



Board of Directors

Jan 23, 2018 1:30PM EDT via Teleconference

A. Welcome & Call to Order - Jack Vanderkooy, President

i. In attendance: Jack Vanderkooy, President, Dr. Rosanne Palermo, Vice President, Eric Smith, Secretary, Jennifer McClelland, Treasurer, Barb Renico, Director, Amy Austin, Director, Gerben Steenbeek, Director, Jason Tice, Executive Director

ii. Identify conflicts of interest - Mr. Smith inquired whether there would be any approved stallions would be shown at the AGM that were not identified on the list of events. Ms. McClelland confirmed no stallions were part of the AGM activities. No conflicts were identified.

B. Secretary's Report - Eric Smith, Secretary

i. Mr. Smith presented the minutes dated Dec 19th, 2017. **Motion made by Mr. Smith to accept the minutes as presented. Motion seconded by Dr. Palermo.** Mr. Smith asked for some clarification regarding item J of the minutes due to the meeting going into a closed session. Mr. Vanderkooy reported that the decision from the closed meeting has been reflected properly to help with future decisions. Ms. McClelland agreed. Mr. Vanderkooy inquired about section B of the minutes. Mr. Smith reported that he did discuss the minutes with Dr. Palermo and he did review the recording for accuracy. The minutes were posted as approved from the meeting. **Motion approved unanimously.**

C. Matters arising from the Minutes

None.

D. Correspondence

i. Letter from Christine Law regarding Membership-Mr. Tice presented a letter from Christine Law regarding a request to waive 2018 membership dues to the members who have suffered a loss due to the wildfires in Southern California. Ms. Austin felt that if we are to waive the fees for victims in Southern California, we would need to also waive the fees for victims of the hurricanes. Ms. McClelland asked about the money we donated for the hurricane relief. Mr. Tice reported that the board did approve of money being sent to the USEF Hurricane Relief fund and there is still approximately \$1,500 available in this fund. Mr. Vanderkooy reported that he is aware that the International Friesian Show Horse Association is waiving fees for 2018 but is unaware of how they are tracking this. Mr. Steenbeek inquired how many members could this affect. There are 300-400 members in California but no way to determine location by region. **Motion made by Ms. McClelland to develop a sub-committee to investigate offering relief for Southern California fire victims. Motion seconded by Dr. Palermo.** Mr. Smith requested guidelines for relief qualifications. **Motion approved unanimously.** This sub-committee will consist of Ms. McClelland and Mr. Vanderkooy. Mr. Tice was directed to respond to Ms. Law regarding the decision.



ii. Alberta Friesian Horse Association Letter – Mr. Vanderkooy presented a letter from the chapter regarding the bylaw change that was recently discussed and voted on. He stated the letter was sent by the chapter without prompting by him. Ms. McClelland stated she wishes to respond to the chapter on her own behalf to support them.

iii. Thank you letter from Kelnhofer-Mr. Vanderkooy presented a thank you letter from the Kelnhofers for the flowers that were sent in remembrance of Anton 343 Sport.

E. Treasurer's Report-Jennifer McClelland, Treasurer

i. Ms. McClelland presented rough Year End Numbers for 2017. Currently, we are waiting for all 1099's. The numbers are being reviewed by the accountant and a formal report will be submitted next month along with the membership numbers. Mr. Vanderkooy reported that in the final quarter invoice from the KFPS, they included an expense of \$9,500 for ABFP expense for the testing of 3 Tonjes and 3 Wybren offspring. Mr. Vanderkooy reported that this issue is still being investigated and a plan will be developed shortly on how to handle these fees in the future. Currently Mr. Tice forwarded the expense on to the stallion owner, but feels the KFPS has over charged us for these expenses. We need to discuss this with Ids to develop a policy for future occurrences.

