

AGM

ANNUAL GENERAL MEETING

Feb. 23-24

Marriott Griffin
Gate Resort
& Spa

2024

Lexington, KY

Thorben 466 Sport
Elite AAA

F H A N A . C O M

Franke
Photo Design

Sponsorship Levels



Model Sponsor Featured Speaker Sponsor

Introduction at Saturday Evening Banquet
Full Page Ad in AGM Program
Full Page Color Ad in *The Friesian* Magazine
Banner Placement on FHANA Website For 3 Months
Featured Video Commercial 45-60 sec.
Featured Speaker
Items Included in Sponsorship Bags
Logo Included on All Marketing Material
4 AGM Tickets
Listed on Sponsorship Page

\$2,500



Crown Sponsor

Introduction at Saturday Evening Banquet
Full Page Ad in AGM Program
Full Page Black & White Ad in *The Friesian* Magazine
Video Commercial 30-45 sec.
Items Included in Sponsorship Bags
Logo Included on All Marketing Material
2 AGM Tickets
Listed on Sponsorship Page

\$1,500



Ster Sponsor

Introduction at Saturday Evening Banquet
Full Page Ad in AGM Program
½ Page Color Ad in *The Friesian* Magazine
Items Included in Sponsorship Bags
2 AGM Tickets
Listed on Sponsorship Page

\$1,000



Sport Sponsor

Introduction at Saturday Evening Banquet
Full Page Ad in AGM Program
2 AGM Tickets
Listed on Sponsorship Page

\$500

Schedule of Events

(Subject to change)

Friday Feb. 23, 2024

4-8 PM _____ Registration
6-8 PM _____ Welcome Reception

Saturday Feb. 24, 2024

8:45 AM _____ Registration
9:00 AM _____ Welcome from FHANA President
9:30 - 10:20 AM _____ Session One (Speaker to be Determined)
10:30 - 11:20 AM _____ Session Two (Speaker to be Determined)
11:30 AM - 1:00 PM _____ Lunch
1:00 - 3:00 PM _____ FHANA Annual General Meeting
6:00 - 7:00 PM _____ Cocktail Hour
7:00 - 8:30 PM _____ Dinner
8:30 - 10:00 PM _____ Awards Banquet



Other Sponsorship Opportunities

Stallion Breeding Drawing

Introduction at Saturday Evening Banquet
Full Page Ad in AGM Program
Full Page Color Ad in Friesian Magazine
Featured Video Commercial 45-60 sec.
Items Included in Sponsorship Bags
2 AGM Tickets
Listed on Sponsorship Page

A La Carte Items

Featured Video Commercial 45-60 sec.	\$250
Centerspread Full Color in Program	\$225
Full Page Color Ad in Program	\$125
½ Page Color Ad in Program	\$75

Next Steps? Get in Touch

Passionate about supporting the Friesian horse community? Join us as a sponsor for the 2024 Annual General Meeting (AGM) of the Friesian Horse Association of North America (FHANA). Showcase your commitment, gain exposure, and connect with dedicated Friesian horse enthusiasts. Whether you're a business or an avid supporter, seize this opportunity to elevate your brand. Contact us now to discuss sponsorship opportunities and make the 2024 FHANA AGM a resounding success.



Jason Tice

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FEB. 27 - MARCH 1, 2025

RENO

SAVE THE DATE | 40TH ANNIVERSARY CELEBRATION



Sparks
Virginia
City