



## Board of Directors Meeting Minutes

April 26th, 2019 10:30 AM EDT

### A. Welcome & Call to Order - Dr. Rosanne Palermo, President

i. In attendance: Dr. Rosanne Palermo, President, Angie DePuydt, Vice President, Charlotte Dumford, Secretary, Amy Rogala-Hobbs, Treasurer, Marquis Laude, Director, Eric Smith, Director, Jason Tice, Executive Director, Absent with Notice: Allison Thomas, Director

i. Identify conflicts of interest-Ms. DePuydt and Mr. Smith both identified possible conflicts with the discussion regarding ABFP.

### B. Secretary's Report - Charlotte Dumford, Secretary

i. Ms. Dumford presented the minutes dated Feb. 21, 2019. **Motion made by Ms. Dumford to accept the minutes as presented. Motion seconded by Mr. Laude. Motion approved unanimously.**

ii. Ms. Dumford presented the minutes dated March 19th, 2019. **Motion made by Ms. Dumford to accept the minutes as changed. Motion seconded by Ms. DuPuydt. Motion approved unanimously.**

### C. Matters arising from the Minutes

i. Ms. Dumford reported an issue under section G subsection III that needs to be corrected and reflected in the minutes from March 2019. "Youth Geldings be added to categories 3 and 4. Mr. Smith and Mr. Laude responded that this is implied but that language to clarify will be added." Ms. Dumford reported that it is not possible to add Geldings to a Mare Class. The Board agreed with this action.

### D. Correspondence

### E. Treasurer's Report-Amy Rogala-Hobbs, Treasurer

i. Ms. Rogala-Hobbs presented the financials for month end March 2019

Balance Sheet:

Total Assets: \$438,575.15

Total Liabilities: \$0

Total Liabilities & Equity: \$438,575.15

Profit & Loss March 2019:

Total Income: \$54,065.71



Total Expense: \$37,812.76  
Net Income: \$16,252.95  
Profit & Loss Year to Date:  
Total Income: \$225,872.34  
Total Expense: \$136,129.59  
Net Income: \$89,742.75

Mr. Smith asked if the surplus income is a timing issue or if this is a long-term forecast. Mr. Tice reported that the KFPS quarter one invoice came in lower than anticipated and that the year is starting out strongly. As long as no unforeseen expenses come up, the trend should stay positive. Mr. Smith inquired about how many members have renewed under the new Sport/Recreation category. Mr. Tice agreed to sort through renewals to determine this number. Mr. Smith further inquired if we will receive any expenses in 2019 for the 2020 AGM. Mr. Tice reported that there will be some small expenses but that we will also receive some income in Q4, 2019, for the 2020 event. **Motion made by Ms. Rogala-Hobbs to accept the Treasurer's report. Motion seconded by Mr. Smith. Motion approved unanimously.**

## F. Executive Director's Report - Jason

**Membership:** Current membership is 1230 which is 3% higher for this period in 2018.  
**DNA Issues:** No DNA issues currently. Members have been utilizing UC Davis for Hydro/Dwarf testing on their own. The cost to have it done at UC Davis is \$60 which is equal to what we are charging. In the past, the KFPS has only accepted results from the University of Kentucky as the recognized lab of FHANA. Should we consider accepting these reports from UC Davis if the member wishes to have it done on their own? After some discussion, the Board determined that FHANA will continue to accept only results from University of Kentucky. **Chapter:** Mr. Tice has received the chapter renewal form for the Quebec Friesian Horse Association. He is missing the following chapter renewals: Heart of America Friesian Association and Rocky Mountain Friesian Horse Association. The deadline was March 31. Mr. Tice reported that both chapters that have not been renewed are going through some changes. The FHANA Member Council will be in contact with them. **Other items:** 35th Anniversary Board Meeting-Mr. Tice had previously reserved a room for Monday, July 15th, to hold a Board meeting via teleconference and face to face for those who can attend. It was determined that we will not conduct this meeting due to the number of events that will be taking place at this time.



**Trademark:** This has been sent back to us for several issues to be resolved. Shield Logo: No further action is needed. "FHANA" name: Additional classes with minor tweaks in verbiage are being reviewed and submitted for consideration. "Friesian Horse Association of North America" name: This shows a "primarily geographically descriptive" refusal, which we can easily overcome by entering a claim that the mark has been in use for at least five years. "Logo" with full name: This application has received an initial refusal based on similarity to the portion of the logo registered by KFPS. A letter to the KFPS requesting consent to use this logo is being drafted. "Logo" without full name: We have the same issue as stated above, and it will be resolved in the same manner. **Website Project:** We are finalizing the project plan with a launch date goal of November 1. Key target dates are as follows: Construction to begin June 1. Milestones in the project plan will be developed, and at each milestone, we will publish a test version that can be reviewed and modified. The intention is to complete construction by August 1. Photographs are needed for the banners. We need assistance in reaching out to the various photographers to send updated photos. This normally takes the longest, so Mr. Tice asked for the assistance of 2-3 board members to help with this process of collecting photos. **Directors and Officers Insurance:** Mr. Tice reported that this has been renewed for 2019 and that he has added computer fraud and wire transfer fraud to the items covered by the insurance. **KFPS Invoices:** In an update from the KFPS, we were informed that we will start receiving our invoices from them monthly vs. quarterly. This should help us to have a more up-to-date financial picture in the future. **Interns:** Our Summer Intern is Montayah Pozzi, who is a Marketing student. Mr. Tice has a list of goals that she will work towards completing. She is currently working on our Mare Show ad and will do Social Media design for us, along with other marketing items that may come up in support of the events. Fall Intern: Our Fall Intern is Ryann Mahaney who is an equine science and management student. She will also work with social media and marketing but will do some additional work with our membership renewal process. **Youth Committee:** Mr. Tice inquired about the Youth Committee. Dr. Palermo reported that she would touch base with Ms. Rayner to see where she is in the process.

