







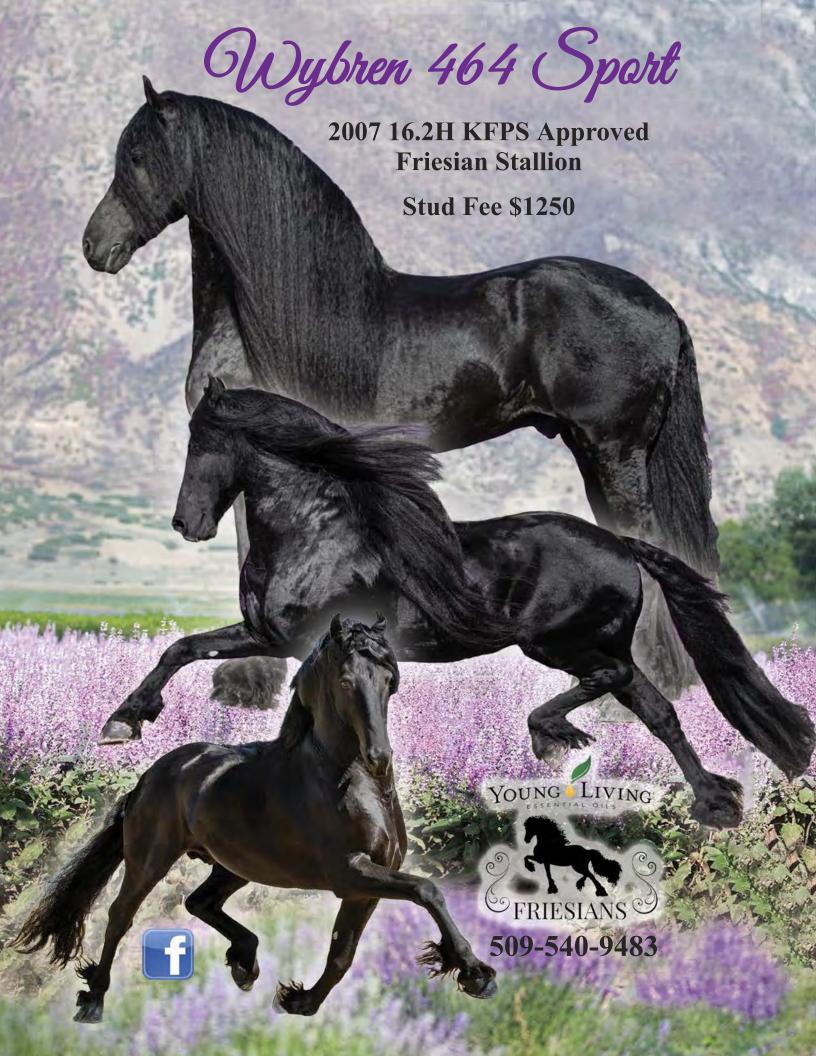


Feb. 24-26 | Foxwoods Resort & Casino | Mashantucket, CT | fhana.com

Thorben 466, Sport, Elite | Owner: Black Pearl Friesians, LLC | Photo Credit: Franke Photo Desig



# 20 Annual General Meeting





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## schedule of events

thursday february 24<sup>th</sup>

4:00 - 8:00 pm FHANA AGM Registration

6:00 - 8:00 pm Welcome Reception

friday february 25<sup>th</sup>

7:30am-8:30am Continue Registration/Continental Breakfast

8:30am-8:50am Welcome-Dr. Rosanne Palermo, President

9:00am-9:50am Dressage Speaker-Liz Austin

9:00-9:30am Break Out Session-Breeding Committee

10:00am-10:50am Driving Speaker-Sterling Graburn

10:00-10:30am Break Out Session-Sports Committee

11:00am-11:50am Sports Medicine Speaker-Dr. José M. García-López

11:00-11:30am Break Out Session-Education Committee

12:00pm-1pm Lunch provided with registration/Transportation to offsite facility

1:00pm-5:00pm Offsite activities: Liz Austin, Sterling Graburn

5:30pm Chapter Show sponsored by NEFHC

saturday february 26<sup>th</sup>

7:00am-8:15am FMC Chapter Meeting

7:30am-8:30am FUTURE FHANA Meeting

8:30am-9:20am KFPS Presentation & update

9:30am-10:40am Dressage Speaker-Liz Austin

9:30-10:00am Break Out Session

10:50pm-12:00pm Driving Speaker-Sterling Graburn

10:50-11:30am Break Out Session-Inspection Committee

12:00pm-1:00PM Lunch provided with registration

1:15pm-2:00pm Round Table Discussion with Liz Austin & Sterling Graburn

2:15PM-4:15PM FHANA Annual General Meeting

6:00pm FHANA Awards Banquet and Auction



## Lone Star Friesian Horse Club

An official Chapter of the Friesian Horse Association of North America

### We are member driven

President - Mark McGowan

VP - Deb Tracy

Treasurer - Toni Dafft

Secretary - Leslie Losey

Director - Heather Bonser-Blaylock, Ph.D

Latino Director and Promotion - Mario Casarez

FHANA advisor - Beth Sharp

Sponsor Advisor - Tommy O'Brien - F1 Firearms Race Team



### 2021 USEF Region 7 Overall Junior Point Champions

1st. Warner Fan it Pompebled - Brett Youssi 2nd. Klaas B - Brett Youssi 3rd. Zeus TCF - Mica Campbell 4th. Simply Stunning AEF - Maria Martinez 5th. Willem FR - Reagan Peralta

Congratulations to Lone Star Juniors



## meeting agenda

All Questions must be submitted on the question cards and be handed to FHANA Staff. Where it will be answered by the appropriate Board Member.

