

Board of Directors - Minutes

Feb. 22, 2018 1:30PM EDT-Soaring Eagle Resort & Casino

A. Welcome & Call to Order - Jack Vanderkooy, President

i. In attendance: Jack Vanderkooy, President, Dr. Rosanne Palermo, Vice President, Eric Smith, Secretary, Jennifer McClelland, Treasurer, Barb Renico, Director, Jason Tice Executive Director. Absent with Notice: Gerben Steenbeek, Director, Amy Austin, Director. Invited Guests: Charlotte Dumford, Angie DePuydt, Allison Thomas

ii. Identify conflicts of interest-No conflicts of interest were identified

B. Secretary's Report - Eric Smith, Secretary

i. <u>Motion made by Mr. Smith to accept the minutes dated January 23, 2018 as</u> <u>changed. Motion seconded by Dr. Palermo. Motion approved unanimously</u>

C. Matters arising from the Minutes

i. None

D. Correspondence

i. None

E. Treasurer's Report-Jennifer McClelland, Treasurer

i. Ms. McClelland's presented the January 2018 Financials

Income: \$100,912.18 Expense: \$30,184.01 Net Income: \$70,728.17

Dr. Palermo requested the extra income from the Education week be set up as equity like how the Central Mare Show is set up. The board agreed to this action and directed Mr. Tice to set this up. <u>Motion made by Ms. McClelland to accept the</u> January 2018 Financial statement as presented. Motion seconded by Mr. Smith. <u>Motion passed unanimously.</u>

ii. Ms. McClelland presented the 2017 Financials Balance Sheet Total Assets: \$353,899.57 Total Liabilities: \$42.12 Total Equity: \$353,857.45 Total Liabilities & Equity: \$353,899.57 Profit & Loss Total Income: \$669,504.43 Total Expense: \$636,205.39 Net Income with Gains: \$48,898.68



Mr. Smith asked for clarification in the 2017 year end results for ABFP Inspections, Central Mare Show and Inspection/Central Proving categories. Sponsorships, some expenses, and some KFPS charges are reported in other areas. Motion made by Ms. McClelland to accept the financial report for year-end 2017. Motion seconded by Dr. Palermo. Motion approved unanimously.

F. Executive Director's Report - Jason

Mr. Tice reported he has recently updated the Quickbooks to the 2018 version. The office was previously using the 2015 version. This has caused some issues with how intuit installed it and additional work needs to be completed once the AGM is completed. Intuit did recommend FHANA switching to an Enhanced Silver Version, but it has an annual fee of \$1230. This amount should be budgeted for 2019. Mr. Tice reported that while we are close to capacity in our "Pro" version, he did think this is something that does not need immediate attention but will need attention in the next year. Mr. Tice reported the Chapter renewal process has been difficult this year. There are still 7 chapters missing certain items that are required. He suggested that this be revisited for 2019. Mr. Tice reported the calendars have been a big hit for the membership. The office currently has 900 left which means they have distributed 1100 to the members who have renewed for 2018. Mr. Tice reported the invoicing of membership fees this year overall was well received. There are some changes he would do in the future. Mr. Tice also reported FHANA did not get the return we were looking for by invoicing. There is still \$95,000 in outstanding invoices for members who have not renewed for 2018. These invoices will be voided out on March 31 which is the same time the KFPS inactivates the members account. Mr. Tice reported that he has investigated using the Invoicing feature that is on portal to send out our FHANA invoices. While he thinks this is a good feature for the KFPS, it is not a good option for FHANA. The cost to implement this would be 5-8000 Euro and our Quickbooks will not correlate with the Equis Database. The best option for us is to remove the feature from the portal so it is not confusing to members. The KFPS discovered a genetic testing error on 2 horses that were processed by UK. One should have been positive for Hydrocephalus and the other should have been 100% negative. This has been worked out with the university and the errors corrected and owners notified. One DNA issue on a horse that the papers were lost. The mare attended the inspection and presented a letter to the KFPS that Mr. Tice sent to her to present. DNA was pulled on the mare and the sire were verified. Unfortunately, the dam is missing, and no DNA is on record. We have verified the DNA by the paternal grandparents and Mr. Tice is requesting permission to distribute the paper. The board agreed in distributing the papers. Mr. Tice reported he would like to work with the University of Kentucky to establish an internship program. Mr. Tice said he has tried to do this in the past with no success, but finally he has a good contact person and they are assisting him with the process. Mr. Tice would like to make this a credit position vs. a paid position and they would assist FHANA for 9-12 hours a week. The key to the position is being flexible. The primary goal would be for them to help us with marketing and social media. Mr. Tice reported that the office relocation will take place as soon as he returns from the AGM. He asks that the board be flexible while the office gets set back up.



G. Committee Reports

i. 35th Anniversary Committee (Jack) Mr. Vanderkooy presented the minutes dated 2.14.18 for review. The committee is making good progress and moving forward. The group is also checking into more hotel reservations. Mr. Vanderkooy requested that \$5000 be allocated in the 2019 budget for the event.

ii. AGM Committee (Jennifer) Ms. McClelland reported the committee has met weekly from Jan. 25 until Feb. 15 to cover items and minutes were not taken.

iii. Health/Education Committee (Rosanne) Dr. Palermo presented the minutes dated 2.8.18 which has the following motion. <u>Motion by Dr. Palermo: FHANA add</u> the KFPS published hydrocephalus & dwarfism carrier status of approved stallions residing in North America to their profiles on the FHANA website. <u>Motion seconded by Ms. McClelland. Motion approved unanimously.</u> Claudia Raynor has joined the committee. The group is working on stallion blood typing and looking to publish the results on each stallion's profile. More development and direction is needed.