YTD Income-\$684,249.70

YTD Expense-\$610,296.04

YTD Net Income-\$73,953.66

F. Executive Director's Report - Jason

Mr. Tice reported the membership renewal process has been a success but has caused some issue that he needs to rethink how we do the process in the future. With the addition of the calendar, this makes getting the renewal process more time sensitive. With the holidays, this pushed everything back. Mr. Tice would like to send out the reminders earlier next year, so the calendars can be sent out prior to the end of the year for those that take care of their renewal before the end of the year. Mr. Tice reported he received many compliments on the calendar. The renewal reminders by invoice were also well received and members have been acting on them. Mr. Tice has been in contact with a member regarding the DNA issue and we are still trying to work through it. Mr. Tice recently participated in the United States Equestrian Federation (USEF) Breed Registry meeting during their convention and reported that it is good to see that they are requiring micro-chipping now and they are now offering a lifetime foal registration. This does not apply to FHANA but could benefit IFSHA. Mr. Tice also attended the USEF Friesian Committee meeting Friday 1.19.18. There are several items that he took away from this meeting. One that will directly impact our membership and inspections is the new Electronic Logging Device requirement that will go into effect March 18, 2018. Mr. Tice presented a flier for the board to review. Mr. Tice reported that it is best for members to contact the local representative stating how they feel about the issue. Mr. Smith asked if this could be presented to the membership during the AGM. It was determined Mr. Tice will have fliers available and will be available to help the membership understand the issue. Mr. Tice reported that there is no new information regarding the Sally Lawing response to the Kimberly Perkins letter. The appropriate letters have been presented to the attorneys residing over the case which have also been shared with the FHANA Board. Mr. Vanderkooy inquired about the Hydrocephalus and Dwarfism policy and if this has been formally adopted. Mr. Tice reported that this was approved with the approval of the



FHANA budget. Ms. McClelland stated the KFPS will start charging for the test; thus, the charge is not a question. It was determined that this information needs get out to the membership. The policy is all new ster mares will be tested if they have not been tested already. The member will be invoiced with the ster fees. All brood mares will also be tested when a foal is registered. Mr. Smith inquired about two negative tested adults. Mr. Tice reported that if two parents are negative, there is no reason to test the resulting offspring. Mr. Tice also reported an invite from a chapter to attend their AGM. If no board of director can attend Mr. Tice makes every effort to attend on behalf of FHANA. Mr. Vanderkooy this is one way the board can show support for our chapters and we should try to attend.

G. Committee Reports

i. 35th Anniversary Committee (Jack) Mr. Vanderkooy presented the minutes dated November 16, 2017 and December 14, 2017 for information. The committee met in the Netherlands along with others who were there. Visited a buggy manufacturer. Eight buggies being made at no cost to FHANA. They are working hard to come up with a program and schedule. The plan is to make it interactive with clinics. The committee is also inquiring to induct a new member into the Hall of Fame at the celebration. Mr. Tice feels this is good idea and will supply the criteria for nominations. Ms. Renico inquired about the minutes and the item to request \$10,000.00 sponsorship from FHANA and if that request was being made at this meeting. Mr. Vanderkooy reported that this amount will be requested as part of the budget process. Ms. Renico also asked about the support from the KFPS and asked for an update when one is received from the KFPS.

ii. AGM Committee (Jennifer) – Ms. McClelland presented the minutes dated 1.17.18. The committee is meeting weekly and is getting good input and feedback. Ms. McClelland asked each board member to help support the event by word of mouth or the use of social media. Ms. Austin inquired about the budget for the AGM. Mr. Tice reported that we have a working budget in place but the budget that was approved by the FHANA Board is \$26,000 income and \$25,000 expense. All travel for speakers is being covered by sponsor. Mr. Tice reminded the boards that this is a working budget and the committee is working hard to make sure all expenses are covered. Mr. Smith inquired about the minutes being amended and Ms. DePuydt' attendance at the meeting. Mr. Smith also asked about section 11 of the minutes and requested a revision. Mr. Smith requested either the minutes be amended with more details or the item be stricken all together. Ms. McClelland reported that this was the feeling of the committee and would like to see more encouragement on Facebook from the board and more chapters regarding FHANA events. Mr. Smith reported that he is not well versed on Facebook but has been very active in supporting the event. He would like to see a regional list of members and encourage them to attend by making phone calls. Mr. Vanderkooy reported that these are the official minutes of the committee and the minutes have been approved by the committee. It is not the board's position to ask the committee to make changes to their minutes. Ms. Austin inquired about section 9 of the "Live" auction or "Silent" auction of the stallions. Ms. McClelland reported that extensive research has taken place regarding the benefit of live vs. silent auction and the committee felt this was in the best interest of the event. The committee wanted to try something new for this event.