- a. Welcome & Call to Order-President Dr. Rosanne Palermo b. President's Report-State of the Association
  - c. Committee Reports
    - 1. Inspection Committee-JoAnn Clough
    - 2. Editorial Committee-John Dumford
    - 3. Marketing Committee-Joe Michielli
    - 4. FHANA Member Council-Sharon Bechler
    - 5. Breeding Committee-Marita Floryn
    - 6. Sports Committee-Gail Aumiller
    - 7. ABFP/Stallion Committee-Sharon Bechler
    - 8. Finance Committee-Amy Rogala-Hobbs
    - 9. Membership Committee-Marvel Jeffcoat
    - 10. Education Committee-Caron Osborn
    - 11. Rules & Regulations-Marquis Laude
    - 12. Events Committee-Marquis Laude
  - d. Treasurer's Report-Treasurer Eric Smith
    - 1. 2021 Financial Recap
    - 2. 2022 Budget
  - e. Open Floor Discussion from the membership
  - f. Final Comments-President Dr. Rosanne Palermo
  - j. Introduction of 2022 FHANA Board of Directors
- 4: Ch. Adjourn PM

### bylaw rule 6.13 member attendance

Members in good standing may attend the Annual General Meeting and the Fall General Meeting, if one is held, as observers. The Board may adjourn, excuse observers, and otherwise regulate their meetings and proceedings as they deem appropriate; questions arising in any meeting shall be decided by a majority of the Board. Association staff and Association members, in good standing, representing certain issues may be invited by the Board to enter into discussion or present during the meeting but are not entitled to do so, without permission, and are not entitled to vote.

During the Saturday portion of the Annual General Meeting, members of the Association will be given the opportunity to ask questions of the Board of Directors. All questions need to be written out on the questionnaire card that is provided to you in your packets. The cards then need to be submitted to the Executive Director who will read the questions and direct the response to the appropriate Board member.

## menu

### thursday appetizers

Prosciutto & Parmesan Crostini, Grain Mustard Crispy Chicken Bite, Buttermilk Ranch Dipping Sauce BBQ Bourbon Meatballs French Brie, Candied Pear, Balsamic White Cheddar & Chicken Arancini, Apple Bacon Chutney

friday deluxe continental

Orange, Cranberry, Apple Juices Freshly Baked Danish, Muffins, Croissants Whipped Butter, Preserves Freshly Brewed Coffee/Decaf Coffee, Assorted Teas

friday lunch boxed lunches (variety)

Roast Beef Ciabatta Turkey Wrap Grilled Portebello Mushroom Stack Grilled Chicken Club

saturday executive continental

Orange, Cranberry, Apple Juices Freshly Baked Danish, Muffins, Croissants Whipped Butter, Preserves Freshly Brewed Coffee/Decaf Coffee, Assorted Teas

saturday lunch buffet

Pizza Party Salad Bar Variety of Pizza's Desserts

saturday dinner New York Strip Flame Grilled Strip Steak with Mushroom Cognac Sauce Bacon & Cheddar Mashed Potato Asparagus Baby Carrots Iceberg Wedge Frangelico Tiramisu

## Hillcrest Park

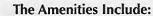
### **CEMETERY & CREMATORIUM**

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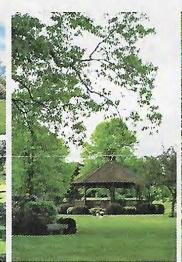
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## <sup>2</sup>board of directors













## <sup>202</sup>board electees







## president's message

Congratulations to FHANA and its members for surviving and thriving in these troubling times. The Pandemic has brought both the best out of people and at times, the worst. The stress that we all deal with on a day-to-day basis has been magnified to many peoples breaking point. Our organization is financially sound and headed in the right direction so we should give ourselves and any FHANA members around us a big pat on the back, "well done".

I am stepping off the FHANA Board and have had time to reflect. The accomplishments we have made in the last 6 years are significant.

The Friesian Magazine is a powerful tool and beautifully done. Our past president challenged us to make that publication even more special and we certainly attained that goal. A sincere thank you to John Dumford and his sophisticated crew.

The Friesian Resource Book is another "jewel" for FHANA as information to its members and as an introduction to non-members in promoting the Friesian Horse and FHANA.

Releasing Zoom videos of our FHANA Board meetings was a step forward to the goal of transparency and I hope this vehicle continues into this new Board.

Another great idea was working with Gail Aumiller on ideas for the Sport Committee and then empowering Gail in expanding our sporting competitions and awards, allowing her and her Committee to totally revamp and uplift our structure and events.

Mare Shows are a popular success and multiple Friesian Judging Classes taught by our famed Dutch Judges were well attended.

FHANA Members were made Committee Chairpersons to help the members direct the path of the FHANA organization and as a way of discovering new future Board Members and also to provide more transparency to the inner workings of the FHANA Board.

I sure hope that policy continues.

I feel that the KFPS member council will now be a source of further positive inroads to the KFPS as our participation will now be in compliance with the parent organization in The Netherlands. The KFPS member Council is a very good organization for all FHANA members to get information from. As outlined by our new guidelines, we will have open meetings with the KFPS that FHANA members can attend, based on the KFPS Member Council making themselves available to us. This has never been done and it will be a further landmark for us to participate at that level, with our having meaningful input. Before now, the powerful KFPS Member Council has been a closed door for obtaining information. We have now opened that

My 6 years on the FHANA Executive Board with 4 years as President have been exhilarating and more recently exhausting.

I plan to be active in FHANA but presently turn over the reins to this current band of leaders.

I honestly feel that when we survive the burden of COVID and this treacherous pandemic, that we will blossom like the beautiful flower of the organization we represent. I wish to sincerely thank all of the members and supporters of FHANA that stood behind me. I will always be thankful to those of you who remained positive and supportive during these tumultuous times.

True leaders learn how to work together with participants possessing all different perspectives and find the good and do not ruminate on the bad. They find cohesive attributes and allow members of differing opinions the respect they deserve. This Board is capable of this behavior and I hope they find it again

Without your support, the organization would have withered under the negative pressure found with this leadership. I believe this Board during this past year lost site of their mission statement. There was not much discussion concerning preserving and protecting our Friesian Horses, but more about eliminating personalities they do not like or agree with.

One last thanks goes to our Magnificent Friesian Horses who deserve any and all the attention we can give them.

