



Sponsorship Form

Name of Organization/ Affiliate: _____

FHANA#: _____

If not a member, are you interested in learning more about FHANA? YES _____ NO _____ N/A _____

Contact Information of Organization: _____

Contact Person Name: _____ Contact #: _____

Are you interested in sponsoring a specific event? Please choose one: YES _____ NO _____

Event Name: _____

Date of Event: _____ If General Donation, please put NA

Event Information Link: _____

(Social Media or Website or Other) – Please add additional informational material as needed

Do you require use of the FHANA Logo? Please choose one: YES _____ NO _____

IF YES, please submit a detailed description on your intended usage of the FHANA Logo: _____

FHANA will do everything in its power to support each sponsor to the best of its ability and in a timely manner. For maximum assistance, please apply early.

Thank you for your generous support to FHANA. Payment plans are available where applicable.



Sponsorship Options

1. "Preferent" Sponsorship \$2500

- Banner Placement on FHANA Website includes hyperlink to your website 6 months (\$1500 value)
- One full color ad in Friesian magazine (\$500 value)
- Major placement on FACEBOOK page, FHANA endorsement blurb posted on product/company once a month for 12 months (\$250 value)
- YOUR banner displayed at a FHANA event (\$250 value)
- Prominently Featured on All Newsletters, Special column of interview or product information, etc. (\$250 value)
- Payment plans available
- YOUR Logo included on marketing materials as available
- Full marketing support to the best of FHANA's ability via social media, newsletter, etc. Marketing varies on timelines, size of event, etc.

2. "Prestatie" Sponsorship \$1500

- Banner Placement on FHANA Website includes hyperlink to your website 3 months (\$750 value)
- One 1/2 color ad in Friesian magazine (\$260 value)
- Major placement on FACEBOOK page, FHANA endorsement blurb posted on product/company once a month for 12 months (\$250 value)
- YOUR banner displayed at a FHANA event (\$250 value)
- Prominently Featured on All Newsletters, Special column of interview or product information, etc. (\$250 value)
- Payment plans available
- YOUR Logo included on marketing materials as available
- Full marketing support to the best of FHANA's ability via social media, newsletter, etc. Marketing varies on timelines, size of event, etc.

3. "Sport Elite" Sponsorship \$1000

- One ½ page color ad in Friesian magazine (\$260 value)
- Major placement on FACEBOOK page, FHANA endorsement blurb posted on product/company once a month for 12 months (\$250 value)
- YOUR banner displayed at a FHANA event (\$250 value)
- Prominently Featured on All Newsletters, Special column of interview or product information, etc. (\$250 value)
- Payment plans available
- YOUR Logo included on marketing materials as available
- Full marketing support to the best of FHANA's ability via social media, newsletter, etc. Marketing varies on timelines, size of event, etc.



4. "Sport" Sponsorship \$500

- Major placement on FACEBOOK page, FHANA endorsement blurb posted on product/company once a month for 12 months (\$250 value)
- YOUR banner displayed at a FHANA event (\$250 value)
- Prominently Featured on All Newsletters, Special column of interview or product information, etc. (\$250 value)
- YOUR Logo included on marketing materials as available
- Full marketing support to the best of FHANA's ability via social media, newsletter, etc. Marketing varies on timelines, size of event, etc.

5. Research Grant Donation \$_____USD

- Your donation will be appropriated to the FHANA Research Grant
- For more information regarding your donation use the below link

<https://fhana.com/announcements/donate-to-the-fhana-research-grant/>

*Additional logo/ marketing paperwork may be required based on package selection approval.

*All packages *must* be paid in full before advertising commences

Signature of Applicant

Date of Submission

For internal use only:

Date Received: _____ Review Committee: _____

Decision of Committee: _____ Date of Decision: _____

Follow-Up Action Required: _____

Committee/ Personnel Assigned to Action: _____

Support Committee if needed: _____

Payment Plan selected: yes _____ no _____ if yes, number of months 2 _____ 3 _____ 4 _____

Donation Accepted by FHANA: yes _____ no _____

FHANA logo requested: yes _____ no _____ NA _____

FHANA logo usage approved: yes _____ no _____ Decision sent to Donor: yes _____ no _____ NA _____



Letter of Gratitude Sent: yes _____ no _____

(Attach any pertinent communication, emails or material as needed.)