

## Sports Committee Meeting March 13, 2024

Attendance: Gail Aumiller – Chairperson; Katie Wenger - Board Liaison; Jason Tice – Executive Director; Jes Dodge, Teresa Guest, Tanja Hodges;, Amy Kroll, Agnes van den Tweel; Absent: Lisa Zijlstra

### Budget Information:

Measure Goal: 30

Revenue Budget: \$4,200.00

Expense Budget: 10,000.00

Measure Actual: Sport/Pleasure Memberships

Revenue Actual: Awards + Sport/Pleasure Memberships

Expense Actual: \$

### Strategic Planning Goal:

#### **6.2 Promote public awareness of the diverse use of the breed-versatility**

6.2.1 Goal-Promote the Friesian horse as a versatile horse.

6.2.2 Lead Assignment-Sports Committee

6.2.1.1 Support Assignment-Board of Directors, Marketing Committee, Editorial Committee, Staff

Began: 7:31 pm EST

### Old Business:

**Approved 12-13-23 minutes: Amy moved to approve and Agnes 2<sup>nd</sup>. With Teresa abstaining, motion passed unanimously.**

**Approved 2-14-24 minutes: Gail moved to approve and Teresa 2<sup>nd</sup>. With Amy, Agnes, & Lisa abstaining, motion passed unanimously.**

1. Jason, working with Gail, continues editing and updating our website pages. Jason has our list of items to update for our webpages and is working on a new performance award reporting form that will include rider/driver data. After a discussion on the HOTY webpage's listing of recipients, Jason will develop a similar webpage listing for our LAA recipients.
2. Content for Marketing's social media. Jason has ample materials to post and has been and will continue featuring our 2023 award recipients, along with the sponsors. Gail will be sending material from the Live Oak International CDE
3. Sport articles for *The Friesian* magazine: [articles due Nov 1 for January/February issue; Feb 1 for April/May issue; May 1 for July/August issue; August 1 for October/November issue]. Ideas for 2024 articles? May 1 due date: Gail is working on our member Sjees article featuring cameos about their Sjees; Tanja will showcase Spotlight Horse Shows as a way to show on a budget. Ideas for 2024 articles due Aug 1 and Nov 1? EOY awards participation?
4. 2024 Sport Committee members: Amy, Lisa, Agnes, Teresa, and Tanja will continue serving and Jess Dodge, Region 1, has joined us. With Charlotte's retirement, Katie Wenger has joined us at our Board liaison.
5. After a discussion about our maximum of 2 Spotlight Horse Shows video test scores counting for Sport Predicate titles be extended to the Sport Elite title, **Amy moved and Agnes seconded a motion to not allow any video tests for the Elite title. There were no objections nor abstentions and the motion passed unanimously.** Webpage to be updated that video tests will not be accepted for the Sport Elite title.
6. After a very thorough discussion about our current maximum of 2 Spotlight Horse Show video tests allowed for our End of Year awards, **Tanja moved and Teresa seconded that there be no limit to the number of Spotlight Horse Show videos submitted on our End of Year performance award reporting forms. . There were no objections nor abstentions and the motion passed unanimously.**

7. Spotlight Horse Shows is willing to offer an end of year award program for FHANA members entering their western, riding, and driving dressage tests. Gail will sponsor this program in its entirety, but has asked for the assistance of the Sport committee for developing the criteria. Discussion to continue.
8. Z tests: The KFPS sent their new set of tests. Jenny Veenstra has graciously agreed to translate them into English for us. Gail Matheus of Spotlight Horse Shows is very willing to add the Z tests to her ridden dressage events, so we will need to advertise this to our members and update the website with the new tests. Gail will check with Jenny on her progress before our April meeting.
9. The driving and driven dressage performance awards need to be updated to include further driving award point calculation instructions for the CDE and CT events and to add the CAA Traditional Day of Driving Attelage to the driving event table. Gail will have this done for the April meeting. Need to do the same for Working Equitation classes. Teresa will work on this.
10. Due to time constraint items about getting more youth involved in the award program, how to meet more of our Dashboard goals, and getting new trainers involved with FHANA.

Old Business:

1. Committee members with input from Katie discussed possibly changing the HOTY award's criteria 5. "The award can only be received once." criteria. Discussion to continue.
2. 2024 AGM update & awards banquet comments? Jason did a wonderful job hosting the awards presentations with Teresa assisting him. Regional performance champions were pleased with their ribbons that replaced certificates of achievement. Successful sponsorship campaign kicked off with securing a Trainer Award sponsor: Becca Eccard and an Inspection Trainer Award sponsor: Tiffany Van der Kooi (Black Pearl Friesians), as well as securing several of the current performance award sponsors for another 5 year commitment. We need to contact current performance award sponsors with the opportunity to continue their sponsorship for 2025-2029. Teresa volunteered to help Gail by contacting the TX chapters. Gail will send her the information.
3. Gail was contacted by Beverly McGowan to see if the Sport Committee would develop a performance award for our Spanish members. After a brief discussion, the sport committee decided not to do this, since none of our performance awards are for a specific ethnic group.
4. FHANA's Ride & Drive Event was discussed with excitement and appreciation for this well designed activity.
5. Next meeting date April 11, 2023 @ 7:30 PM EST (NOT the 2<sup>nd</sup> Wednesday of the month)

Adjourned. 8:43pm EST

Respectfully submitted, Gail Aumiller