A. Rosane M. Palermo



# IF CHAPTERS WERE KEURED, WE'D BE MODEL! IBOP OVER ■ TO THE NEFHC

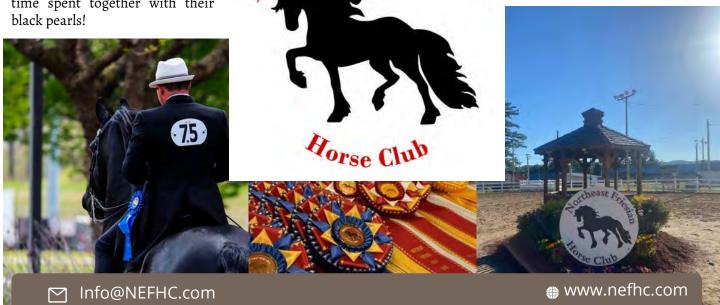
We have hosted many events over the years! With events ranging from natural horsemanship clinics, trail rides, beach rides, lesson programs, dressage and driving clinics, horse shows as well as keuring clinics, we have something for everyone! From these fun filled events, our membership continues to enjoy time spent together with their black pearls!



### **MEMBERSHIPS**

- Farm/Family
- Individual
- Associate
- Business

Year End awards for 16 Divisions!





# executive director's message

Welcome to Mashantucket, CT. It is great to be in person again and spending time with this great membership. I look forward to talking with our membership and to see what the North East Friesian Horse Club has instore for the weekend. We definitely want to Thank them for hosting this event that has been 2 years in the making. Hopefully this is the start to some normalcy within the Association.

We have just completed our Spring Inspections which saw almost 200 horses get inspected at 6 different locations. If you ask me, it is about time we were able to get some horses inspected. Our Fall inspection schedule is live and ready. We look forward to conducting these events again.

I look forward to hearing the various committee reports and sharing these with the membership. The committees were busy this past year and we look forward to seeing the new things they have launched to further the mission and Strategic Plan of the Association.

I want to welcome our newest Board members as they will be taking their seats during the weekend. I would also like to thank our retiring Board members. Their time, dedication, and hours spent on the frontlines of FHANA should not go unnoticed. Be sure to thank them for their time at some point during the weekend along with each of our amazing volunteers.

I also want to thank and recognize Lauren Barnes. She has been with FHANA for 2 years now, but the membership has not had a chance to meet her due to the ongoing pandemic. Make sure to introduce yourself over the course of the weekend. She is a valuable piece of the FHANA Team and really helps to make FHANA "GO".



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stallion breeding sponsors

# Tsjalle 454

## Sport Elite Preferent AAA Mintse 384 Sport x Brandus 345 Sport Preferent

- **★ Grand Champion Stallion Inspection 2016**
- **Youngest stallion Awarded Preferent status**
- Champion show driving for breeding stallions 2010 & 2011
- ★ Reserve Champion of the Stallion Inspection 2011 & 2013
- ★ Sire of 3 approved stallions (Jehannes 484, Yme 507, and Tymen 503)
- ★ Reserve Champion older stallions of the Stallion Inspection 2015 & 2019
- ★ 91.5 points for the harness test ★ Approved on offspring
- **★ Sport dressage** ★ Champion Z dressage





Tsjalle 454 is the youngest Friesian Studbook stallion to be awarded the Preferent status. He has contributed significantly to the modernization of the breed by passing on his youthfulness and elegance to his offspring.

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## speakers



Liz Austin is a USDF Bronze, Silver and Gold Medalist. With the KWPN stallion, Olivier, bred by her mother, Madeleine Austin, Liz was long listed for the 2010 World Equestrian Games and was the reserve rider for the 2011 World Cup. Liz has been a fan of Friesians since childhood and had the distinct honor of bringing along the Jasper son, Thys of Seagail Friesians, to the highest levels of dressage. In addition to Thys, Liz has had a number of Friesians in

her barn including the Grand Prix gelding Youke of High Meadow Farm, with whom she did a six-horse quadrille demonstration in 2017 under the lights at the Global Dressage Festival for the half-time show (note she didn't choose one of her Warmbloods for this electric and demanding endeavor!) What Liz loves most about the Friesian horse is their incredibly generous character, kind, sensible temperament and tremendous aptitude for the top levels in dressage.



Dr. José M. García-López, VMD, Dipl. ACVS, Dipl. ACVSMR

José obtained his VMD from the
University of Pennsylvania in 1996
and went on to complete a 1-year
Equine Internship at Mid-Atlantic
Equine Medical Center (Ringoes, New
Jersey, USA) followed by a 3-year Large
Animal Surgical Residency with special
focus on Equine Sports Medicine at Tufts
University in North Grafton, Massachusetts.

He became a Diplomate of the American College of Veterinary Surgeons in 2001. Following his residency José obtained a Lecturer position in the Section of Equine Sports Medicine and Imaging at the University of Pennsylvania's New Bolton Center in Kennett Square,

Pennsylvania where he remained for 2 years. In 2002, he returned to Tufts Cummings School of Veterinary Medicine as an Assistant Professor in Large Animal Surgery and in 2010, he was promoted to Associate Professor. While at Tufts, he has continued to concentrate his work in the diagnosis and management of musculoskeletal disorders as well as the use of advanced imaging in the equine athlete. In 2010, he also became a faculty member of AO VET North America (AO VET NA), of which he is currently the Chair of Education. He became board certified by the American College of Veterinary Sports Medicine and Rehabilitation in 2013. Dr. García-López specializes in equine orthopedic surgery including arthroscopy and fracture repair, upper respiratory surgery, lameness diagnosis and treatment, and advanced imaging. He regularly lectures and provides consultations at the national and international level.



Beginning his driving career in 1978,
Sterling participated in his first
international event in 1984 as
navigator for the four-in-hand of
Emil-Bernhard Jung, a member of
the American team, at the World
Four-in-Hand Championships in
Szilvasvarad, Hungary. In 1993, he
again was navigator, this time for
numerous times National Pair Champion
Lawrence Poulin, at Gladstone, New Jersey,

for the World Pairs Championship. Sterling was groom/navigator for Wendy Ying, DVM at the 2005 World Pony Championships at Catton Hall, England. In 2006, Sterling competed as an individual at the World Singles Championships at Pratoni del Vivaro, Italy, where he was fourth on the marathon and the highest overall placed American driver with Alexander Hewitt's Belgian Warmblood gelding, Quincey. Sterling has thrice won the FEI Top Driver Award, North American

Challenge, Single Horse championship. In 2008 he won the USEF National Combined Driving Single Horse National Championship with CS Dante of Earl, a Sport Cob co-owned with Dr. Wendy Ying. Dante also won USEF Combined Driving Single Reserve Horse of the Year for 2008.