## G. Committee Reports

i. 35th Anniversary Celebration (Allison) Mr. Tice presented the minutes dated 3.27.19 on behalf of Ms. Thomas. Dr. Palermo inquired about the collection of funds. Mr. Tice reported that currently Ms. Muilwijk is collecting funds. Mr. Tice is in communication with her and will request a copy of the check from Ms. Muilwijk. Mr. Tice has had a few small issues in opening the Canadian account, but he hopes to have this open soon.



ii. AGM Committee (Angie) Ms. DePuydt presented the minutes dated 4.4.19

iii. Inspection Committee (Marq) Mr. Laude presented the minutes dated 4.9.19

iv. Editorial Committee (Angie) Ms. DePuydt reported on the meeting that was held on 4.18.19. The committee reported that much of the next issue of the magazine centers on 35th Anniversary Celebration sponsorship advertising. It was requested that we verify sponsorship dollars before publishing.

v. Mare Show-East (Charlotte) Ms. Dumford presented the minutes dated 4.2.19. Dr. Palermo reported that these motions will be for both East and West shows.

**a. Motion made by Ms. Dumford to add a Junior Champion & Reserve as well as a Senior Champion & Reserve. Junior round would be the first and second place horses from the 2-year-old class and the 3 & 4-year-old class. Senior round would be the first and second place mares from the 5-year-old ster mares, Kroon mares, and model mares. Then the first and second place from the junior round and the first and second place from the senior round would make up our final championship round. This adds more excitement and ribbons/titles to horses without costing much money, just the cost of a ribbon. It also keeps us more consistent with the KFPS and the official CMS in Holland. Motion seconded by Mr. Laude. Motion approved unanimously.**

**b. Motion made by Ms. Dumford to allow First Premie Yearlings to be included in the mare show moving forward. Yearling Fillies would have to achieve their 1e during the current year at their local inspections to be eligible to compete in either mare show. The 1e Yearlings would then be in a combined class with 1e 2-Year-Olds at the respective mare show. Motion seconded by Ms. DePuydt. Motion approved unanimously.**

vi. Sports Committee (Charlotte) Ms. Dumford presented the minutes dated 4.15.19

**a. Motion made by Ms. Dumford to accept the proposed changes from the Sports Committee for the revised President's Trophy criteria. Motion seconded by Ms. DePuydt. Motion approved unanimously**

**b. Motion made by Ms. Dumford to accept the sports committee proposal regarding award sponsorships. Motion seconded by Ms. Rogala-Hobbs** After some discussion, Ms. Dumford tabled this motion and sent this item back to the committee for further development.

**c. Motion made by Ms. Dumford to accept the proposed Talent Cup Motion seconded by Ms. Rogala-Hobbs. Motion approved unanimously.**

vii. Marketing Committee (Angie) Ms. DePuydt presented the minutes dated 4.2.19.



viii. Education Committee (Charlotte) Ms. Dumford presented the minutes dated 4.11.19. Ms. Dumford reported that a discussion is currently taking place regarding a potential runner training clinic. Mr. Smith reported that he has been in contact with Alex Gipson and that Mr. Gipson is excited and on board to help with the coordination and instruction of this clinic. Ms Dumford brought forward a request from a chapter to have an educational seminar on how the inspections work. Is it possible for FHANA to accommodate this request? This request is being discussed, but the timing of the original request does not fit into the current calendar. Dr. Palermo requested some other dates from the chapter for consideration.

ix. Membership Committee (Amy) Ms. Rogala-Hobbs presented the minutes dated 4.3.19.

x. ABFP Report (Rosanne) Dr. Palermo reported that the horses have been selected. Bene 476 and Date 477 will be completed, and we are beginning with the offspring of Julius 486 Sport. She reported that Tjaarda 483 Sport has 17 horses to be tested and that this needs to be completed within the next year. She will talk with the trainer to see if an additional testing can be done in 2019. Dr. Palermo and the committee will work with the KFPS to refine the procedure for selecting the horses for the ABFP in the future.

## **H. Review Items**

i. Grievance-(Allison/Marq)-Mr. Laude presented a finalized recommendation regarding the pending Grievance. No additional action needs to be taken at this time. Mr. Laude will draft a letter for the board to review in response to the grievance.

## **I. Discussion Items**

i. 2019 Runner Update (Eric) Mr. Smith presented a few different scenarios for how to handle the runners for 2019. Dr. Palermo also presented several suggestions for consideration. After a lengthy discussion, the Board determined that FHANA cannot in any way be involved in arranging runners for inspection sites.

## **J. Board Round Table Discussion**

## **K. Good of the Order**

- i. Next Meeting: May 21st, 2019 via teleconference
- ii. Future meeting: June 18th, 2019 via Teleconference



## L. Adjourn

**Mr. Laude motioned to adjourn. Ms. Rogala-Hobbs seconded the motion. Meeting adjourned at 1:40 pm EDT.**