



## Board of Directors Minutes

January 22, 2019 1:30PM EDT

### A. Welcome & Call to Order - Dr. Rosanne Palermo, President

i. In Attendance: Dr. Rosanne Palermo, President, Ms. Charlotte Dumford, Secretary, Ms. Angie DePuydt, Treasurer, Mr. Eric Smith, Director, Ms. Barb Renico, Director, Ms. Allison Thomas, Director, Ms. Amy Rogala-Hobbs, Director, Mr. Jason Tice, Executive Director. Invited Guest: Mr. Marquis Laude

ii. Identify conflicts of interest-No conflicts of interest were identified.

### B. Secretary's Report - Charlotte Dumford, Secretary

i. Ms. Dumford presented the minutes dated December 18, 2018. Motion made by **Ms. Dumford to accept the minutes as presented. Motion seconded by Ms. Thomas. Motion approved unanimously.** Ms. Rogala-Hobbs abstained from the vote.

### C. Matters arising from the Minutes

### D. Correspondence

### E. Treasurer's Report-Angie DePuydt, Treasurer

i. Review of the Financials for December 2018-Ms. DePuydt recapped the year end 2018. Currently, the accountant is reviewing the financials, and a draft 990 will be available for review during the February 2019 meeting.

### F. Executive Director's Report - Jason



**Membership:** Current membership as of Dec. 31, 2018, stands at 1693. Thus far 13 members have taken advantage of the new Sports/Pleasure Membership. **DNA Issues:** DNA Issue regarding 2017 horse Fayleine: Parentage does not match but matches a sister horse that lives some distance away. The owner ran DNA with UC Davis, and the results were the same as the results from University of Kentucky. Upon agreement from the KFPS, we will proceed with the registration of the horse under the appropriate dam. **Chapter:** The North West Friesian Horse Club is experiencing issues within their chapter. They submitted a chapter renewal form; however, all but two of the individuals on the form have subsequently resigned. This chapter has been removed from the site until further notice. Ms. DePuydt and Mr. Tice confirmed that the North West Friesian Horse Club is not currently a recognized FHANA Chapter. Mr. Tice reminded the Board that Chapter renewals are due by Jan. 15<sup>th</sup> and reported that we have received 4 renewals to date.

**Other items:** Labor Audit is scheduled for Jan. 25<sup>th</sup>. All items are ready and prepared for the auditor. The audit should take approximately 1-2 hours to complete. Postage will increase 13% on Jan. 27<sup>th</sup>. This increase will continue to impact the budget, and Mr. Tice asked the Board to consider sending a notification to the membership that general communications will be handled via email only going forward. The trip to the NL was a big success in Mr. Tice's opinion, and he appreciated the opportunity to attend the show and the meetings. As he outlined in a previous report, he was able to accomplish several positive objectives. **Website Update-**After meeting with Softhouse, we realized that the transition is likely to be somewhat more complicated than originally envisioned. Mr. Tice will be working with them to create a page by page outline of the site to include the features of each site. Features will include event pages and PayPal functionalities. The current Classified page is not available, and some continuing discussion must take place regarding the implementation of this page. Other pages will become static pages for easy design and editing. Their goal is to complete the site and work out all the bugs by Nov. 1, 2019, with a target launch date of Dec. 1, 2019. Cost for this transition will depend on how much functionality we request, and we will determine this after the outline is completed. In the long run, this will greatly benefit FHANA by streamlining the site and reducing duplication of information such as the stallion pages. **Trademarks-**We have resolved and taken care of all trademark issues. We will receive final notification in about 90-120 days.

## G. Committee Reports

i. 35th Anniversary Celebration (Allison) Ms. Thomas presented the minutes dated 12.19.18. Dr. Palermo congratulated the committee for the hard work in promoting the celebration during the KFPS stallion show. Ms. Thomas reported that it was also publicized during the live feed.



ii. AGM Committee (Charlotte) Ms. Dumford presented the minutes dated 12.20.18.

a. 2019 AGM Budget review-Mr. Tice presented the up to date budget for the event.

b. Update from Jason on logistics-Mr. Tice reminded the Board that each Board member must purchase their own AGM tickets. Mr. Tice reported that hotel rooms are already reserved and listed in each board member's name. All Board members must attend the retreat session which will start at 8:30AM on Thursday. The session will focus on strategic planning, and Mr. Tice encouraged Board members to forward to him any topics they would like to discuss. After the retreat, board members are expected to attend the "Meet & Greet" which will take place Thursday starting at 6PM. Mr. Tice reported that the KFPS has not confirmed which of their representatives will attend. He requested help from the FHANA board to confirm the KFPS speaker.

c. Possible 2020 AGM Location: Ms. Dumford reported that the Friesian Horse Association of New England would like to host the 2020 AGM. Dr. Palermo recommended that we continue the trend, set forth by previous Boards, of holding the AGM in Lexington every 2-3 years. Ms. Thomas asked if we have solicited interest from other chapters. Ms. Dumford reported that this has not been sent out to other chapters. Ms. DePuydt inquired if anyone was opposed to hosting the 2020 AGM in Lexington, KY. Ms. Thomas expressed concern about doing too much on the East Coast. Dr. Palermo reported that she would like to announce the 2020 location as Lexington at the 2019 AGM and solicit potential chapter hosts for 2021. Ms. DePuydt reported that she would present this topic to the FHANA Member Council for further discussion of the 2021 AGM location. **Motion made by Ms. Dumford to have the 2020 FHANA AGM in Lexington, KY. Motion seconded by Ms. Renico. Motion approved unanimously.**