iii. Health/Education Committee (Rosanne) Dr. Palermo presented the minutes dated 1.3.18. Dr. Palermo presented a document for review to be changed on the FHANA website. Mr. Vanderkooy asked if the board was aware of all the changes to be made. Mr. Tice reported that the changes are correct and are needed for the site. **Motion made by Dr. Palermo to accept the updated information regarding the “Registry Overview” as presented and make the necessary changes to the FHANA website. Motion seconded by Ms. Renico. Motion approved unanimously.** Mr. Smith proposed a reference to “Mexico” be changed to “Central America”. Mr. Vanderkooy and Dr. Palermo wished to thank the committee for the fine work & efforts.

iv. Marketing/Membership Committee (Jennifer) Ms. McClelland reported the committee took the comments made by the Board regarding the booth display and the committee is requesting better clarification on what the board is looking for. Mr. Vanderkooy stated he feels it is important to renew the graphics after 10 years for renewed interest and recalls from the past meeting we are looking to display a show horse and a fresh look to the booth. Mr. Smith requested early in the process 3 different concepts are developed for interactive feedback and the board can choose which concept direction they would like before too much energy is consumed. Mr. Steenbeek would like to see more on the Sport horse. Ms. Austin talked with Allison Thomas and many of her comments are captured; requested bigger wording and some different horse pictures. Ms. McClelland reported the committee is making the following recommendation to print older marketing materials to be distributed for events throughout 2018. Currently, the office is out because of materials because of the anticipation new materials would be ready for 2018. Printing budget for 2018 is \$5,000.00. Friesian Flier-quantity 25,000 is \$3,301.00. "We Speak Friesian" flier-quantity 20,000 is \$2,929.00. This will give enough for 2018 and the start of 2019 while committee develops new marketing materials. Pricing reflects 10% discount. **Motion made by Ms. McClelland to extend the 2018 printing budget by \$1230 to publish one year’s material covering the 2018 needs as recommended by the committee. Motion seconded by Mr. Steenbeek. Motion approved unanimously.** Ms. McClelland requested each board member email her directly with their comments on improving the display and .brochures.

H. Review Items

i. Board of Directors Elections (Jason) Mr. Tice reported that 17% of the membership has voted. The election will close Jan. 31 and Mr. Vanderkooy will be notified of the results, so he can contact the candidates. Via email it was determined that Tiffany Donnelly was not eligible to run for the board of directors and she was notified on Dec. 22nd, 2017 by a phone call from Jason.



ii. Member Council Position (Jason) Mr. Tice reported that Will Bron's term for the Member Council has expired and a new representative needs to be appointed by the board. In the past the FHANA Board appointed the representative per the KFPS, a member can hold the position for 2 consecutive terms. Will has completed his first term. This term will be a 4-year term expiring in 2021. Mr. Tice reported that Mr. Bron is interested in staying in the position. Mr. Vanderkooy reported that this was discussed by the President and Vice-President and they would like to nominate Mr. Bron in the position. Mr. Smith asked if any other members were interested in the position. Mr. Vanderkooy reported that the position was not opened to the membership. Dr. Palermo suggested that it should be open to the membership. Ms. McClelland agreed with this approach. Mr. Steenbeek disagreed with this approach. **Motion made by Mr. Steenbeek to appoint Mr. Bron for a 2nd term on the Member Council. Motion seconded by Ms. Austin. Motion approved with two opposed on a voice vote.** Ms. McClelland noted she is not opposed to Mr. Bron's appointment but believes there is still time to request a person from the membership at large.