Continuing the success earned with Quincey, in 2012 and 2016 Sterling competed Ulano (KWPN) and Ulano's half brother, Mannkato, at the World Singles Championships. After winning another US National Championship title with Ulano in 2012, the combination continued on to the World Singles Championships in Portugal where they were the highest-placed US competitors. In 2016 in Austria, Sterling and Mannkato were the highest placed US competitors.

Sterling continues to train and compete in both Pleasure

and Combined Driving, with singles, pairs, tandems, unicorns and four-in-hands. Since 2010, he has been located in the vicinity of Lexington, Kentucky.

19



## inspection committee

**Chairperson**-JoAnn Clough, **Board Liaison**-Erin Miley,

Members: Jancy Morgan, Annie Muilwijk,

Rick Butts, Tiffany Van Der Kooi

During 2021 the Friesian Horse Association of North America, and its sanctioned committees, experienced unprecedented challenges once again related to the pandemic. Unfortunately, due to international health restrictions the annual Inspections were cancelled for a second year in a row. Despite this, the committee continued its work to ensure future Inspections would be safe in a pandemic era and that our Inspection processes and procedures ensured value and maximized our members' opportunities.

For background, the Inspection Committee is chaired by Jo Clough and its membership includes Jason Tice, Executive Director, Erin Miley, Board Liaison, Annie Muilwijk, Jancy Morgan, and two new members, Tiffany van der Kooi and Rick Butts. The 2021 committee focused its efforts on reviewing Inspection applications and coordinating schedules for North American Circuits and updating the Inspection and Site Host processes for our reference manuals. The following details some of the 2021 topics the committee discussed, and the final decisions made by the BOD:

#### **Updates in Inspection Procedures**

Coggins and Foals - The BOD approved the recommendation to follow the USDA's Coggins testing requirement that nursing foals do not need a Coggins test prior to their Inspection but weaned foals are required to be tested. The Coggins test must be valid based on the local authority of where the event venue is located

**Unverified Horses** - The BOD approved a new process for dealing with unverified horses at Inspections. If a horse's identity cannot be verified by the officials at the Inspection, the horse will be allowed to participate and receive comments in judging; however, the horse's results (premium and book) will be withheld. In addition, the horse will be disqualified from participating in any championship rounds. Once the DNA identity is confirmed the withheld results will be released in accordance with current FHANA policy.

**Re-Inspections, Nakeurings and Herkeurings** were approved by the BOD.

Nakeuring -For horses registered at an Inspection but were scratched due to illness or injury. The horse would be eligible to be judged at another Inspection site. The owner pays a fee and travel.

Herkeuring or an Appeal - For owners who wish to appeal a Judges' decision. The horse could be re-judged at the Central or East Mare Show. The owner would pay a fee and need to travel. With an appeals, the first result is permanently changed and replaced by the scores achieved at the appeal or Re-Inspection.

**D-Book** - This topic refers to horses registered with the KFPS who are sired by an approved stallion in an affiliated Studbook. This was discussed in committee and at the BOD. The decision was not to allow D-Book horses to participate in NA Inspections. To ensure members understood eligibility requirements, a new section was added to the Inspection manual on Main Book, B-Book I, B-Book II, and D-Book.

**Revised Inspection Application Form** - The BOD approved a revised application form that now addresses private venue requests and ensures FHANA has all needed information to arrange travel.

In addition the Inspection Committee submitted an article on Preparing your Foal for an Inspection that was published in the FHANA magazine and developed a document for Site Hosts on COVID-19. Our goal was to keep all participants who attended an Inspection safe. Given the diversity in health policies across North America, our document could not cover all regions. Because of that, the Inspection Committee also advised Site Hosts to research local guidelines to ensure their site met local health prevention expectations.

In 2022 the Inspection Committee will be directing efforts at:

- Reaching out to Site Hosts through Pre-Inspection planning meetings to ensure their needs are addressed.
- Keeping abreast of COVID public policies to ensure we offer a safe Winter/Spring and Fall 2022 Inspections and ensure our Hosts have the tools needed to keep attendees safe.
- Examining underserved regions in North America.
- Developing metrics to assess our overall performance.
- And finally, continuing to partner with the Education Committee to ensure our members' needs are met.

## editorial committee

**Chairperson**-John Dumford, **Board Liaison**-Charlotte Dumford,

Members: Heather Bonser-Blaylock, Annette

Carpenter, Danielle Barrasso, Dr. Kirk Steehler,

Angie DePuydt, Lori Ann Thwing **Editor in Chief:** Laurie Williams

Editorial Committee benefited from the continued efforts of its Editor in Chief, Laurie Williams, Editors, Heather Bonser-Blaylock, Annette Carpenter, and Dr. Kirk Steehler, and new Editors, Angie DePuydt and Lori Ann Thwing. Thanks to the efforts of these volunteers, The Friesian has been able to feature important scientific content concerning Friesian horses and health-related issues and has been able to access a wealth of stunning photography. The return to something of a normal competition season also helped provide content for articles. Fenway Foundation, Breeding Committee, Sport Committee and Education Committee all contributed content on a regular basis and helped keep the magazine timely and informative. In addition to putting together the four regular issues of the magazine, the Editorial Committee also spent the last year working on the FHANA Resource Book, a 100-plus-page special edition of the magazine that contains a fascinating history of FHANA, an overview of FHANA and its mission, and best-of articles from past issues of *The Friesian*. The Resource Book was paid for entirely by advertising and will be free to FHANA Chapters and Members to distribute to attendees at horse shows and events or to anyone who wants to know "What's a Friesian?"

## breeding committee

Chairperson-Marita Floryn,
Board Liaison-Charlotte Dumford,
Members: Allison Thomas, Rachel Clifford,
Julee Kula, Kristy Dye

The committee's purpose is to support FHANA in the organization of activities associated with the education of members regarding the breeding of Friesian horses. They also strive to support breeders through encouragement, advice and recognition.

In the past year our committee has provided the Friesian magazine with countless of articles. Some written by our members and others by our own veterinarians or friends.

