

Board of Directors Minutes

July 30th, 2019 1:30PM EDT

A. Welcome & Call to Order - Dr. Rosanne Palermo, President

- In attendance: Dr. Rosanne Palermo, President, Angie Depuydt, Vice President, Charlotte Dumford, Secretary, Amy Rogala-Hobbs, Treasurer, Marguis Laude, Director, Eric Smith, Director, Allison Thomas, Director, Jason Tice. Executive Director.
- ii. Identify conflicts of interest-Ms. Rogala-Hobbs identified item B. section I NWFHC Correspondence as a possible conflict.

B. Correspondence

- i. NWFHC Correspondence-Dr. Palermo presented a correspondence from the Northwest Friesian Horse Club. This letter will be taken under advisement, and no other action is needed.
- ii. NEFHC Correspondence Request-Dr. Palermo presented a correspondence from the Northeast Friesian Horse Club. After a discussion, the Board determined to draft and send a response letter. Mr. Laude will represent FHANA at the event and coordinate with both parties identified in the letter.
- iii. Floryn Correspondence-Dr. Palermo presented a letter from Wim Floryn. This letter will be taken under advisement, and no other action is needed.

C. Treasurer's Report-Amy Rogala-Hobbs, Treasurer

i. Ms. Rogala-Hobbs presented the financials for month end June 2019

Balance Sheet:

Total Assets: \$440.929.56 Total Liabilities: \$12,578.61

Total Liabilities & Equity: \$440,929.56

Profit & Loss June 2019 Total Income: \$53,867.04 Total Expense: \$66,724.40 Net Income: -\$12.857.36

Profit & Loss YTD

Total Income: \$409.644.04 Total Expense: \$345,434.59 Net Income: \$64,209.45



Dr. Palermo inquired about The Friesian magazine being over budget on the year. Mr. Tice reported this is a timing issue and will catch up later in the year. Ms. DePuydt asked about the number of foals born to date and if we are down from the previous year. Mr. Tice reported we currently have had 282 foals registered for the year 2019 while we had 289 registered in 2018. For 2019 we raised our budget number for registrations. If we were using the same budget number as 2018, we would be \$4,000.00 ahead of this line item in our budget. Mr. Smith requested that each committee take a portion of the budget for which they are responsible and outline that budget as part of their committee minutes and report on this budget monthly. The Board determined that while each committee may have a small piece of the overall budget, it is the primary responsibility of the FHANA Board to oversee the budget. Going forward, the Board Liaison will bring the respective budget items to their committee. Motion made by Ms. Rogala-Hobbs to accept the Treasurer's report as presented. Motion seconded by Ms. Thomas. Motion approved unanimously.

D. Consent Agenda Items-Dr. Rosanne Palermo

- i. Board Minutes dated 6.19.19
- ii. 35th Anniversary Committee dated 6.19.19
- iii. Marketing Committee dated 7.9.19

Mr. Smith requested the Inspection Committee minutes be placed under discussion items. Motion made by Ms. Thomas to accept the consent agenda as presented. Motion seconded by Ms. DePuydt. Motion approved unanimously

E. Executive Director's Report - Jason

i. **Membership:** Current membership is 1440 which is 2% higher for this period in 2018. We are currently 8% behind 2012 numbers. **DNA Issues:** No DNA issues currently. DNA request by Etalon Diagnostics-They request that we accept their DNA results for parentage verification and Genetic Disorders. The board position on DNA results will remain the same. Only results from the University of Kentucky will be accepted. **Registration Issue:** The registration Issue that was brought forward regarding the mix-up of horses with the wrong microchips has been resolved and registration papers distributed appropriately. **Chapters:** No issues other than what has been reported in the past. **Inspection Numbers:** (As of 7/25/19) ONT-3, Michiana-7, Ionia-1, WI-5, BC-4, QC-3, AB-1, New England-14, KS-23, NV-3, TN-13, TX-3, CO-1, FL-9, MT-9, ISF-35, OH-6, AZ-3, So Cal-12, Cen Cal-4, WA-2 Deadline to register is Aug. 15. Travel arrangements have been made except for Mr. Thijssen. We are currently waiting on his international flight to be determined by Education Classes.



Intern-Due to unforeseen issues, our Fall intern will not be joining us this Fall per a letter she sent to Mr. Tice earlier this month. Update on Stallion Candidate-Zeus van Legendary has received a satisfactory on his recent video submission. The KFPS would like to see some additional video with him performing in a traditional Dressage Saddle. They would also like to see his transitions improve. Old FHANA Booth-Mr. Tice received a request from a member to purchase the old FHANA Booth which is currently sitting in the FHANA office. Mr. Tice recommended we give it to the member, as it is not in good condition. The Board agreed to send the booth to the member, but it was recommended a written agreement about its use be drafted just to have on file. 2020 Budget Items-Please remind committees and chairs to start submitting 2020 budget requests.

