

#### **Board of Directors Minutes**

May 21st, 2019 1:30PM EDT

### A. Welcome & Call to Order - Dr. Rosanne Palermo, President

i. In attendance: Dr. Rosanne Palermo, President, Angie DePuydt, Vice President, Charlotte Dumford, Secretary, Any Rogala-Hobbs, Treasurer, Marquis Laude, Director, Eric Smith, Director, Allison Thomas, Director, Jason Tice, Executive Director

ii. Identify conflicts of interest-No conflicts were identified with the agenda as presented.

### B. Secretary's Report - Charlotte Dumford, Secretary

i. Approval of minutes dated April 26th, 2019. <u>Motion made by Ms. Dumford to accept the minutes dated April 26th, 2019 as presented. Motion seconded by Mr. Smith. Motion approved unanimously.</u>

## C. Matters arising from the Minutes

- i. DNA Results-Dr. Palermo requested that it be reported that the board did discuss the issue of allowing DNA results from other labs, but that FHANA will only accept DNA results from the University of Kentucky. We will consider other labs, specifically UC-Davis, only on a case by case basis.
- ii. Grievance Response (Marq) Mr. Laude presented a response letter for a pending grievance. The board recommended a few changes and approved the letter with the changes. Dr. Palermo will follow up with a phone call before the letters are sent to the parties involved.

# D. Correspondence

# E. Treasurer's Report-Amy Rogala-Hobbs, Treasurer

i. Mr. Tice presented the financials for month end April 2019 on behalf of Ms. Rogala-Hobbs

**Balance Sheet:** 

Total Assets: \$442,624.26 Total Liabilities: \$276.66

Total Liabilities & Equity: \$442,624.26

Profit & Loss April 2019: Total Income: \$47,802.09



Total Expense: \$43,870.27 Net Income: \$3,931.82 Profit & Loss Year to Date: Total Income: \$273,674.43 Total Expense: \$180,159.23 Net Income: \$93,515.20

Motion made by Ms. DePuydt to accept the treasurer's report as presented. Motion seconded by Ms. Thomas. Motion approved unanimously.

### F. Executive Director's Report - Jason

i. Mr. Tice reported the following: **Membership:** Current membership is 1320 which is 2% higher for this period in 2018. **DNA Issues:** No DNA issues currently. **Chapter:** No issues other than what has been reported in the past. Mr. Tice presented the benefits of a Consent Agenda for the board to review.

### G. Committee Reports

- i. 35th Anniversary Celebration (Allison) Ms. Thomas presented the minutes dated 4.17.19 & 5.8.19 along with a copy of the working budget.
- ii. AGM Committee (Angie) Ms. DePuydt reported that the AGM committee is making good progress and will have minutes available at the next meeting. Ms. DePuydt inquired about a theme and the possibility of incorporating Kentucky Bourbon into the theme with excursions to a distillery. The board was in favor of these ideas and suggestions.
- iii. Inspection Committee (Marq) Mr. Laude presented the minutes dated 5.14.19. Mr. Laude reported that the committee is currently working on changes to handbooks for 2020. Dr. Palermo reported on Mr. Laude's previous inquiry regarding mare upgrades. She confirmed that owners can either choose to go to one of the Mare Shows for an upgrade, OR they can ask to be considered for that upgrade at the local inspection level. To clarify, this applies to mares who may be promoted to Provisional Crown or Model status. Mr. Tice was instructed to set up a site host meeting.
- iv. ABFP Committee (Rosanne) Dr. Palermo presented the minutes dated 5.14.19. Dr. Palermo noted that one Bene offspring has dropped out of the ABFP. Two board members' horses were on the reserve list; thus, the committee conducted a random drawing to select which board member's horse will participate. Mr. Smith inquired about the request to add more than 15 horses for this year's session. Dr. Palermo reported that the request was denied by the testing facility.



- v. Mare Show-East (Charlotte) Ms. Dumford presented the minutes dated 5.7.19. Mr. Tice inquired about the new website, and the board determined that Mr. Tice should meet with the committee chair for clarification.
- vi. Mare Show-West (Allison) Ms. Thomas presented the minutes dated 5.13.19-meeting minutes not provided
- vii. Sports Committee (Charlotte) Ms. Dumford presented the minutes dated 5.14.19. Ms. Dumford inquired about the Mare Show candidate for Horse of the Year. Since there are now two shows, Mare Show East and Mare Show West, this is no longer automatic. The committee would like to develop a points system or alternative option and present this to the board for consideration. The committee is requesting Horse of the Year voting be limited to FHANA members only and not the general public as well. The voting would be closed, and each email would only receive one vote. Ms. Dumford then presented the committee's revisions to the Award Sponsorship proposal.
- a. <u>Motion made by Ms. DePuydt to accept the Award Sponsorship as</u> presented. Motion seconded by Mr. Smith. Motion approved unanimously.
- viii. Marketing Committee (Angie) Ms. DePuydt presented the minutes dated 5.7.19
  - a. Ms. DePuydt presented preliminary findings from the USDA report on the import of Friesian horses. More on this subject will be presented after further analysis of the data.
  - b. Ms. DePuydt presented a proposal for a change to the FHANA logo. Ms. Dumford asked what the membership dislikes about the current logo. Ms. DePuydt reported that members perceive the current logo as too "wordy" or too "busy." Some also comment that it is not a traditional, well-designed, easily-recognizable, professional corporate logo. Ms. DePuydt reported that if the board would like to proceed with the new logo, it should be unveiled at the 2020 FHANA AGM. The board discussed the presented logo at length and asked if a few alternate designs could be presented to the board to compare to this presented logo. The board requested more time to consider the proposed new logo during the next few weeks and asked that the proposal be represented at the next meeting. Ms. DePuydt confirmed that this is not a "now or never" project and that this item can be represented at the next meeting.
- ix. Finance Committee (Amy) Ms. Rogala-Hobbs presented the minutes dated 5.14.19
- x. FHANA Member Council (Angie) Ms. DePuydt presented the minutes dated March 27th, 2019.



xi. Education Committee (Charlotte) Ms. Dumford presented the minutes dated 5.9.19. Ms. DePuydt inquired if the Health and Education Committee have combined. Ms. Dumford reported positively that both committees have combined. The committee is currently working on additional Judge's Education courses, as well as on various suggested forms of runner education to identify and cultivate more local runners to benefit smaller, underserved inspection locations. Ms. Thomas suggested utilizing the Education Weeks as a potential platform for this topic.

#### H. Review Items

#### I. Discussion Items

i. Member Council (Marq) Mr. Laude presented materials for the upcoming Member Council Meeting scheduled for May 25

Additional Items:

Proposed Inspection changes in the Netherlands- You can bring your horse to two inspections in one year. Do we want to follow this and use the Mare Show as an option to bring a horse for a second inspection? Currently, this is not an option for North America. The Board determined to wait for more information from our representatives.

Member Council- Members would like an invitation to attend the World Council Meetings in January. We can accomplish this by sending them an invitation when the meeting information comes to the FHANA office.

The Member Council members would like the Board to meet prior to their meetings to discuss the agenda and give the council members better direction on agenda items. The committee liaison can facilitate this.

#### J. Board Round Table Discussion

#### K. Good of the Order

- i. Next Meeting: June 18th via teleconference
- ii. Future meeting: July 30th, 2019 via Teleconference

## L. Adjourn

Mr. Smith motioned to adjourn. Ms. Dumford seconded the motion. Meeting adjourned at 3:24 EDT.

