

Future FHANA Committee Minutes
Feb 20, 2023 12:00pm EST

Attendance: Alanna Bent (Chairperson), Maria Link (Chairperson) Erin Miley (Board Liaison)

Absent: Kailie Rayner

Recorded by: Alanna Bent (Chairperson)

Meeting Begin: 12:00pm

Committee Minutes

The meeting began with an overview discussion. The committee was unable to meet in January, so the committee took some time getting back into a normal meeting schedule. Alanna Bent brought up creating a Youth Committee Facebook Messenger group to more easily communicate to each other and the committee agreed. Alanna Bent said she would create the group on Facebook and add the youth committee members.

After a brief overview, the official discussion began with a focus on the sign-up forms for youth members. There has been some confusion as to the best way to clarify if a member is the proper age to be included as a FHANA youth member. The committee unanimously agreed that having the new member write their name of birth was the best and simplest solution to the problem. The addition of the birth year will be communicated to FHANA, so the change to the membership can be made.

The next item that the committee discussed was focused on potential activities or events the committee could be a part of. Erin Miley brought up taking part in FHANA's AGM next year through a farm tour specifically for the FHANA youth members. Another potential event is the 2023 Breyerfest. The committee discussed potential opportunities to market the youth committee further during these events. Alanna Bent mentioned creating coloring pages (through an online generator) of the horses attending these events. They can be handed out to potential youth members to encourage more memberships. Alanna also brought up including a QR code on the coloring book pages that links to the Future FHANA webpage. The committee thought this was a good idea and as the Breyerfest gets closer this will be an item to bring into fruition.

The committee also discussed further ways to promote Future FHANA in regards to The Friesian Magazine. Maria Link brought up writing a future article focused on the Youth Committee at Breyerfest. This will be an excellent way to showcase different events the youth committee is involved in and the outreach to potential new members.

On the subject of outreach and finding new potential members, Erin Miley brought up recruiting new committee members at this year's FHANA AGM. The committee agreed that growing the committee was of utmost importance, and if there were any members interested in joining the committee, the committee would welcome them.

Overall, the meeting was very productive and successful. The committee came away with a few tasks to complete outlined below:

Committee Tasks:

Continue finalizing FB posts. (To be completed by Maria Link)

Sending over the Brochure design to the committee. (To be completed by Alanna Bent)

Creating a Facebook Messenger Group for the committee. (To be completed by Alanna Bent)

Meeting Adjourned: 12:45pm