F. Committee Reports

- i. Breeding Committee dated 7.8.19(Allison) Motion presented by the Breeding Committee: To create a Facebook page maintained by the FHANA Breeding Committee as a place for FHANA members and prospective members to find information about approved stallions, KFPS breeding goals and to ask questions of the committee. The motion was seconded by Ruth Baugh and all voiced approval. Motion was withdrawn by Ms. Thomas in hopes this information can be housed with the update of the FHANA website. It was determined to have this information located in one place. Ms. Thomas requested an email address be developed for the Breeding Committee. Mr. Tice will investigate this for the committee.
- ii. Inspection Committee Minutes dated 7.9.19 (Marq) Mr. Laude presented the Inspection Committee minutes dated 7.9.19. Mr. Smith notified the committee that item number seven of these minutes should be brought before the board if any new policy is adopted.
- iii. Sports Committee (Charlotte) Ms. Dumford presented the Sports Committee minutes dated 6.25.19. Motion made by Ms. Dumford to accept the committee proposal to replace the Central Mare Show nomination for the Horse of the Year be replace with an overall Mare nomination based on a point system. Motion seconded by Ms. Thomas. Ms. Dumford mentioned that at the next meeting the committee will bring back a point system to review. Ms Thomas asked the committee to be aware that the same mare could potentially win this award multiple times. Motion approved unanimously.



iv. Membership Committee (Rosanne) Dr. Palermo reported that the minutes for the Membership Committee were received after the date for this meeting; however, there are three motions the committee would like the Board to consider: 1) Motion to release 2018 Membership Committee survey results to the membership for the yes/no questions. 2)Motion to ask chapter presidents to poll their non-FHANA members if they would be more willing to join FHANA if the performance awards were expanded into other disciplines. 3) Motion to ask a Board member to sit-in on a chapter meeting for each chapter once a year, via conference call or in person. It was determined that these would be emailed to the board for further consideration.

G. Review Items

i. 35th Anniversary Celebration (Allison) <u>Motion made by Ms. Thomas to offer</u> the 35th Anniversary Committee a spot (January) in the upcoming 2020 FHANA <u>Calendar. Motion seconded by Ms. Dumford. Motion approved unanimously</u>
Mr. Tice presented a proposal to the FHANA Board from Anne Okkema. He is requesting to waive his reimbursement for expenses and, instead, would like to receive a sponsorship banner on the FHANA website for the period of 2 years ending Aug. 2021. <u>Motion made by Mr. Smith to approve the proposal. Motion seconded by Ms. Thomas. Motion approved unanimously.</u>

H. Discussion Items

- i. 2020 FHANA Elections-Please see submitted proposal for discussion-This item was tabled until the following meeting for discussion.
- ii. Website Redesign-Mr. Tice presented the redesign draft of the website. Mr. Tice reported that we are currently on schedule and that we expect to be complete and ready to launch in Mid-November.
- iii. Inspection Task Force (Rosanne)- Members of this task force updated the Board on its status. Dr. Palermo appointed Mr. Smith as the leader of this task force going forward. Mr. Smith accepted.

I. Board Round Table Discussion



- i. Strategic Planning 2020 AGM- Mr. Tice proposed a schedule for this strategic planning session. He suggested the Board meet earlier than usual for this session, possibly Tuesday afternoon (Feb. 25) anytime between 1-5PM, or later if necessary, to accommodate travel. Ms. Thomas expressed several concerns, including travel issues for Committee Chairs and potential Committee Chair turnover. She and Ms. Depuydt and Ms. Rogala-Hobbs discussed possible solutions and proposed we have two days of planning sessions: one for the Board members and another including Committee Chairs, perhaps Wednesday and Thursday Feb. 26-27. Ms. Depuydt suggested inviting a committee representative if the Chair could not attend and also the leaders of the FMC. All agreed that more member involvement and input is desirable. Mr. Tice will investigate costs for a facilitator and report back if everyone agrees with the schedule.
- ii. The Board continued its discussion of the 35th Anniversary event. All are now aware that extenuating circumstances prevented a number of Board members from attending. Those members expressed deep regret at missing this historic event. All members expressed their congratulations and reiterated their appreciation for the efforts of the 35th Anniversary Planning Committee, especially the hard work and dedication of the Alberta Friesian Horse Association, which made this event a monumental success.

J. Good of the Order

- i. Next meeting: August 20th, 2019 via Teleconference
- ii. Future Meeting: September 17th, 2019 via Teleconference

K. Adjourn

Ms. Dumford motioned to adjourn. Mr. Laude seconded. Meeting adjourned at 4:11 EDT.