We started a daunting task of finding stallion reports that are available on the KFPS website and translating and preparing them to be posted to the FHANA website in order to make information on your stallion choices as exposed as possible. This continues to be a work in progress and we encourage members to reach out to our committee if you notice any missing information.

Our proudest accomplishment this year is the implementation of the Breeder's Achievement Award. This award recognizes breeders for their outstanding breeding program. The award ranges from Bronze level to Platinum level. We are excited to see the first of these awards being handed out at this years AGM.

The committee looks forward to another year of supporting our breeders and providing educational content.

## finance committee

Chairperson-Amy Rogala-Hobbs,

Board Liaison-Eric Smith,

Members: Linda Hawkins, Jack Vanderkooy

Strategic Planning Goal:

### 4.3 More participation in other equine events, shows, and programs

- 4.3.1 Goal-Increase the FHANA budget to allow for the attendance at additional equine events, shows, expos, and other programs. Due to Corona virus, this is going to be put on a back burner for now since shows and events are currently canceled.
- 4.3.2 Lead Assignment-Finance Committee
- 4.3.2.1 Support Assignment-Board of Directors, Marketing Committee, Staff

### **6.4 Enhanced presence at equine trade shows and allocate funds to support outreach**

- 6.4.1 Goal-Increased budget to attend equine trade shows and increased budget to support our outreach. On hold for now due to the current pandemic environment.
- 6.4.2 Lead Assignment-Finance Committee, Marketing Committee
- 6.4.2.1 Support Assignment-Board of Directors, Staff

In building our plan for 2021, we focused on narrowing our key priorities. With our current limited resources, we recognize we cannot do everything. For months, we have been carefully looking at what would best position FHANA to grow in 2021 and beyond.

Our Strategic goal was to increase the FHANA budget to allow attendance at additional equine events, shows, expos and other events. Due to the COVID-19 pandemic this is extremely

hard and a lot of events were canceled. FHANA was able to put on some events and was able to stay open and serve its members.

We were able to reinvest back into William Blair. We upgraded our phone system and added a computer a year earlier than planned. We purchased the new Friesian book for all new members. We created a Non-Member category to allow a person to join for a day just to transfer a horse. This was successful in cleaning up a lot of old horses and help get records current.

We made contingencies to refund members when inspections got postponed. We worked with the KFPS and rescheduled a spring inspections for 2022 along with fall inspection for 2022. We kept limits on spending and again worked hard to have budget completed early for 2022.

Going into 2022 we are excited to see some aggressive and new plans added to the budget. We will be hiring a 3rd person who will be working only on commission based on advertising. We will be updating our marketing plan. Our resource book will be coming out. Our youth coloring book will be out. Finally, of course our spring inspections coupled with our fall inspections.

We are confident after having one of our largest membership years in a long time, and another positive financial year, that we are ready to charge into year 2022 for a busy and year full of Friesian success.

Amy Rogala-Hobbs

Chair of Finance Committee

## education committee

Chairperson-Caron Osborn,
Board Liaison-Eric Smith,
Members: Dr. Kirk Steehler, Marion Troyer, Angie
DePuydt, Amy Rogala-Hobbs, Tracey Estes, Lisa Baker,
Mario Cerveaz, Lisa Domeier

The Education Committee (Lisa Baker, Mario Casarez, Angie DePuydt, Lisa Domeier, Tracy Estes, Caron Osborn, Chair, Marion Troyer and Eric Smith, Board Liaison) would like to extend a warm welcome to all members attending the 2022 FHANA AGM. Below are highlights of the efforts of this committee this year.

The committee submitted articles to The Friesian magazine covering health topics including distichiasis, retained placenta, megaesophagus, and mites as well as education topic of preparing your horse for inspections, shows, demos, etc.

The committee presented the webinars Preparing Your Friesian for the Inspection Parts I-V and Chronic Progressive Lymphedema Part I&II.

The committee arranged for videos, Iron Spring Farm Episodes 1-4 on Friesian Grooming, prepared and owned by Iron Spring Farm to be shared with the FHANA membership in the webinar archives on FHANA.com:

To date the committee has received confirmation from the KFPS to hold Judging the Friesian Horse Level II - Landrum, South Carolina 2/17-2/18, 2022 and Judging the Friesian Horse Level II - Bentley, Alberta 8/26-8/27, 2022

The following is the announcement sent out by FHANA on the establishment of the FHANA Research Grant Program:

In February 2020, FHANA held a strategic planning session with its members to chart the course for the association's future. "Becoming a Leader in Genetic Research and Equine

Wellness" was a one of the key goals set by FHANA members. FHANA's Education Committee was tasked to address this goal. In response, the committee developed the FHANA Research Grant Program which was recently approved by the FHANA Board to launch in 2022.

The goal of the FHANA Research Grant Program is to support equine veterinarians in the United States of America or Canada who are in programs that will advance their research skills with a goal of continuing an academic or research career path that will ultimately improve the health and welfare of Friesian horses. Selected proposal/proposals will be funded up to \$10,000 total in 2022.

The program's areas of research interest for 2022 include:

- Megaesophagus
- Aortic Rupture
- Chronic Progressive Lymphedema (CPL)
- Colic
- Connective Tissue Disorders
- Insect Bite-Hypersensitivity

Though key areas of interest are noted, applications on any topic will be considered for funding and all researchers are encouraged to apply.

For more information, please see the "Research" tab at the top of the FHANA homepage.

## sports committee

Chairperson-Gail Aumiller,

Board Liaison-Charlotte Dumford,

Members: Erin Miley, Amy Kroll, Marita Floryn,

Teresa Guest, Gareth Selwood

The Sport Committee had another very busy and productive year, learning and implementing new technology and doing what we do best: tweaking our many award programs, creating new ones that benefit our members, educating our members on changes, and exploring innovative ways for FHANA members to participate in our sport programs.

In 2021 the Sport Committee transitioned its files to the FHANA Board Effect system, so all their documents (agendas, minutes, proposals, articles etc.) starting in 2015 and organized by years now reside on that server.

Because there were new KFPS IBOP tests for 2021, the Committee started the year by spending countless hours translating, collaborating, and editing those Dutch documents, to make sure they were clearly understandable to our members.

