

Editorial Committee Minutes: **February 1, 2024**

Attendance: John Dumford, Jason Tice, Laurie Williams, Lori Ann Thwing, Lara Schenck

Budget Information:

Measure-Goal: 0	Actual:
Revenue-Budget: \$24,000.00	Revenue Actual (Advertising): \$
Expense-Budget: \$65,000.00	Expense Actual: \$

Strategic Planning Goal:

4.4 Sponsor genetic research-

- 4.4.1 Goal-Reach out to various Universities and Foundations to help support their research. Help promote their research through our magazine and social media channels to help get the information out to the public.
- 4.4.2 Lead Assignment-Editorial Committee
 - 4.4.2.1 Support Assignment-Board of Directors, Education Committee, Staff

Meeting convened at 6:00 PM CST.

John Dumford announced that he is stepping down from his position as the chair of the editorial committee. Lara Schenck has agreed to fill the role of chair. The board will vote on this action at the annual meeting this month.

Laurie Williams confirmed that the number of articles appears to be sufficient for this issue.

Jason Tice confirmed that we have a large number of advertisements for this issue.

John stated that he is still waiting for an article from Mark McGowan regarding their chapter's Spanish club. John also noted that the Hawaii article needs updates, but he has not received anything from the author yet. Laurie recommended pushing these two articles to the next issue due to lack of space in this issue.

Lori Ann Thwing noted that she contacted the Champion and Reserve Champions of the Mare Show West. One individual does not wish to be featured in the magazine or to have their images used. The committee agreed to leave this information out of the article.

John stated that the ICSI/Mystique Royal Friesians article has sent him pictures. He is sending them to Lara to upload to the server folder. The author said that they are still waiting for approval from Franke Designs, then they will send further photos.

John asked Laurie if the Liza Memorial article photos can be extracted from the Word file. Laurie confirmed that she has contacted the author, Claudia, and has been sent the photos through Facebook. She will add them to the drive soon.

Jason stated that he is still waiting for the President's message. Jason said that there are graphs within the "News" folder that need to be extracted; Laurie confirmed that she will extract them.

Laurie confirmed that two stallion announcements will be included in this issue regarding Teun 50 and Sipke 450.

The editorial committee expressed their appreciation to John for all that he has done while serving as chair for the past 6 years, and wishes him the best.

The next Zoom meeting will be held on **April 4th, 2024 at 6 CST via Zoom.**