

MARE SHOW SPONSORSHIP OPPORTUNITIES

\$7,000 ROYAL PERPETUAL TROPHY SPONSOR

- PERPETUAL TROPHY IN SPONSOR'S NAME
- FULL PAGE COLOR AD IN THE FRIESIAN MAGAZINE
- FULL PAGE COLOR OUTSIDE BACK COVER AD IN MARE SHOW PROGRAM
- BANNER PROVIDED BY FHANA OR CREDIT TOWARDS YOUR SPONSORSHIP IF YOU PROVIDE
 - OPPORTUNITY TO PARTICIPATE AS A PRESENTER DURING CHAMPIONSHIP ROUND
- AUDIO ADVERTISEMENT PLAYED INTERMITTENTLY DURING MARE SHOW (AUDIO TO BE PROVIDED BY SPONSOR)
 - TOP OF SPONSORSHIP LIST IN MARE SHOW PROGRAM
 - LOGO WITH LINK ON FHANA WEBSITE
- WINNER'S CIRCLE BANNER (PROVIDED BY FHANA) AT MARE SHOW FOR EXHIBITORS PHOTOS
 - MULTIPLE SOCIAL MEDIA MENTIONS ON FHANA FACEBOOK AND INSTAGRAM
 - RECOGNITION AS A SPONSOR DURING ALL PHASES OF THE EVENT

\$2,500 MODEL SPONSOR

- YOUR COLOR AD ON INSIDE FRONT OR BACK COVER OF THE MARE SHOW PROGRAM
 - FULL PAGE COLOR AD IN THE FRIESIAN MAGAZINE
- YOUR FARM NAME ON THE CHAMPION AND RES CHAMPION COOLERS (DUE SEPT. 1, 2024)
 - OPPORTUNITY TO PARTICIPATE AS A PRESENTER DURING CHAMPIONSHIP ROUND
 - RECOGNITION AS A SPONSOR DURING ALL PHASES OF THE EVENT
 - SOCIAL MEDIA POST ON FHANA FACEBOOK AND INSTAGRAM
- BANNER PROVIDED BY FHANA OR CREDIT TOWARDS YOUR SPONSORSHIP IF YOU PROVIDE
 - LISTED IN SPONSORSHIP LIST IN BOTH MARE SHOW PROGRAMS
 - LOGO WITH LINK ON MARE SHOW WEBSITE

\$1,500 KROON SPONSOR

- FULL PAGE COLOR AD IN THE MARE SHOW PROGRAM
- FULL PAGE COLOR AD IN THE FRIESIAN MAGAZINE
- OPPORTUNITY TO PARTICIPATE AS A PRESENTER DURING CHAMPIONSHIP ROUND
 - RECOGNITION AS A SPONSOR DURING ALL PHASES OF THE EVENT
 - SOCIAL MEDIA POST ON FHANA FACEBOOK AND INSTAGRAM
- BANNER PROVIDED BY FHANA OR CREDIT TOWARDS YOUR SPONSORSHIP IF YOU PROVIDE (4'x8')
 - LISTED IN SPONSORSHIP LIST IN BOTH MARE SHOW PROGRAMS
 - LOGO WITH LINK ON MARE SHOW WEBSITE



FRIESIAN HORSE ASSOCIATION OF NORTH AMERICA

\$500 1ST PREMIE STER

- 1/2 PAGE BLACK/WHITE AD IN MARE SHOW PROGRAM
- RECOGNITION AS A SPONSOR DURING ALL PHASES OF THE EVENT
- OPPORTUNITY TO PARTICIPATE AS A PRESENTER DURING PRELIMINARY ROUNDS
 - SOCIAL MEDIA POST ON FHANA FACEBOOK AND INSTAGRAM
 - BANNER – PROVIDED BY SPONSOR (3'X6')
 - LISTED IN SPONSORSHIP LIST IN BOTH MARE SHOW PROGRAMS
 - LOGO WITH LINK ON MARE SHOW WEBSITE

\$250 2ND PREMIE STER

- SOCIAL MEDIA POST ON FHANA FACEBOOK AND INSTAGRAM
 - BANNER – PROVIDED BY SPONSOR (3'X6')
- RECOGNITION AS A SPONSOR DURING ALL PHASES OF THE EVENT
- LISTED IN SPONSORSHIP LIST IN BOTH MARE SHOW PROGRAMS
 - LOGO WITH LINK ON MARE SHOW WEBSITE

PLEASE RETURN THIS FORM BY SEPTEMBER 30, 2024 WITH YOUR PAYMENT

YES, Count me in as a Sponsor for the 2024 Mare Show

Sponsor Name as you want it listed in the program _____

City _____ **State** _____ **Zip** _____

Contact Person _____ **Phone** _____
Fax _____

Address _____ **Email** _____

Sponsorship Level:

Payment Information:

Yes, I will sponsor: _____ **Check enclose (make checks payable to FHANA)**

Amount of Sponsorship \$ _____ **Please Charge My Credit Card**

Visa **MasterCard** **Discover Card**

Card Number _____

Exp: _____ **3 Digit CVC Code** _____