iii. KFPS Meeting Recap (Jack) Mr. Vanderkooy reported that Ms. Renico will be supplying the board with the minutes from the meeting. Mr. Vanderkooy recapped N.A. stallion testing revisions, KFPS/FHANA website difference resolution, ABFP testing, the Phryso subscription and the delivery of the magazine, and KFPS staff visit to the FHANA office. Mr. Steenbeek reported the KFPS posts more info that does not make it to the FHANA website and would like to see more periodic information posted to our website. Mr. Tice explained FHANA must wait for the English translation and the KFPS Dutch language updates are coming because they have a PR person and nine office team members. Mr Vanderkooy stated the KFPS Dutch website is up-to-date. Their English website is later and not so up-to-date.

iv. Office Relocation (Jason) Mr. Tice presented a proposal to relocate the FHANA office directly across the hall. The new location will save FHANA approximately \$500/mo. **Motion made by Ms. Austin to relocate our office space. Motion seconded by Dr. Palermo. Motion approved unanimously.** The office will be closed for a couple of days while the office move occurs after the AGM.

2019 FHANA Annual General Meeting (Jason) – A discussion took place where the 2019 AGM will take place. Ms. McClelland reported the committee reached out to the FMC to see if there any chapters interested but did not receive any feedback. Mr. Tice reported that past discussions placed the AGM in Lexington, KY every other year and 2019 will also include the 35th Anniversary Celebration. However, it might be a good time to see if Southern California would be interested in hosting. The association has not been to Southern California since 2006 and Central California since 2011. Ms. Austin agrees that chapters in the southwest need to be asked and that region should not be isolated. Mr. Smith agrees the Southern California region should be given opportunity for feedback in hosting. It was determined that Mr. Tice reaches out to the southwestern chapters to see if there was an interest. If there is not a favorable response, then we will fall back to Lexington, KY. This item will be revisited during the next meeting.



I. Discussion Items

i. Officers position for the 2018 Board of Directors (Jason) An open discussion took place regarding the following FHANA Board officer positions. The position of President-Dr. Palermo and Ms. Renico both expressed an interest in the position. The position of Vice President-No current members expressed an interest in being the Vice President. The position of Secretary-Mr. Smith expressed an interest in the position of Secretary. The position of Treasurer-Ms. McClelland expressed an interest in the position of Treasurer. It is important to note that this discussion does not limit any nominations as all nominations occur at the AGM with the new seated board.

J. Board Round Table Discussion

Dr. Palermo reported on the World Friesian Horse Organization and the meeting she attended. The KFPS is researching the area of young stallion's x-rays. Finding OCD on their x-rays may not rule them out of being accepted as a breeding stallion. Instead they are looking at their offspring's x-rays at 1 year old to see if OCD has been passed on to the yearling. They are finding that genetics are not the only cause of OCD. Foals born in the cold months may not get out and lack adequate pressure on the bones and joints. Diet is also possible causes. Also, semen morphology is not accurately indicating fertility. The hope is these changes will allow more young stallions to be available in the future for breeding. Dr. Palermo also reported that she will be meeting with KFPS representatives regarding the identification of Sport offspring and identifying the top sport mare lines. Ms. Renico feels this is a timely topic as folks are starting to identify stallions that produce sport offspring.

K. Good of the Order

- i. Next Meeting February 22, 2018 at 1:30PM EST in Michigan
- ii. Future Meeting March 20, 2018 via Teleconference.

L. Adjourn

Mr. Vanderkooy made the motion to adjourn and Dr. Palermo seconds.