We added a new youth performance award, making 3 categories where our youth are able to be recognized for their show performances. This new Youth Performance Riding Award includes all styles of riding rail classes, but excludes ridden dressage classes, since those classes comprise our Youth Performance Dressage Award. The Youth Performance Driving Award will continue to include both rail and dressage driving classes. We also added a new In-Hand Performance Award for our members who show in halter, showmanship, and in-hand classes.

In 2021 Maddi's Friesian Ranch became the sponsor for our Recreational Use Program, and our 2 new performance awards, already have five-year sponsors: Griffin Sport Horses for the In-Hand Performance Award, and the Youth Performance Riding Award, sponsored by The Lone Star Friesian Club. They join Brookside Friesians, The South Central Friesian Horse Association, Kafka Farms, Dreams Come True Farm, Rebecca Eccard

Dressage, The Friesian Connection, and Dan Dali-Haber as sponsors for the remainder of the FHANA Performance Awards. FHANA and our Sport Committee can't begin to express how grateful we are for their financial support.

In order to recognize annual sport excellence among all of our Friesian horses, we have added a 5th category for our mares to The Horse of the Year Program. Our HOTY program now recognizes the 5 top member nominees from the Mare Show, Riding, Driving, Mare, and Approved Stallion categories with one of these horses becoming the FHANA HOTY via a membership vote.

Last March the Committee began exploring the possibility of our members using videoed dressage tests for Sport Predicate titles and Performance Award classes. The KFPS approved our using a maximum of two scores from videoed scored tests for Sport Predicates, so that proposal has been written with a request for 2022 implementation.

Committed to encouraging our members to participate in our EOY (End of Year) Award programs, as well as educating our members about the changes and improvements to the Sport and Award programs, the Committee wrote numerous articles for both The Friesian magazine and our monthly eNews blasts. We certainly hope you enjoyed and found them to be beneficial. The Committee's "Awards Galore" flyer, advertising FHANA's extensive awards program, was distributed at IFSHA's World Championship Show and also appeared in their show program as a reciprocal advertisment exchange between the two associations.

Please visit our website pages (https://fhana.com/sport/ and https://fhana.com/fhana-awards/) or contact any committee member for additional information.

# mare show east/west commiteee

Chairperson East-Rebecca Eccard,

Chairperson West-Sharon Bechler,

Board Liaison-Erin Miley,

Members: Tiffany Vanderkooi, Amy Kroll

While we had the best of hopes and intentions to host an amazing Mare Show on both the East and West Coast, Covid yet again had other ideas. I would like to thank the members of the Committee for all the hard work and determination to prepare for an event we knew could be guite possibly cancelled for the second year in a row. The most complicated part of the planning process is the challenge of finding a location to host the East Coast Event. Once we have the details for the 2022 Inspection Tour we will start looking again for suitable venues, these dates and locations change yearly making it challenging to organize. Some exciting news is the addition to the Mare Shows was the new fundraising idea of "Friesian Experiences". A carriage ride with an approved stallion, private tours of breeding farms and facilities, riding lessons, day trips. These one of a kind experiences are all being donated with the proceeds to go to the mare show.

Respectfully, Rebecca Eccard

## annual general meeting committee

Chairperson-Danielle Piascik,
Board Liaison-Allison Thomas,
Members: Pam Groom, Rebecca Eccard,
Rebecca Wildstein, Brittany Young

During the course of 2021, the AGM Committee continued our work from the previous year planning a fantastic event for 2022 to be held in New England, after the 2021 AGM was held virtually. The committee looked at a few options as a host hotel and ultimately decided on Foxwoods Resort in Ledyard, CT. Foxwoods is the largest resort casino in North America. The hotel boasts over 80 shopping venues, 34 restaurants, entertainment such as concerts and comedians, bowling, ice skating, golfing, spa, Monsanto World Class Karting, and 7 casinos. The AAA, Four Diamond rated hotel is convenient and comfortable for all guests. For attendees wishing to stay offsite, additional hotel recommendations were available. The offsite location will be at Bridle Brook Barn in Marlborough, CT where NEFHC is looking forward to offering a new, special presentation followed by a sponsored dinner event.

The AGM committee this year is incorporating Break Out Sessions as well as three distinguished Guest speakers. The committee agreed adding in breakout sessions to those attending with the various FHANA committees would give the membership an up close and personal encounter with the committees, giving members a chance to ask questions and meet other committee members. Virtual sessions were also discussed as an option for those who are unable to attend the AGM in person and have been incorporated for the first time as a hybrid AGM this year. The Guest Speakers asked to participate were Dr. Jose Garcia-Lopez of Tufts, Sterling Graburn and Liz Austin.

Marketing ideas were discussed at length this year. For the first time, the cover of the AGM program was sold to increase revenue for the AGM. A letterhead specific to the AGM, still with the FHA-NA reference, but branded specifically to the AGM, was incorporated to keep the event uniform. A la carte sponsorship opportunities, including video ads, were also offered this year. One big change this year was the way the auction will be conducted for the donated stallion breedings. Live bidding has been changed out for a more electronic approach. Tickets are \$25 per entry, with a limited number of tickets sold per stallion. The winner will be randomly selected by electronic wheel, per stallion.

During the next year, the AGM committee worked hard during uncertain times of covid to plan a memorable event for the membership!

## membership committee

Chairperson-Marvel Jeffcoat,
Board Liaison-Allison Thomas,
Members: Elissa Kroll, Maria Link, Joe Michielli,
Joanna Parrish-Lubbers, Becca Eccard,
Mathew Jenkins

FHANA finished the 2021 membership year with a 10-year high of 1,868 members. This extraordinary accomplishment was achieved despite following the 2020 pandemic year and the lack of inspections in 2020 and 2021. It was no doubt due to the combination of the efforts of the Membership Committee, the initiatives of the other FHANA committees supporting the association, the Board of Directors' support, the hard work and customer service from FHANA staff, and the many man hours from FHANA's volunteers.

