

**To all Committee Members,**

Thank you for your willingness to participate in the ad hoc committee that FHANA has assembled to discuss B Book II in North America. Your time is valuable and we greatly appreciate your contribution.

The purpose of this committee is not to determine whether or not FHANA is for or against B Book II registration. Instead, it is tasked to investigate the challenges that surround B Book II horses in North America and offer suggestions for possible solutions for these challenges. If these suggestions would lead to a change in FHANA's current B Book II policies, that decision will not be made by either the committee or the board. Any changes to the policies would only occur as part of a majority vote of the entire FHANA membership in accordance with FHANA's Bylaw 13.1.

**Current Situation**

FHANA faces a number of challenges in regards to the registration and inspection of B Book II horses. At this time, it is FHANA's policy that any B Book II horses be registered directly with the KFPS. FHANA does not facilitate this process. However, calls regarding B Book II horses and registrations are received regularly at the FHANA office, taking up staff time and resources.

Per KFPS rules, B Book II owners are required to be full members of FHANA. Some of these members register multiple horses. These members pay Full Membership dues without the office services attached to those fees.

It is currently estimated that the FHANA office spends on average 5 hours per week on calls regarding B Book II. This amounts to as much as 60% of incoming calls to the office.

The chart below shows the number of B Book II horses registered in North America since 2008.

Year	Number of Breedings	Registration Fee Option		
		\$ 300.00	\$ 400.00	\$ 500.00
2021	100	\$ 30,000.00	\$ 40,000.00	\$ 50,000.00
2020	126	\$ 37,800.00	\$ 50,400.00	\$ 63,000.00
2019	106	\$ 31,800.00	\$ 42,400.00	\$ 53,000.00
2018	106	\$ 31,800.00	\$ 42,400.00	\$ 53,000.00
2017	93	\$ 27,900.00	\$ 37,200.00	\$ 46,500.00
2016	87	\$ 34,800.00	\$ 34,800.00	\$ 43,500.00
2015	74	\$ 22,200.00	\$ 29,600.00	\$ 37,000.00
2014	71	\$ 21,300.00	\$ 28,400.00	\$ 35,500.00
2013	51	\$ 15,300.00	\$ 20,400.00	\$ 25,500.00
2012	43	\$ 12,900.00	\$ 17,200.00	\$ 21,500.00
2011	31	\$ 9,300.00	\$ 12,400.00	\$ 15,500.00
2010	42	\$ 12,600.00	\$ 16,800.00	\$ 21,000.00
2009	30	\$ 9,000.00	\$ 12,000.00	\$ 15,000.00
2008	29	\$ 8,700.00	\$ 11,600.00	\$ 14,500.00

## Challenges

Below is a list of some of the challenges regarding B Book II that the FHANA Board and office have identified.

- 1. Office Productivity** - Assisting with the registration of B Book II horses is consuming a disproportionate amount of time for our office staff (approximately 60% of incoming calls) and costing FHANA valuable resources of time and money. Despite having many documents and procedures on the website, in multiple languages, describing the process, many people still contact the office for assistance.
- 2. Not Servicing Members** - Owners of a B Book II Friesian horse are required by the KFPS to become a Full member of FHANA in order to receive the horse's papers. However, those owners do not receive the same service or benefits for their membership that others do. All Members of FHANA must be treated with the same level of customer service and respect regardless of what type of papers their horse has. With the current process in place we are frustrating members with the lack of ability to help them. Owners of B-Book II horses are owners of KFPS Friesian horses and should be given the benefits that come with that ownership.
- 3. Missed Educational Opportunity** - By not serving the owners of B Book II horses, FHANA is missing the opportunity to educate people on the different books within the KFPS. Educating members and non members alike on the importance of the KFPS breeding goals is one of the primary goals of our association.
- 4. Direct Violation of Bylaw 3.1** - Much like Appeals we are bound by the KFPS rules and regulations on the matter of B-Book. Currently our position and our rules and regulations relative to B-Book II conflict with Bylaw 3.1, which states: *"The Association shall be the designated registrar in North America and shall provide registration of all eligible Friesian horses which have a traceable record documenting correct parentage."*
- 5. Serving and Protecting the Friesian Horse** - The KFPS has put much emphasis on protecting the health and longevity of the Friesian horse. The primary method that the KFPS employs to protect the Friesian horse is through strict breeding goals. These goals focus on the approval of stallions who pass rigorous testing, and discourage the use of any non-approved stallions.
- 6. Listen to the Current Members** - The last time changes were made the membership clearly voiced their dissention with letters, participation, and their pocketbooks. FHANA is a member driven organization and the membership as a whole needs to agree on changes in the B-Book II policy.

## Committee Goals

The FHANA board has tasked this Ad hoc Committee with coming up with suggestions for addressing some or all of the above listed challenges. Part of this process should include surveying the membership at large for suggestions and feedback as well as collaborating with FHANA office staff. As there are multiple challenges that need to be addressed, the committee is asked to take on each challenge as listed in priority order. Reports and suggestions are to be forwarded to the FHANA board for review as each challenge is addressed.

As this is an urgent issue facing FHANA, timely action and reporting will be required from the committee.

Once again, the end goal of the committee and the FHANA board is to protect and promote the Friesian horse while best serving FHANA's membership. We appreciate your willingness to serve on this important committee and offer your extensive experience in helping to address these challenges.

Thank you,  
The FHANA Board