



Annual General Meeting



Photo Credit: Karin Sevink
Left: Thorben 466 Sport Elite
AAA Owned by Tiffany & Willem van der Kooi

Right: Tsjalle 454 Sport Elite
Preferent AAA Owned by Erin & Nathan Miley and Tiffany & Willem van der Kooi



Feb. 23-25 | South Point Resort & Casino | Las Vegas | fhana.com

Sponsorship Levels



Model Sponsor Featured Speaker Sponsor

Introduction at Saturday Evening Banquet
Full Page Ad in AGM Program
Full Page Color Ad in *The Friesian* Magazine
Banner Placement on FHANA Website For 3 Months
Featured Video Commercial 45-60 sec.
Featured Speaker
Items Included in Sponsorship Bags
Logo Included on All Marketing Material
4 AGM Tickets
Listed on Sponsorship Page

\$2,500



Crown Sponsor

Introduction at Saturday Evening Banquet
Full Page Ad in AGM Program
Full Page Black & White Ad in *The Friesian* Magazine
Video Commercial 30-45 sec.
Items Included in Sponsorship Bags
Logo Included on All Marketing Material
2 AGM Tickets
Listed on Sponsorship Page

\$1,500

Schedule of Events (Subject to change)

Thursday Feb. 23, 2023

4-8 PM Registration
6-8 PM Welcome Reception

Friday Feb. 24, 2023

9 AM Continue Registration-South Point
9:30 AM Buses Leave for Horseman's Park
10 AM Welcome from FHANA President
10:15 AM Session One
11 AM-12:30 PM Lunch
12:30 PM-3 PM Breakout Session
3:15 PM Session Two
4 PM Entertainment Session
5 PM Transport Back to South Point
6:45 PM Transport to MOB Museum
10 PM Transport Back to South Point



Star Sponsor

Introduction at Saturday Evening Banquet
 Full Page Ad in AGM Program
 ½ Page Color Ad in *The Friesian* Magazine
 Items Included in Sponsorship Bags
 2 AGM Tickets
 Listed on Sponsorship Page

\$1,000



Sport Sponsor

Introduction at Saturday Evening Banquet
 Full Page Ad in AGM Program
 2 AGM Tickets
 Listed on Sponsorship Page

\$500

Contact

Jason Tice

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Other Sponsorship Opportunities

Saturday Feb. 25, 2023

10 AM	KFPS Speaker
11 AM	Round Table Discussion - Farrier, Jenny Veenstra, Alex Gibson, KFPS
12 PM	Lunch Buffet
1:30 PM	Annual General Meeting
4 PM	Adjourn
6 PM	Cocktail Hour
7 PM	Dinner
8:30 PM	Awards Banquet, Silent Auction, Stallion Drawing

Stallion Breeding Drawing

Introduction at Saturday Evening Banquet
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 Full Page Color Ad in *Friesian* Magazine
 Featured Video Commercial 45-60 sec.
 Items Included in Sponsorship Bags
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A La Carte Items

Featured Video Commercial 45-60 sec.	\$250
Centerspread Full Color in Program	\$225
Full Page Color Ad in Program	\$125
½ Page Color Ad in Program	\$75

Featured Speakers



JENNY VEENSTRA

Dutch born, Belgium based Jenny has been a professional rider for over thirty years, working at several dressage stables, training horses for elite riders.

She also trained jumping horses, driving horses and Arabians, and has experience with all breeds.

From starting young horses to training horses at Grand Prix level for a former European Champion, Jenny has been training with three time Olympians' Tineke Bartels and her daughter Imke Schellekens-Bartels for over twenty years, she was previously selected by them to be the head instructor for training-weeks for Friesians at their Academy Bartels, Home of the Global Dressage Forum.

In the past Jenny trained with her Friesian Grand Prix stallion Wolter V with Alex van Silfhout, bondscoach of the Dutch national team, and is currently training with her young horses with Johan Rockx, bondscoach for Holland at the Rio Olympics, as well as with Academy Bartels.

She also trained with Classical Master Arthur Kottas, former Head/Oberbereiter of the Spanish Riding School.

Jenny has also been trained to do in-hand work and lunging, and had years of driving lessons with Piet de Boer.

As a trainer she is travelling all over the world (Australia, USA, South-Africa, Europe) training and helping riders from low levels to Grand Prix.

Her training principles are based on lightness and understanding, combining classical principles and the German Training Scale with new insights, and Natural Horsemanship methods.



ALEX GIBSON

has been around Friesians most of his life. He fell in love with the breed after his mother purchased a Friesian when he was 5 years old. From then on he was hooked. Alex grew up in Southern California learning from some of the biggest ranches around the state. He has over 20 years of experience of running in keurings. Which includes inspections all over the country and Canada. Running many of the approved stallions as well. Alex has also been involved in the prep for inspections. He has worked with horses for Ster, 70 Day testing, IBOP, Crown and even Model. He helped prepare horses with Tuls Friesians, Back Horse Valley Ranch, Blumenthal Friesians, Maddis Friesians, Schonk Friesians and others in Inspection prep. Alex has also been involved in the stallion and offspring testing. Besides inspection prep, he continues to work with horses under saddle and carriage training. Alex has experience in dressage, jumping, long lining and starting horses under saddle. His carriage work includes single, pairs, tandem, random and four in hand. Alex loves sharing what he has learned and experienced with this fantastic breed and looks forward to learning more.



BRIAN BONNELL

Certified Journeyman Farrier, Tester and Instructor

American Farriers Association

With nearly a quarter century of horseshoeing experience Brian has reached the pinnacle of his career. Since 2005 Brian has been a Journeyman Farrier with the AFA (The highest level of certification possible) and has mentored countless young farriers as they pursue advance certification with the AFA. He has competed and placed in National level Farrier competitions. In addition to Farrier work Brian fabricates knives and decorative art in his blacksmith shop. His philosophy is simple, horses are the clients and their overall foot health is critical.