In 2021, the Membership Committee was committed to continuing the implementation of the initiatives that were envisioned at the Strategic Planning Work Session at the February 2020 AGM. One of those initiatives, the new Mentoring program, rolled out at the end of January 2021. FHANA's volunteer mentors received a list of new members from the FHANA office every month and reached out to people to welcome them and offer assistance. The program was well received. In addition, the Committee obtained the last 90 copies of the limited edition "The Friesian horse" books from the KFPS and mailed out to new members, until supplies were exhausted.

Another initiative implemented in 2021 was the Future FHANA program, our youth and young adult program. Many of the ideas and tasks for this were carried out by the Future FHANA sub-committee, chaired by Maria Link. The program established two categories of membership effective February 1: a Future FHANA Youth Member for ages under 18 and a Future FHANA Adult Member for ages 18-30. A YouTube channel dedicated to Future FHANA was created. Simple and short "how to"

and informational videos were produced by Committee members and FHANA members and loaded to it. An article promoting Future FHANA in "The Friesian" magazine was drafted and published in the April/May edition. The Committee published Future FHANA "member spotlights" on Facebook.

Some miscellaneous tasks accomplished by the Committee were: Partnered with the Inspection Committee to draft an insert for the Welcome Package that included inspection information. Reformatted the Member Benefits webpage from a narrative form to a user-friendly table format. Submitted a write-up and photos for FHANA's Facebook "featured committee" post. The 2022 Welcome letter was reviewed and updated to reflect current events affecting FHANA.

And finally, developing the complimentary item that goes into the Welcome packages every year for new members and renewals is an annual task for the Committee. The Committee developed an idea for a collectable item of artwork of an approved stallion for 2022, and plans for year-to-year thereafter. Committee member Jess Dodge donated her time and artwork for this and she negotiated a 25% discount on the printing cost. The items were delivered to the FHANA office three months ahead of the Nov. 1st deadline. Also, the 2022 Future FHANA Welcome packages needed an item as well. Jess Dodge, again, donated her time and artwork of a fantasy image of a Friesian horse for a sticker, and Committee member Rebecca Eccard donated the printing cost. An item from the FHANA Marketplace will be included in the Future FHANA package too.

## fhana member council

Chairperson-Sharon Bechler,

Board Liaison-Joann Clough, Kelly Twambly,

**Erin Miley** 

2021 was an unprecedented year yet again because of the COVID-19 pandemic. It is our sincere hope that the FMC was beneficial in providing a vehicle for our members to feel connected with one another during this historic and lengthy period of social isolation. The active involvement and commitment of our FMC members during this difficult time was critical in supporting our efforts to listen to the needs of our constituents and to maintain bi-directional communications with FHANA.

The FMC is chaired by Sharon O'Lexey Bechler, Erin Miley is the FMC Board Liaison, and Kelly Twambly and Jo Clough are the administrators. Ms. Bechler guided the council to enhance FHANA's operational processes, to ensure transparency, promote educational opportunities, foster inclusion, and recognize the contributions of FHANA members. Specific 2021 activities included but is not limited to:

- Ensuring efficient and timely flow of information between FMC members and the BOD.
- Submitted recommendations to FHANA relating to the organization's:
  - Grievance Policy;
  - Electing and replacing KFPS Member Council representatives;
  - Revision of the Chapter page to reduce member confusion relating to territories and chapter membership options;
  - FHANA Bylaw changes voting requirements. (Article 13.1 - BOD can amend a bylaw by majority vote, and it takes 75% of voting members that are opposed to have it fail. It would take 1275 votes to overturn that board action. The recommendation to FHANA was to change this requirement to 75 percent of those who voted.)
  - And to rescind the Volunteer Agreement Requirement Document.
- Reviewing FMC Bylaws and voting procedures to ensure fair, efficient operations and discussing the benefits of adding a FMC Vice Chair;

- Fostering compliance with FHANA due dates for Inspection applications, chapter renewals, and the like.
- Reviewing and supporting a new chapter application Cascadia Friesian Horse Club.
- Promoting FHANA recreational and educational events.
- Collecting feedback on constituents' educational needs.
- And providing open forums for representatives to discuss diverse topics affecting chapters and FHANA.

Now, moving on to six years of existence, the FHANA Member Council is pleased to give voice to every FHANA member through their chapter representatives.

#### **2021 FMC Participants**

Sharon Bechler- Central California Friesian Horse Club Janice DeBoer Vermerris/Jennifer McClelland - Michigan Friesian Horse Association

Marvel Jeffcoat- South Central Friesian Horse Association

Danielle Barrasso - Friesian Horse Association of New England

Will Bron - Northwest Friesian Horse Club

Beatrice Whiteley - Friesian Horse Club of Southern California Kay Veinotte - Pacific Horse Club

Danielle Piascik - Northeast Friesian Horse Club

Carrie Blair - Ohio Valley Friesian Horse Association

Anna Osinga - Atlantic Canada Friesian Horse Association

Klazien Sietsma- Alberta Friesian Horse Association

Jack Vanderkooy - Ontario Friesian Horse Club

Scott Kelnhofer - Great Lakes Friesian Horse Association

Nina Miller - West Coast Friesian Horse Club

Elizabeth Sharp - Lone Star Friesian Horse Club

Ruth Page - Sierra Nevada Friesian Horse Club

Lori Brock - North Michigan Friesian Horse Club

Joe Michielli - Cascadia Friesian Horse Club

Kay Veinotte - Pacific Friesian Horse Club

Lisa Baker - Friesian Horse Association of the Mid East

Erin Miley - FHANA Board Representative Jo Ann Clough- Administrator Kelly Twambly - Administrator

## sponsorship/ events committee

Chairperson-Marquis Laude,

Members: Eric Smith, Mark McGowan,

Danielle Piascik

We're very excited to introduce this newly established committee for 2021. Despite the challenges with COVID, this committee commenced and took on the task of getting started identifying events that could prove valuable to FHANA. The first couple of meetings were finalizing the goals of the committee with regards as to how we could best outfit and support our members that were interested in hosting and attending events throughout the year. Events such as the Equine Affaire, IFSHA and other events that promoted the Friesian Horse. Outlining the program and identifying the support elements that were already in place, discussions centered on the various logistical support efforts that would support our members during these events.