iv. Marketing/Membership Committee (Jennifer) Ms. McClelland presented the minutes dated 2.13.18 <u>Motion made by Ms. McClelland to send the Lone Star</u> <u>Friesian Horse Association \$300 to be used toward the promotion of the</u> <u>Friesian Horse and FHANA at the event of their choice from one of the</u> <u>applications they submitted. Motion seconded by Dr. Palermo. Motion</u> <u>approved unanimously.</u> Mr. Vanderkooy inquired about a request from the Ontario Friesian Horse Association. Mr. Tice reported that this request came late and was not in time to be included on the agenda. Mr. Vanderkooy requested that the board discuss this item which is for the Can Am-Equine Expo and the chapter is requesting \$600. Mr. Tice asked if the chapter had plans to utilize the money that was budgeted for the Royal Winter Fair which Mr. Vanderkooy replied No. Mr. Tice reported to the board that the money budgeted for the Royal Winter Fair could be used for this event. <u>Motion made by Ms. McClelland to utilize the funds set aside for the Royal</u> <u>Winter Fair in the amount of \$300 and apply toward the Can Am Event. Motion</u> <u>seconded by Ms. Renico. Motion approved unanimously.</u>

v. Inspection Committee (Eric) Mr. Smith presented the minutes dated 2.6.18 with attachments. <u>Motion made by Mr. Smith to accept the proposed amendments to the inspection handbook as presented. Motion seconded by Ms. Renico.</u> <u>Motion approved unanimously.</u>

vi FHANA Member Council (Amy) Mr. Vanderkooy presented the minutes dated 11.29.17, & 12.27.17. Ms. DePuydt was asked to report on behalf of Ms. Austin. The council is working on the Chapter of the Year Award. Misc. topics are underway. Ms. DPuydt is stepping down as FMC administrator and the council is looking for a replacement.

vii. Update on other standing committee for end of the year purposes. Mr. Smith requested going forward all active committees will be asked to report once per quarter to keep the board updated and receive feedback.



H. Review Items

i. 2019 FHANA AGM (Jason) Mr. Tice reported that both the Friesian Horse Club of Southern California and the West Coast Friesian Club have agreed to co-host the 2019 FHANA AGM in Southern California. <u>Motion made by Dr. Palermo to have the 2019 FHANA AGM in Southern California. Motion seconded by Ms. Renico.</u> <u>Motion approved unanimously.</u>

ii. California Fire Relief (Jennifer) Ms. McClelland and Mr. Vanderkooy submitted a report on her findings regarding the request from Christine Law. They submitted: Whereas in 2017 wild fires have negatively impacted a number of FHANA members located mainly on the west coast, especially the State of California. Whereas it would be proper for FHANA to convey a message of sympathy and support towards the affected members.

Motion by Ms. McClelland and seconded by Dr. Palermo Be it resolved that:

FHANA offer 2018 membership renewal at no charge to affected members.
In order to qualify, FHANA simply require the affected members to write a brief letter to our office outlining their experience and losses from the fires.
FHANA places a financial cap on the assistance of free memberships related to the 2017 wild fires equal to the funds found in our special Rescue Fund, on a first come first serve basis. The Rescue Fund presently consists of \$3254. Motion approved unanimously.

iii. Mr. Vanderkooy was relieved of his duty as the FHANA President and he was thanked for his 9 years of service and dedication to the FHANA Board of Directors.

I. Discussion Items

i. Welcome Angie DePuydt, Charlotte Dumford, and Allison Thomas to the FHANA Board of Directors.

ii. Mr. Tice opened the nominations for the Board of Directors position of President. Ms. McClelland nominated Dr. Palermo for the position of President which was seconded by Ms. Dumford. Dr. Palermo accepted the nomination. Mr. Smith nominated Ms. Renico for the position of President which was seconded by Ms. Thomas. Ms. Renico accepted the nomination. Ms. McClelland and Ms. DePuydt requested the nominations be closed. The Board was in favor of these nominations. After a closed ballot election, Dr. Palermo was named the 2018 FHANA President.

iii. Mr. Tice opened the nominations for the position of Vice President. Dr. Palermo nominated Ms. McClelland which was seconded by Ms. DePuydt. Ms. McClelland accepted the nomination. No other nominations were submitted and Dr. Palermo and Ms. Thomas both requested nominations for the position be closed. The board was in favor and Ms. McClelland was announced as the Vice President for 2018.



iv. Mr. Tice opened the nominations for the position of Treasurer. Dr. Palermo nominated Ms. DePuydt which was seconded by Ms. McClelland. Ms. DePuydt accepted the nomination. No other nominations were submitted, and Dr. Palermo and Ms. McClelland requested nominations for the position be closed. The board was in favor and Ms. DePuydt was announced as the Treasurer for 2018.

v. Mr. Tice opened the nominations for the position of Secretary. Mr. Smith nominated Ms. Dumford which was seconded by Dr. Palermo. Ms. Dumford accepted the nomination. Ms. McClelland nominated Ms. Thomas which was seconded by Ms. Renico. Ms. Thomas accepted the nomination. Mr. Smith and Dr. Palermo requested that nominations be closed for the position. After a closed ballot election Ms. Dumford was named the 2018 secretary.

J. Board Round Table Discussion

i. Dr. Palermo led the remainder of the meeting with a brief discussion over committee assignments. Dr. Palermo hoped to have the committees assigned within the next week so that all committees could start on their 2018 duties.

K. Good of the Order

i. Next Meeting March 20, 2018 at 1:30PM via teleconference

ii. Future Meeting April 17, 2018 via teleconference.

L. Adjourn

Motion made by Mr. Smith to adjourn the meeting. Motion seconded by Ms. DePuydt.