: \$5,012.00

Total Liabilities & Equity: \$431,177.10

Profit & Loss May 2019

Total Income: \$82,002.57

Total Expense: \$102,962.04

Net Income: \$(20,959.47)

Profit & Loss YTD

Total Income: \$356,027.00

Total Expense: \$278,694.30

Net Income: \$77,332.70



Mr. Smith asked why the KFPS bill was so high for this time period. Ms. Rogala-Hobbs reported this is a timing issue based on the KFPS now billing FHANA monthly vs. the budget which is quarterly. **Motion made by Ms. Rogala-Hobbs to accept the Treasurer's report as presented. Motion seconded by Ms. Thomas. Motion approved unanimously.**

F. Executive Director's Report - Jason

Membership: Current membership is 1380 which is 3% higher than for this period in 2018.

DNA Issues: No DNA issues currently.

Registration Issue: There is a current registration issue brought forward in May. The DNA has just been received and submitted to the University of Kentucky for comparison.

Chapters: No issues other than what has been reported in the past.

Other items:

Consent Agenda-Mr. Tice presented a sample agenda for review. The board discussed this topic and agreed to adopt this type of agenda on a trial basis for next month.

Update on Stallion Candidate-Zeus van Legendary has completed the X-ray requirements and semen analysis. The first video has been submitted and was found to be satisfactory. An additional video will be required at the end of the summer. Dr. Palermo requested that the video submitted be used on the website as an example. Mr. Tice and Mr. Laude will work on the appendices for this and will include the video for Zeus as well as the example submitted by Maddi's Friesian Ranch.

2020 Budget Items-Mr. Tice asked board members to remind committees and chairs to start submitting 2020 budget requests.

G. Committee Reports

i. 35th Anniversary Celebration (Allison) Ms. Thomas presented the minutes dated 5.29.19

a. Review of working budget-Ms. Thomas presented the budget for the event which included the Canadian Account information.



ii. AGM Committee (Angie) Ms. DePuydt presented the minutes dated 5.16.19 & 6.6.19

a. Working budget presentation-Ms. DePuydt presented the preliminary working budget for the event.

iii. Inspection Committee (Marq) Mr. Laude presented the minutes dated 6.11.19. Mr. Laude reported that the committee is working on the site host manual revisions and handbook for next year. Further, Mr. Laude requested that the board help to dispel any false rumors regarding FHANA going to cages for inspection. The cage is not an option for FHANA members, and Mr. Laude would like help disseminating the correct information. The Board determined that the FHANA Member Council would be the best avenue to disseminate this information. Mr. Laude will draft a letter to be distributed.

iv. ABFP Committee (Rosanne) Dr. Palermo updated the Board on the current entries and the budget for the ABFP.

a. Working budget update-Dr. Palermo reported that this is a working budget and that it will continue to take shape over the course of the next few weeks.

v. Mare Show-East (Charlotte) Ms. Dumford presented the minutes dated 6.4.19. The board responded very positively to how the events are taking shape and how the East event committee is working with the West event committee. Mr. Tice reported that the website is taking shape and that the committee has done a terrific job putting this together.

vi. Mare Show-West (Allison) Ms. Thomas recapped the meeting held 6.10.19 because no minutes were available for review.

a. Working budget update-Ms. Thomas presented the Mare Show West working budget.

viii. Marketing Committee (Angie) Ms. DePuydt presented the minutes dated 6.4.19. Ms. Dumford inquired about the use of the FHANA logo and how a member should go about getting approval to use the logo. Ms. DePuydt indicated, and Ms. Thomas confirmed, that the proper procedure is to submit the request to Mr. Tice who will then bring it to the board for discussion and approval. Mr. Smith inquired about another presentation of the logo proposed in the previous Board meeting. Ms. DePuydt reported that though this was in the minutes, it was a onetime offer, and the offer has been withdrawn.

ix. Finance Committee (Amy) Ms. Rogala-Hobbs presented the minutes dated 6.7.19

x. Education Committee (Charlotte) Ms. Dumford presented the minutes dated 6.13.19.



xi. Membership Committee (Amy) Ms. Rogala-Hobbs presented the minutes dated 5.1.19 & 6.12.19. Ms. Rogala-Hobbs reported that the committee will be working with the Marketing Committee on a welcome package for the members as they join. The goal is to set up a mentor program to help new members with their questions and keep them involved going forward. Mr. Tice inquired about the decal that is currently being sent to members and what the committee is going to do to replace this item. Ms. Rogala-Hobbs reported that this is under discussion and that she will report more next month. Ms. DePuydt reported that in 2018, the committee decided to move away from the membership cards because the membership wanted something they could display. The current decal was put in place while the Marketing Committee developed a new logo. Mr. Tice reported that whatever the committee decides to include with the memberships for 2020 will need to be developed and ready for distribution by November 2019. Mr. Smith inquired about the three motions that are listed in the meeting minutes. Ms. Rogala-Hobbs reported that these were just for committee purposes and still need to be developed before bringing to the Board. Mr. Smith requested that the minutes be clarified for the future.

xii. Editorial Committee (Angie) Ms. DePuydt presented the minutes dated 6.6.19. Ms. DePuydt reminded the Board that the next deadline, August 1, is quickly approaching. Everything must be in hand by this date, or it may be left out of the upcoming issue.

xiii. Member Council (Marq) Mr. Laude recapped the recent Member Council meeting with the KFPS on May 25, 2019. He reported that two of the three council members did participate in the meeting.

1. The stallion show this year generated EU 260,000.00.
2. The KFPS Member Council is attempting to look ahead and initiate a 5-year plan that would include a primary focus on the following:
 - a. Sports predicate for the Inspections and more investigation into including more of this in the programs to encourage use in sport.
 - b. The Character of the breed. Evaluation process and how the Character is evaluated.
 - c. Frozen Semen-Investigation and examination into the success of frozen semen with the goal of improving the success of frozen semen.
3. The 2019 plan:
 - a. Improve the Stallion selection and evaluation process.
 - b. How to increase breedings and how to promote breeding within the breed.
4. The Council accepted the comment regarding multiple inspections and will address it at the next meeting.
5. The next meeting will be in November 2019.



xiv. FHANA Member Council (Angie) Ms. DePuydt presented the minutes dated 24 April 19. The FMC is currently working on the chapter Renewal Form and hopes to present this to the FHANA board in the next month.

H. Review Items

I. Discussion Items

J. Board Round Table Discussion

i. Strategic Planning Session 2020-The Board determined that it will conduct a strategic planning session on Feb. 26th. Mr. Smith suggested that we invite all committee chairs or a committee representative to participate in this session. This will help the membership have a better understanding of the association. Mr. Tice will investigate a local facilitator to conduct this session.

K. Good of the Order

- i. **Next Meeting: July 30th via Teleconference**
- ii. Future meeting: August 20th, 2019 via Teleconference

L. Adjourn

Mr. Laude motioned to adjourn. Ms. Dumford seconded the motion. Meeting adjourned at 2:55 pm EDT.