Our first event consisted of a smaller venue called Hats Off at our home station at the Kentucky Horse Park in Lexington. Through the assistance of Jason and the Ohio Valley Chapter, this was one of our first Committee supported events as we analyzed the process and the efforts coordinated by the committee. Through this effort we recognized we needed some additional logistical support items that would and could assist in our ability to sign people into FHANA membership directly from the event. We were able to streamline the membership application process by creating a fill-in form that was able to be submitted to FHANA directly from the event as well as receive payment for the membership. This was a great step in moving forward for this committee with regards to keeping it simple yet efficient.

The committee also did some great work with the Sports Committee with regards to creating some awards that would benefit our members.

We look forward to continuing this committee and strengthening our goals and support to the organization. We would like to identify additional events that could include some of our members in Canada, the Hispanic Community and the Amish Community.

## marketing committee

Chairperson-Joe Michielli,
Board Liaison-Eric Smith,
Members: Katie Wenger, Mark Muilwijk, Lesley
Goodyear, Paula Bartlett, Jacqueline Robbins, Felix
Santana, Mathew Jenkins, Allison Thomas, MK Holloway

The committee members consisted of Joe Michielle-chair, Eric Smith-board liaison, Shasta Ockerberg, Mark Muilwijk, Paula Bartlett, Allison Thomas, Katie Wenger, Felix Santana, Mat Jenkins, Jackie Robbins, and Marchelle Valenchi. A huge thank you to these members and all that they contribute.

The marketing committee started the 2021 year with many ambitious goals that continued to grow throughout the year. These goals start from the 2020 Strategic Planning Session held at the 2020 AGM. The assigned strategic direction includes Sharing Education, Branding campaign with award winning logo that is easily recognized and Embraced Presence at equine trade shows.

Fulfilling these goals, the committee developed and sent a new FHANA logo to the board for approval. The logo program has been in the works for more than four years. Many ideas, many directions, much input. FHANA once again has a logo that we can call our own. This logo does not dismiss the KFPS logo currently used today but rather augments it.

The committee also is redeveloping the Logo Use Policy. This policy defines who and how the logo can be used. As with any organization's logo, protecting and developing its brand is important.

Complimenting the logo and the use policy is the development of the Brand Identity Guide. This guide provides the roadmap in the branding campaign and will be a valuable resource for years to come.

The next step is distributing the logo in everything FHANA does. The current logo has a small revenue stream to FHANA. The committee has its sights on significantly increasing the distribution and income branding can generate.

Finally, the committee is attacking the Sharing Education goal. First, the membership team is looking at converting scanned educational materials on the website to actual text. There are several hurdles to overcome in this conversion. However, this conversion will make finding and reading this material easier. It will also raise the Search Engine Optimization (SEO) ranking much higher than it is today. The committee wants FHANA to be the number 1 search rank when it comes to Friesian education. The committee is also exploring expanding FHANA's social media, elevator, hashtags, advertising in related publications, and producing banners to be used in trade shows and equine events.

The committee is also exploring Sharing Educational material with ethnic diversity. Educational articles should be accessible to all members; not just in print but at in-person events.

# rules & regulation committee

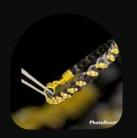
**Chairperson**-Marquis Laude, **Members:** Charlotte Dumford, Eric Smith

## abfp/stallion testing committee

Chairperson-Sharon Bechler,
Board Liaison-Dr. Rosanne Palermo

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Region 2 Mary Hamer

Region 3 Teresa Deeter

Region 4 Sara Calicchia

Region 5 Clifford Dice

Region 6 Susan Patterson

Region 7/Champion Jamie Bain Hedges

#### PERFORMANCE DRIVING AWARD

#### Sponsored by Kafka Farms

Region 4 Eric Smith

Region 5/Champion Gail Aumiller

Region 6 Cindy Deering

Region 7 Kendall Habermehl

#### PERFORMANCE DRIVEN DRESSAGE

#### Sponsored by Dreams Come True Farm

Region 4 Saimi Parsons

Region 5/ Champion Gail Aumiller

Region 7 Kendall Habermehl

#### PERFORMANCE RIDING AWARD

### Sponsored by South Central Friesian Horse Association

Region 2/Champion Brittany Young

Region 5 Erin Miley

Region 7 Kendall Habermehl

#### YOUTH PERFORMANCE DRESSAGE

#### Sponsored by the Friesian Connection

Region 4 Alanna Bent

Region 6/Champion Emily Bansky

### YOUTH PERFORMANCE RIDING

#### Sponsored by Lone Star Friesian Horse Club

Region 7/Champion Janae Griffin

#### PERFORMANCE WESTERN DRESSAGE

#### Sponsored by Rebecca Eccard Dressage

Region 5/Champion Sarah Medler

#### PERFORMANCE IN-HAND

#### Sponsored by Griffin Sport Horses

Region 7/Champion Kendall Habermehl

### FHANA VOLUNTEER OF THE YEAR

Jess Dodge

#### FHANA CHAPTER OF THE YEAR

Region 2/Champion Alberta Friesian Horse Association

Region 3 North East Friesian Horse Club

### FHANA PRESIDENT'S AWARD

Gail Aumiller

### FHANA BOARD OF DIRECTORS RECOGNITION

Dr. Rosanne Palermo

Marquis Laude

### FHANA BREEDER'S ACHIEVEMENT AWARD

Bronze/Silver Julee Kula, Wind Spirit Frieisians

Bronze/Silver/Gold/Platinum Lana Markey & Family

## FENWAY FOUNDATION/FHANA CHARITABLE ACTIVITIES AWARD

Lesley Losey

### FHANA HORSE'S OF DISTINCTION

Riding Riatta IA owned by Cindy Davis

Driving Sjaantje owned by Gail Aumiller

### FHANA LIFETIME ACHIEVEMENT AWARD

Sjaantje owned by Gail Aumiller





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Design: LauraZ.net



### WOLFERT 467 SPORT

- Hydrocephalus Negative
- Dwarfism Negative
- EVA Negative
- 17.3% Kinship
- 0.5% Allowable White
- 0.5% Non Allowable White

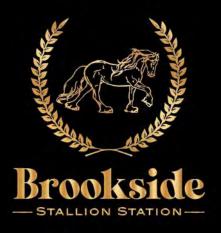




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- EVA Negative

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- 0% Non Allowable White

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