## H. Review Items



- i. KFPS/FHANA meeting--Ms. Dumford presented a recap from the FHANA/KFPS meeting held in Leeuwarden, The Netherlands, on Thursday, Jan. 10, 2019 in conjunction with the KFPS Stallion Show. Attendance included Dr. Rosanne Palermo, FHANA President, Mr. Jason Tice, FHANA Executive Director, Mr. Bert Wassenaar, KFPS Chairman, Mr. Ids Hellinga, KFPS Executive Director, Ms. Charlotte Dumford, FHANA Secretary, Mr. Eric Smith, FHANA Director, and invited guest, Mr. Marquis Laude, FHANA Director- Elect.

Dr. Palermo presented our desire to institute a special predicate for a passing IBOP score to enhance the prestige of the test and encourage increased participation. The KFPS supports this and asked for assistance naming the predicate.

Mr. Tice reported an issue of member satisfaction. Members have expressed frustration with the lack of, or significantly-delayed, KFPS response to their attempts at contact. Mr. Wassenaar inquired if we were directing these contacts to specific KFPS employees or using a general office email address. Mr. Hellinga suggested that delayed responses in specific instances may be due to a recent staff change at the KFPS. They will try to rectify communications oversights in future.

Dr. Palermo inquired if Mr. Hellinga would continue to contribute to the Ask Ids segment of The Friesian. He responded positively but asked that FHANA provide the subject/questions.

Dr. Palermo clarified FHANA's policy on subsidizing the cost of the inspection judges' post- inspection entertainment at local inspection sites.

Mr. Smith presented concerns that inspection judges are not applying IBOP scores to the in-hand judging consistently across all inspection sites. He also presented concerns based on star percentages in North America vs. those percentages in The Netherlands and world-wide. The attendees discussed these statistics and possible causes for the discrepancies at length. Mr. Smith will refine the presentation and resubmit findings later.

Dr. Palermo also presented the request from the FMC that the KFPS add back the box for reporting frozen semen breeding's. Dr. Palermo further requested the list of sport mares and their offspring. The KFPS responded positively to both requests but directed Dr. Palermo to a private member who created the list of sport mares.



ii. FHANA Royal Friesian Achievement of Breeding Excellence Award with Exceptional Mare (Charlotte) Please see the 2 attachments regarding the proposed new award. **Motion made by Ms. Dumford to accept the proposed Preferential Mare Award as changed. Motion seconded by Ms. Thomas. Motion passed unanimously.**

iii. Bylaw Voting (Jason) Mr. Tice reported that voting on the bylaw changes is complete, and each bylaw passed. The Board directed Mr. Tice to make the appropriate changes to the website. Mr. Smith reported that other updates that are needed to reflect current marital relationships. Ms. DePuydt inquired about Horse of the Year voting. Ms. Dumford revealed the winner of the Horse of the Year to Board members and reported that this will be announced to the membership during the upcoming AGM.

## I. Discussion Items

i. 2019 Florida Inspection (Eric) Mr. Smith reported that the Florida inspection host is requesting assistance above and beyond the normal assistance provided by FHANA. To satisfy the policies of the facility, the site host asks that FHANA sponsor the event and sign off on the contracts requested by the facility. To clarify, the Site Host will pay the fees, but requests that the Board allow Mr. Tice to sign off on the contracts. Board members expressed concerns that, if we allow this, FHANA may be at a risk if the site does not take place. Ms. Renico and other Board members asked Mr. Smith to provide more information before the Board further discusses and renders a decision on this matter.

ii. Social Media (Rosanne) Dr. Palermo requested a policy be developed to deal with Social Media postings deemed inappropriate, harassing, or threatening to a member. Ms. DePuydt suggested a Code of Conduct be developed for each member to sign when they renew or join as a FHANA member. Ms. Renico favored the idea of a Code of Conduct but suggested developing a single Code of Conduct covering everything instead of several different Codes of Conducts for specific events. Dr. Palermo asked that when responding to social media posts, Board members make it clear that such responses represent their own personal views and do not represent official statements of the FHANA Board. Dr. Palermo would like the board to present a united front when responding as a group via Social Media. The Board determined that this item needs additional discussion.



iii. Board Officer Positions (Jason) Mr. Tice inquired about interest in each officer position. The vote on these positions will take place during the February Board of Directors meeting at FHANA AGM. Dr. Palermo indicated her desire to continue as President. Ms. DePuydt and Mr. Smith both expressed interest in the position of Vice President. Ms. DePuydt reported that she is also willing to continue as Treasurer. Ms. Dumford declared her interest in staying on in the position of Secretary.

## **J. Board Round Table Discussion**

- i. Mr. Tice suggested a possible format change to our monthly agenda. Switching our agenda to a “Consent Agenda” could help to save time by the Board’s voting on a group of reports at once vs. visiting each topic individually. Mr. Tice will present more about this during the AGM.

## **K. Good of the Order**

- i. Next Meeting February 21, 2019. This meeting will take place in the Executive Board Room of the DoubleTree Hotel, Ontario, California.
- ii. Future Meeting March 19, 2019 via Teleconference

## **L. Adjourn**

**Dr. Palermo motioned to adjourn. Motion seconded by Mr. Smith. Meeting adjourned at 3:55 EDT.**